

Memorial Hermann

HEALTHCARE SYSTEM

Exterior Graphic Standards Manual
July 2002



1210 West Clay, Suite One
Houston, Texas 77019

Memorial Hermann Healthcare System Graphic Standards

General Specifications

Sign Types Exterior

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E.ID.09	Parking Lot Identification
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Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.01

Project Identification Pylon-Primary

This double face sign type is to be used in highway frontage situations, to allow for maximum impact in high speed traffic situations. Local sign ordinances may restrict height and display area. This sign is represented as maximum allowable, and may be scaled down proportionately.

The frame is to be manufactured from 2"x2" aluminum angle, with cabinets being skinned in .063 aluminum. Faces are from 3M Panaflex material, tensioned with standard clip system. Retainers to conceal clip system. Cabinets are illuminated from within by metal halide lamps, as needed for even illumination. Metal halide lamps to be 60hz. with a minimum starting temprature of -20°F. Use metal diffuser shields to disburse light evenly. Voltage to match available power, field verify prior to fabrication.

Pole covers are half round shapes manufactured from aluminum in 10' sections to minimize seams.

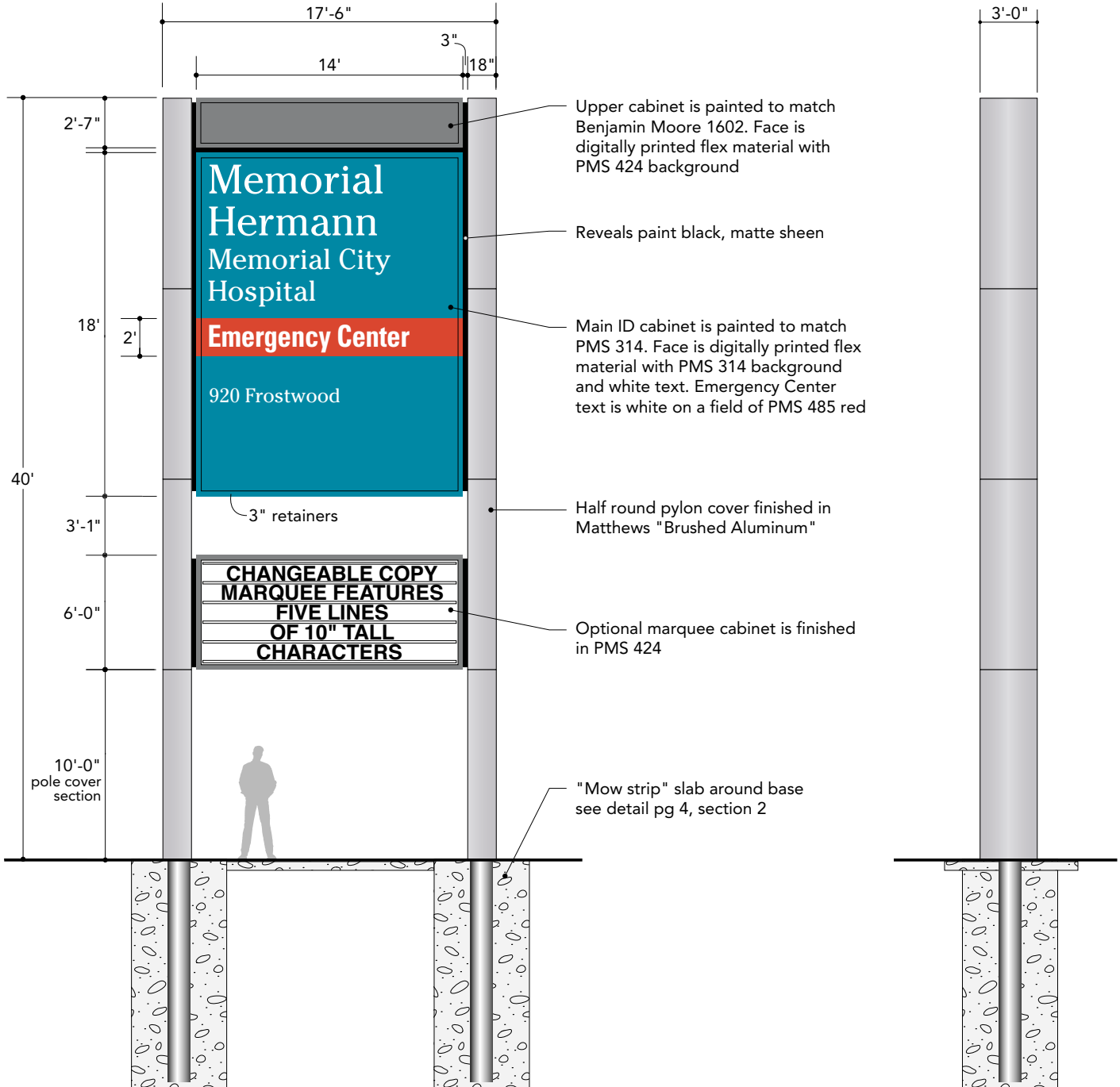
Optional marquee cabinet is to be manufactured from 2"x2" aluminum angle with cabinets being skinned in .063 aluminum. Face is white polycarbonate, tracked to accommodate, 10" tall character, changeable copy. Cabinet illuminated with H.O. fluorescent lamps.

Adequate pylon and footing to be engineered by sign vendor according to height, wind load area and soil conditions to 30lbs. per square foot minimum or per local codes.

Memorial Hermann Healthcare System Graphic Standards

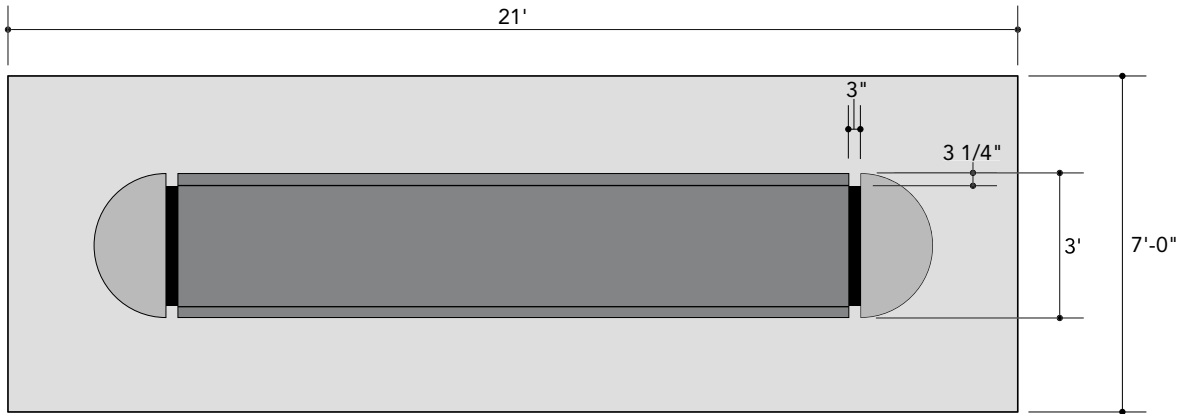
Exterior Signage- Identification
Eid.01

Project Identification Pylon-Primary

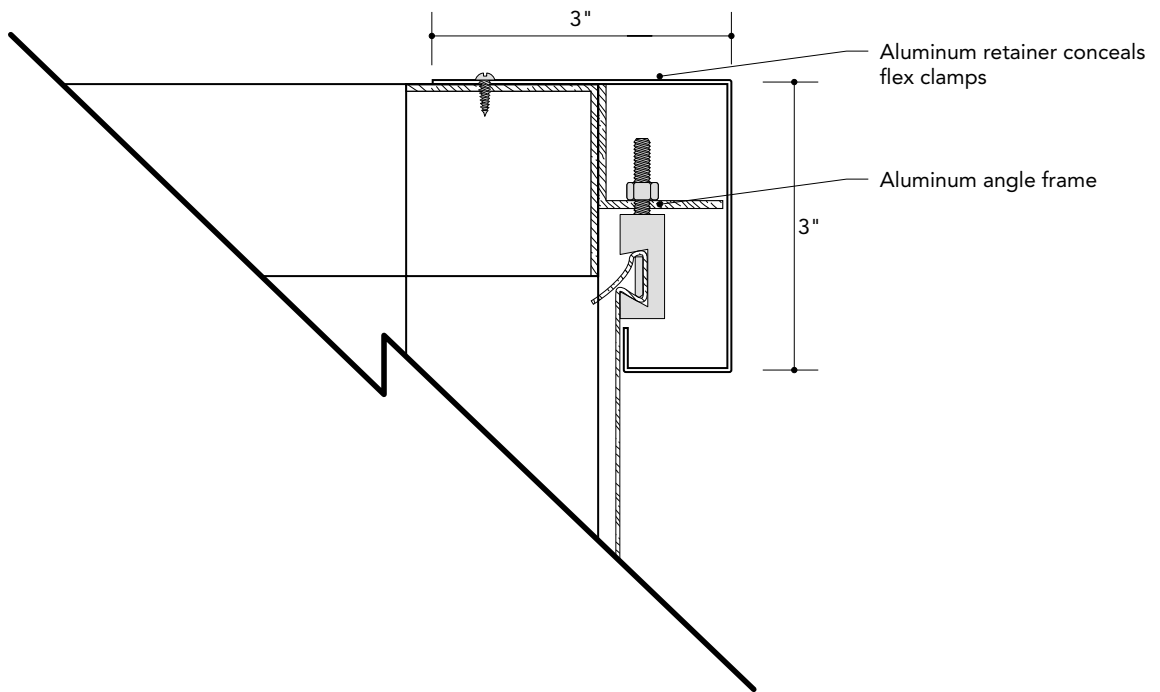


1 Front Elevation
Scale: 1/8" = 1'-0"

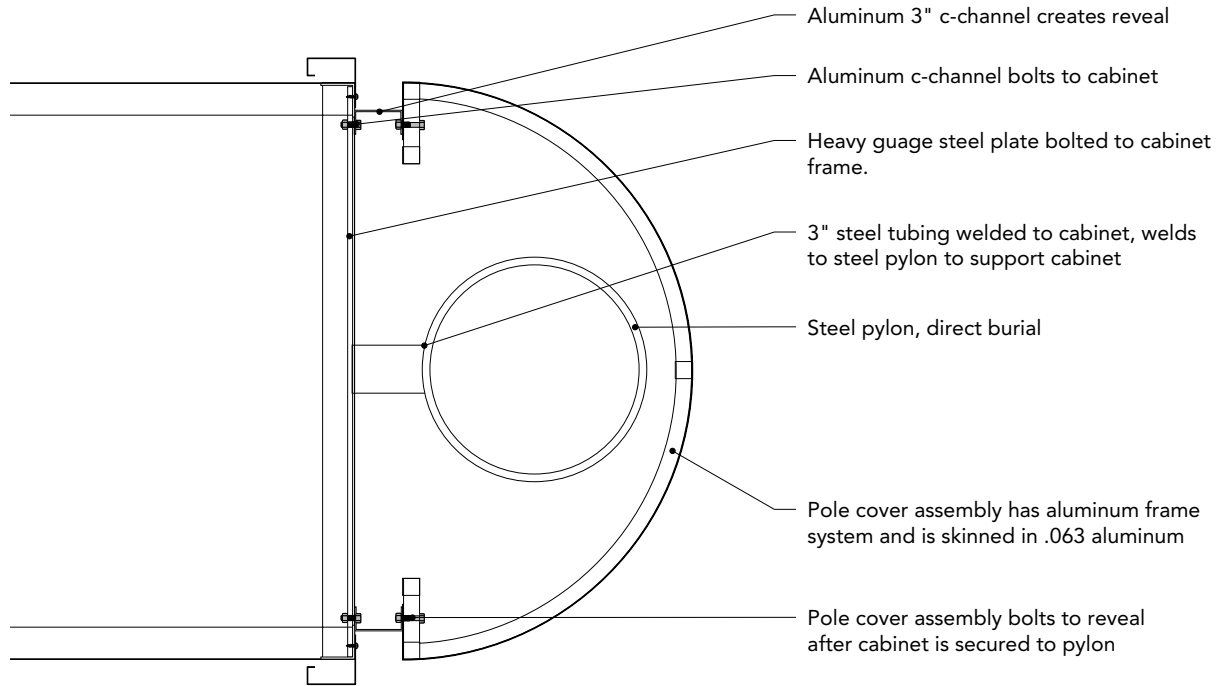
2 End Elevation
Scale: 1/8" = 1'-0"



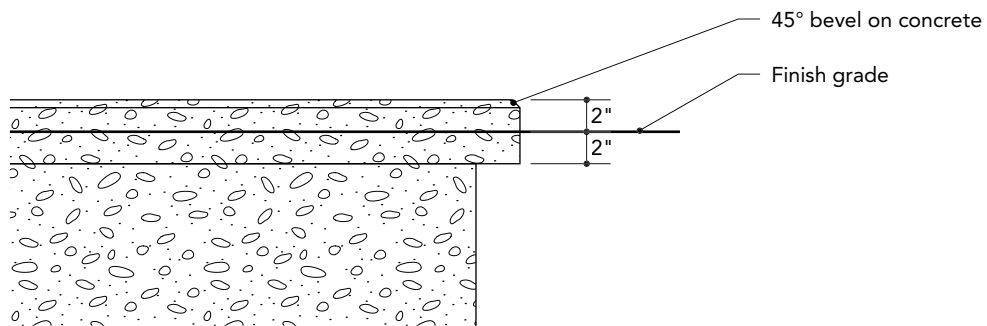
1 Plan View
Scale: 1/4" = 1'- 0"



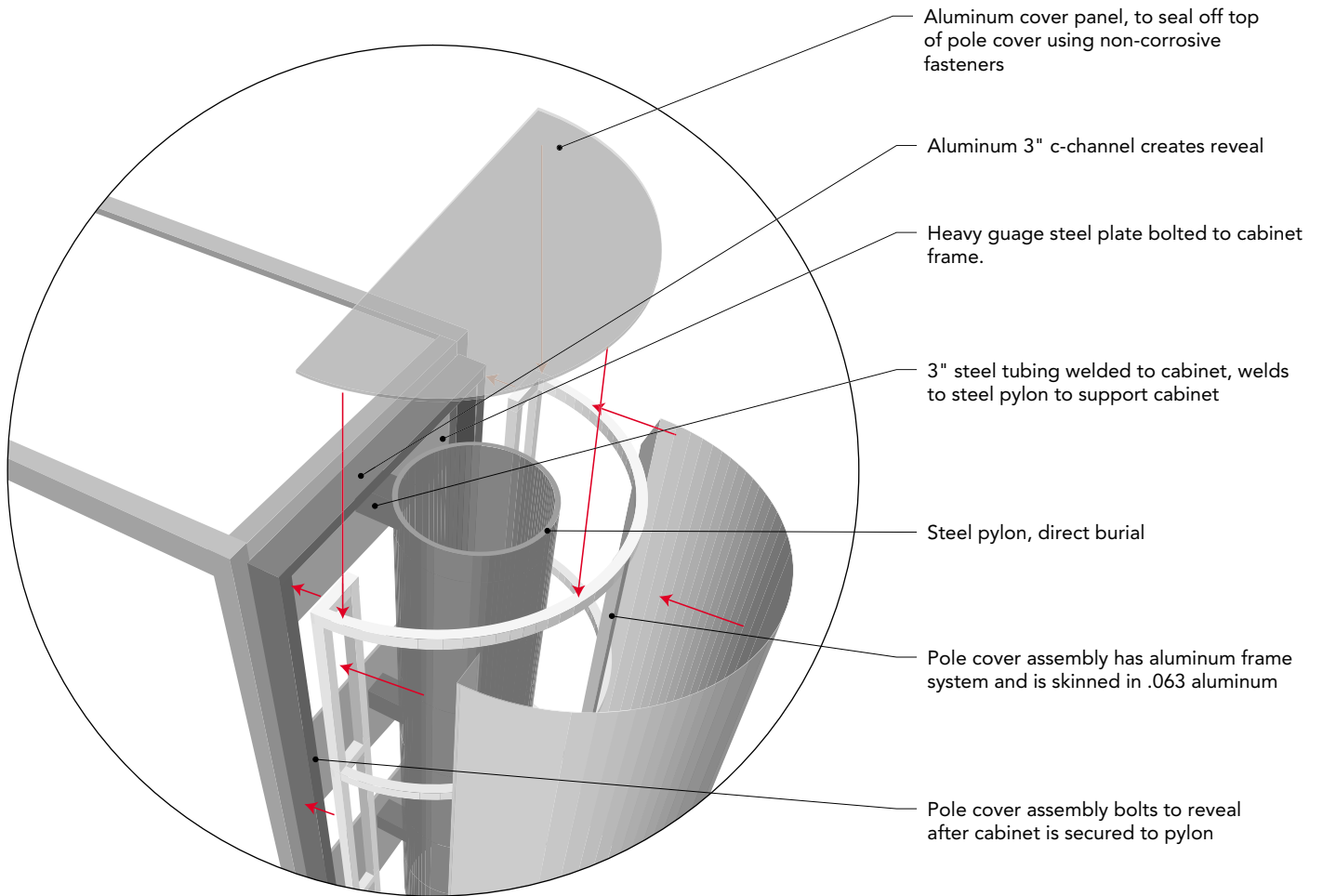
2 Section of Typical Face Tensioning
Scale: half scale



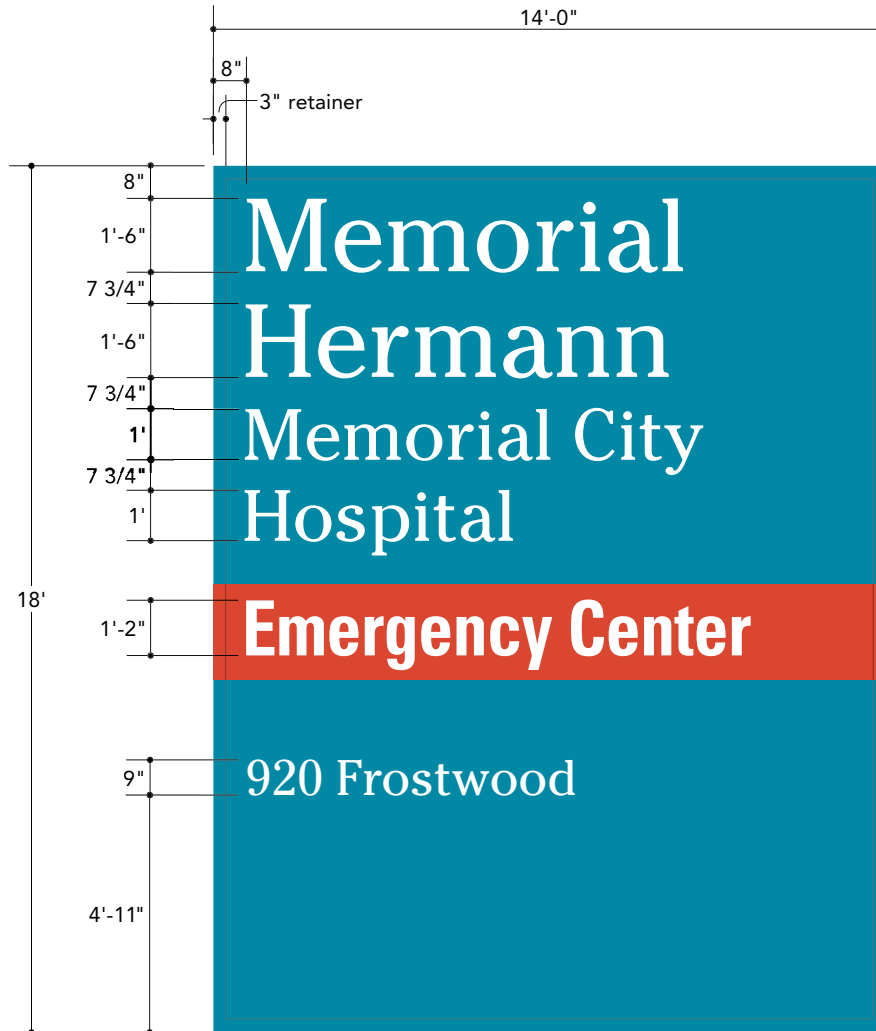
1 Section of Pole Cover Construction
Scale: 1"=1'



2 Mow Strip Detail
Scale: 1"=1'



1 Exploded View of Pole Cover Construction
Scale: No scale



1 Detail of Text Layout
Scale: 1/4" = 1'-0"

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.01.1

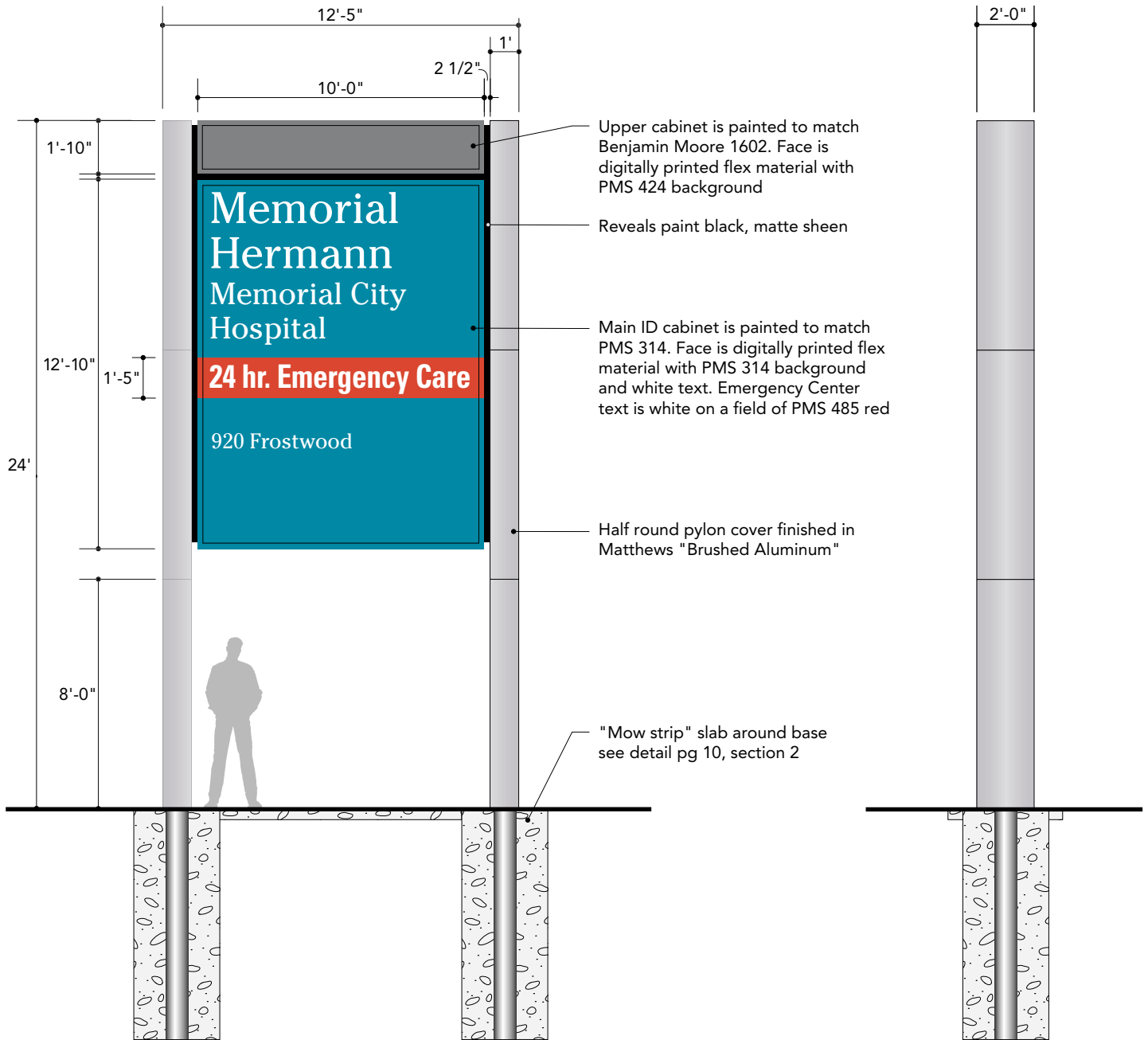
Project Identification Pylon-Secondary

This double face sign type is to be used in situations where Eid.01 is not appropriate, or not allowed by local sign ordinances.

The frame is to be manufactured from 2"x2" aluminum angle, with cabinets being skinned in .063 aluminum. Faces are from 3M Panaflex material, tensioned with standard clip system. Retainers to conceal clip system. Cabinets are illuminated from within by metal halide lamps, as needed for even illumination. Metal halide lamps to be 60hz. with a minimum starting temperature of -20°F. Use metal diffuser shields to disburse light evenly. Voltage to match available power, field verify prior to fabrication.

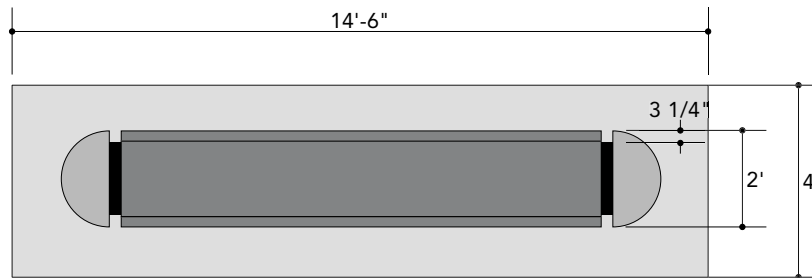
Pole covers are half round shapes manufactured from aluminum in 8' sections to minimize seams.

Adequate pylon and footing to be engineered by sign vendor according to height, wind load area and soil conditions to 30lbs. per square foot minimum or per local codes.

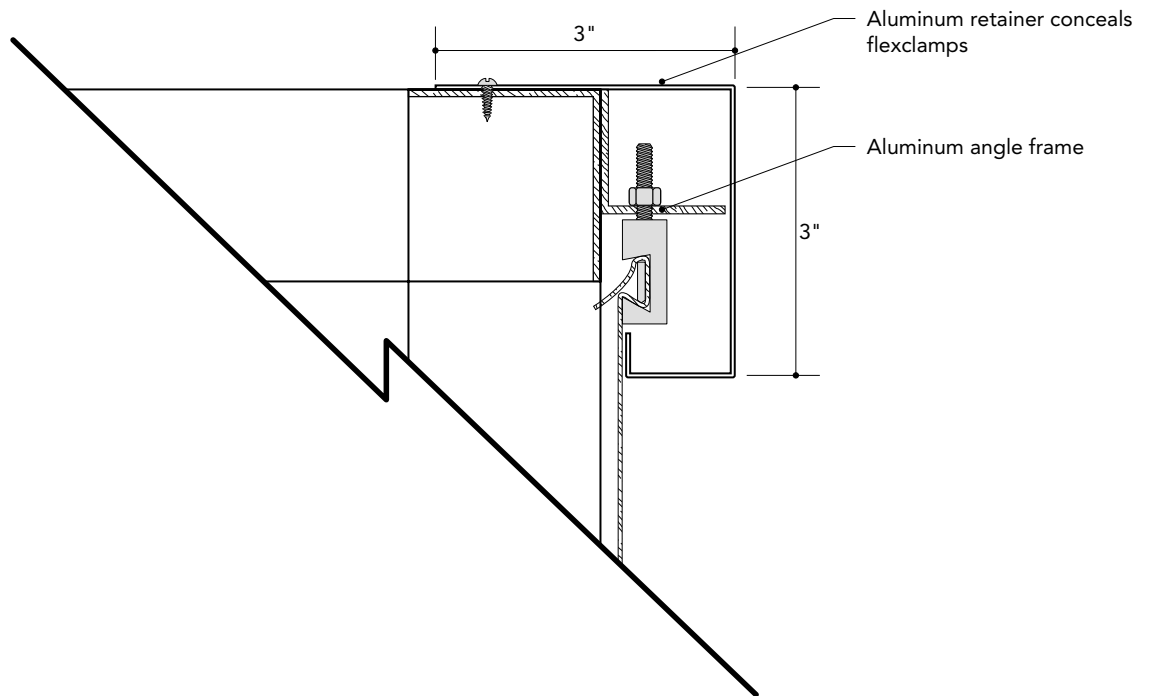


1 Front Elevation
Scale: 3/16" = 1'- 0"

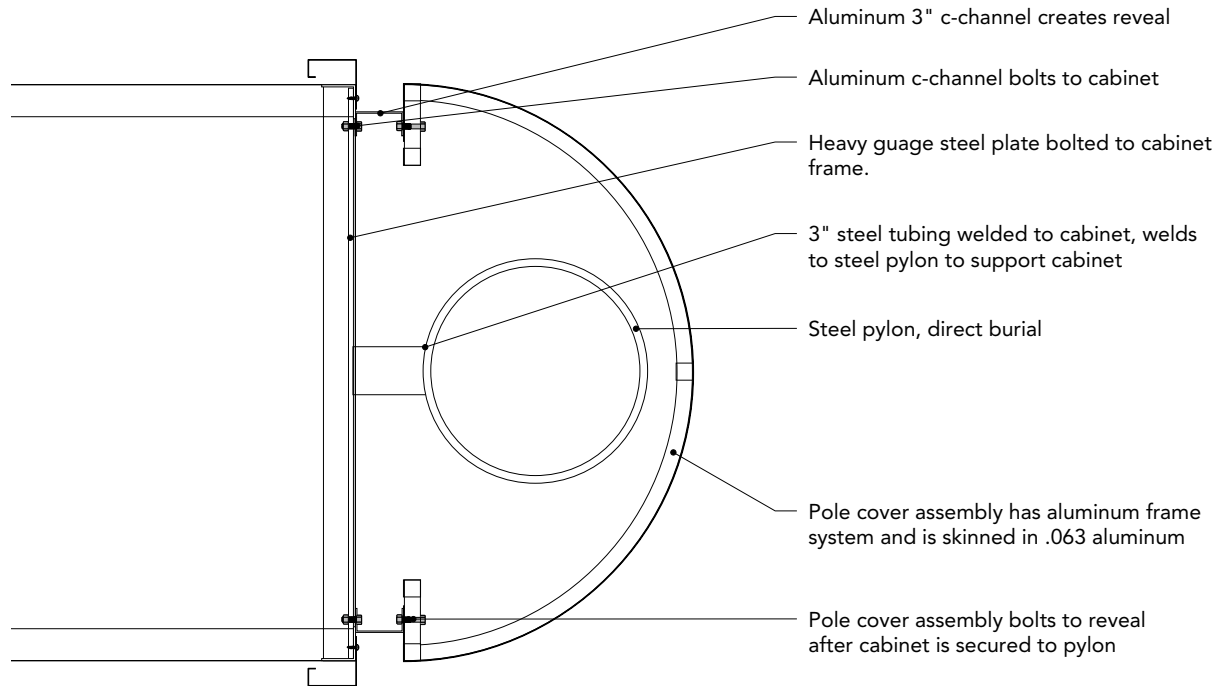
2 End Elevation
Scale: 3/16" = 1'- 0"



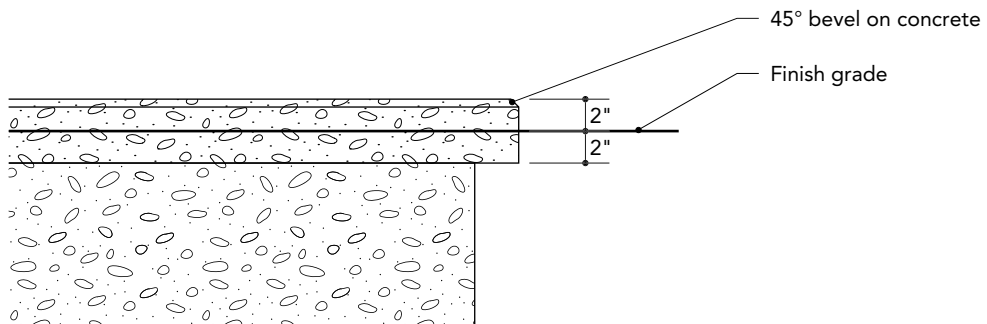
1 Plan View
Scale: 1/4" = 1'- 0"



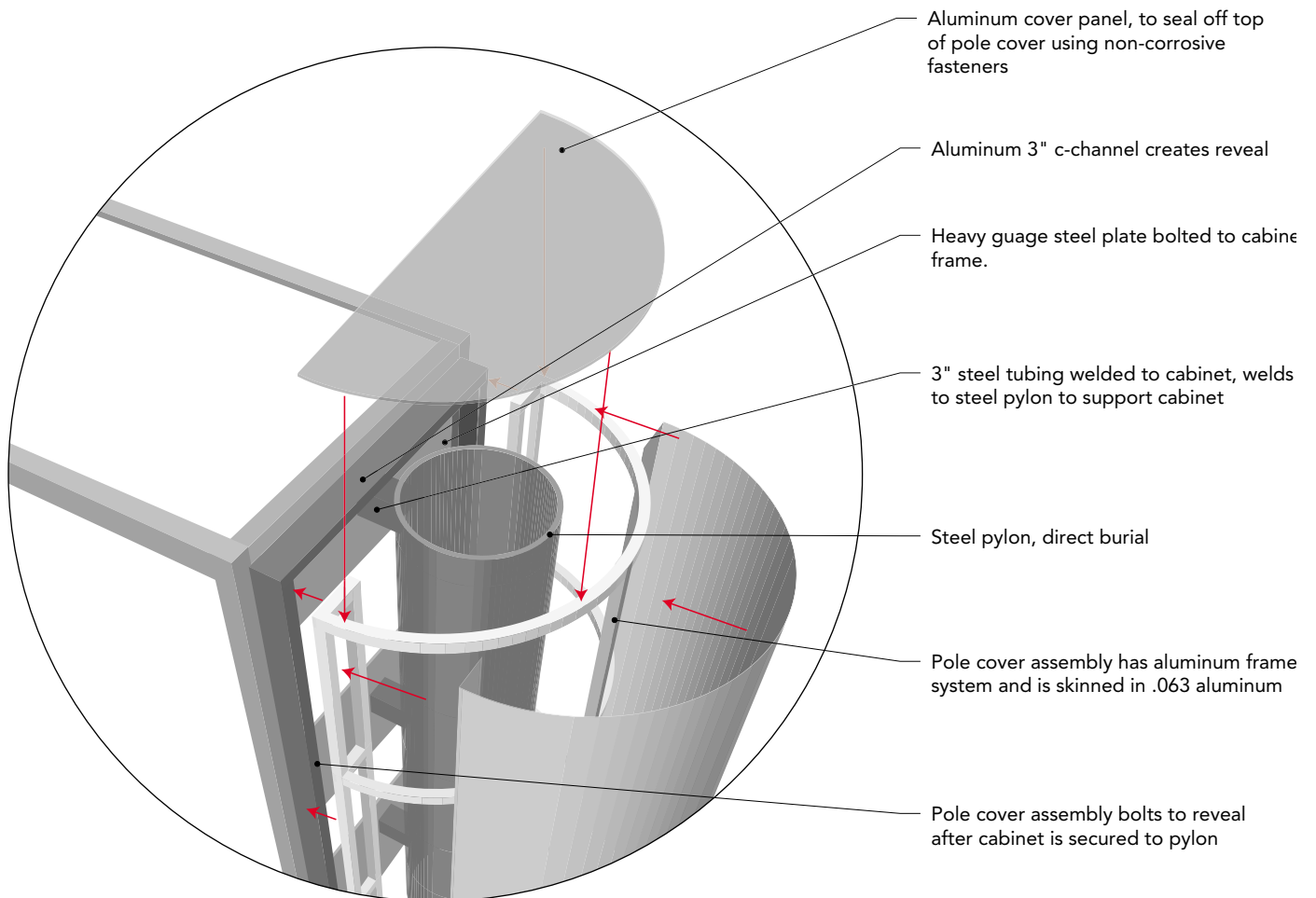
2 Section of Typical Face Tensioning
Scale: half scale



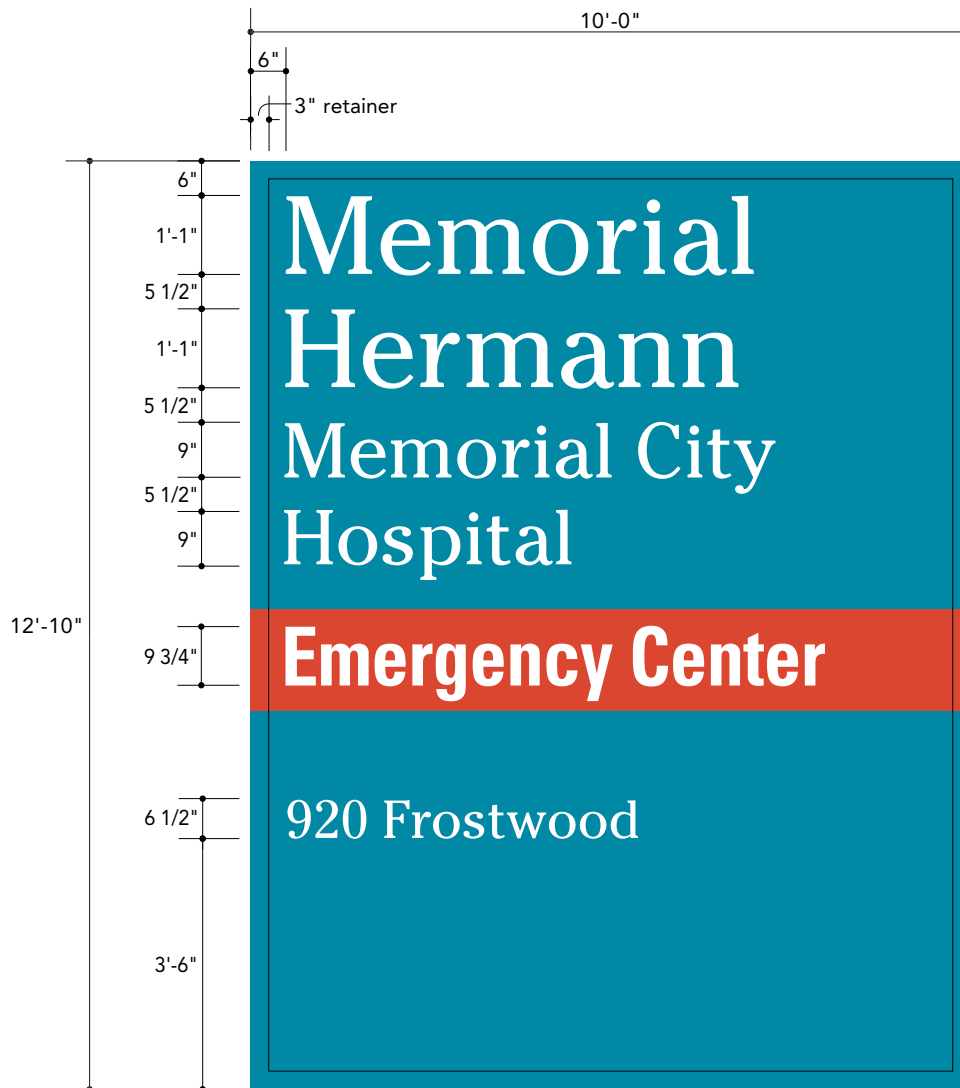
1 Section of Pole Cover Construction
Scale: 1"=1'



2 Mow Strip Detail
Scale: 1"=1'



1 Exploded View of Pole Cover Construction
Scale: No scale



1 Detail of Text Layout
Scale: 3/8" = 1' - 0"

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.02

Project Identification Monuments

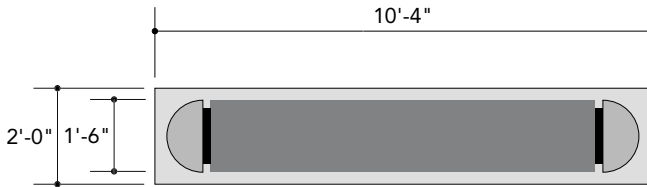
This double face sign type is to be used in identifying arterial entrances to the hospital when the Eid.1.1 is too large, or prohibited by local sign ordinances. Secondary and Tertiary versions are used when a smaller footprint is needed.

The frame is to be manufactured from 1.5"x1.5" aluminum angle. Faces on the Primary monument are from .125 aluminum, and are computer routed to accept 1/4" white acrylic push thru text. Push thru graphics to be flush with aluminum face panel. Cabinet to be illuminated internally by H.O. daylight fluorescent lamps. Sign voltage to match available power at site. Verify prior to fabrication.

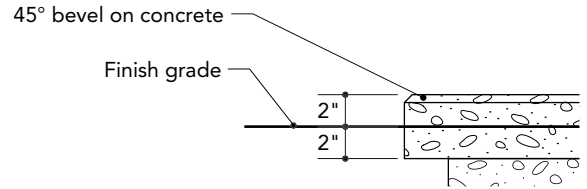
Secondary and Tertiary sign type text becomes too small to rout. Sign faces will be made from 3/16" white polycarbonate. Text is masked, and face is opaquely painted the designated colors. Faces are attached VHB and silicone adhesive.

Pole covers are half round shapes manufactured from aluminum.

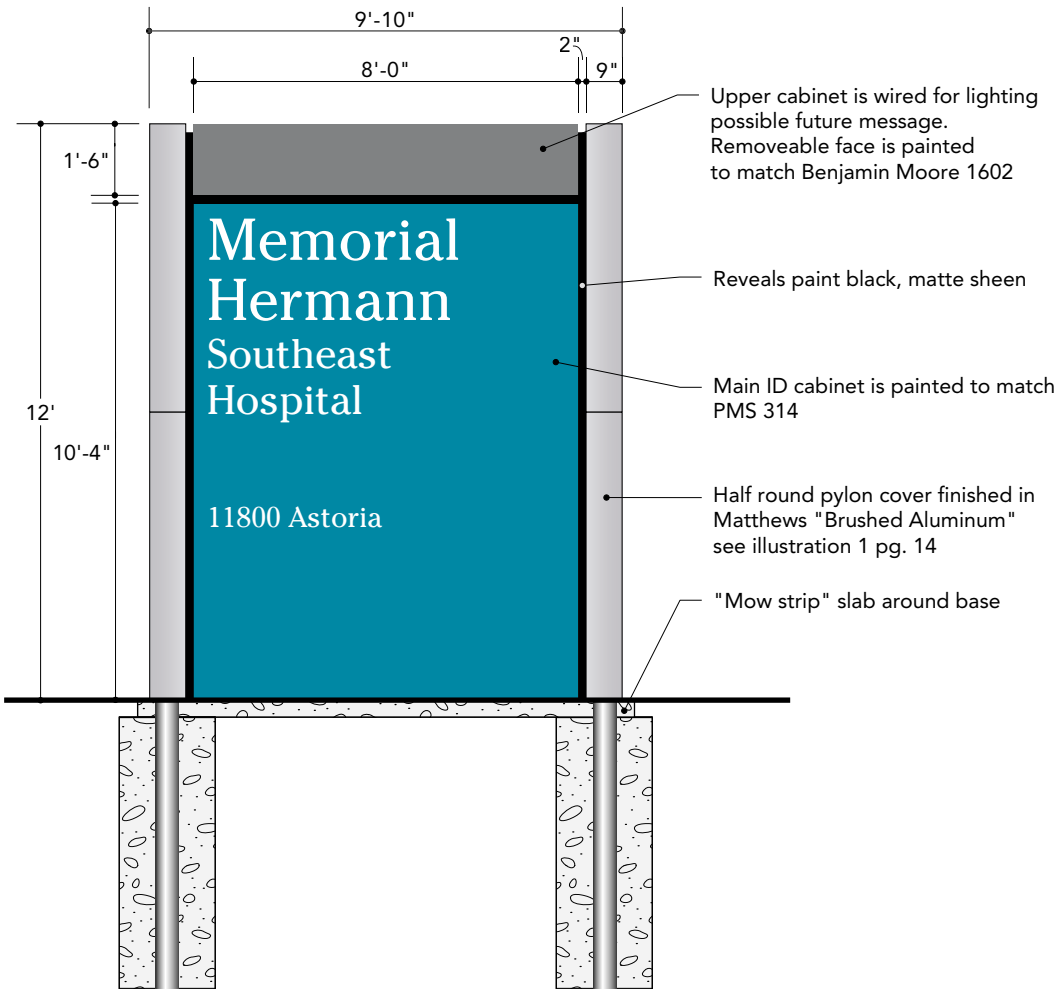
Adequate pylons and footing to be engineered by sign vendor according to height, wind load area and soil conditions to 30lbs. per square foot minimum or per local codes.



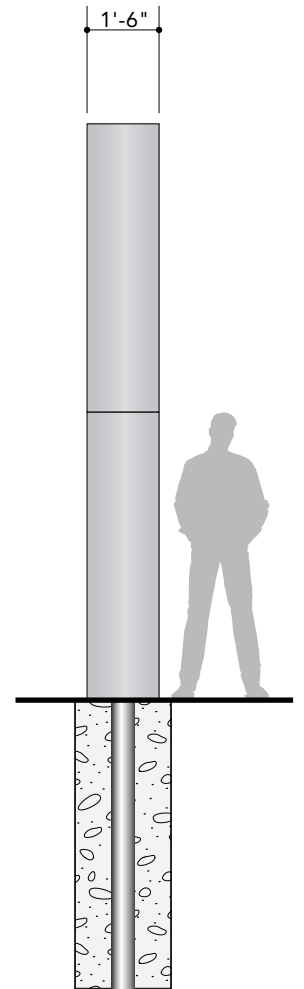
1 Plan View
Scale: 1/4" = 1'-0"



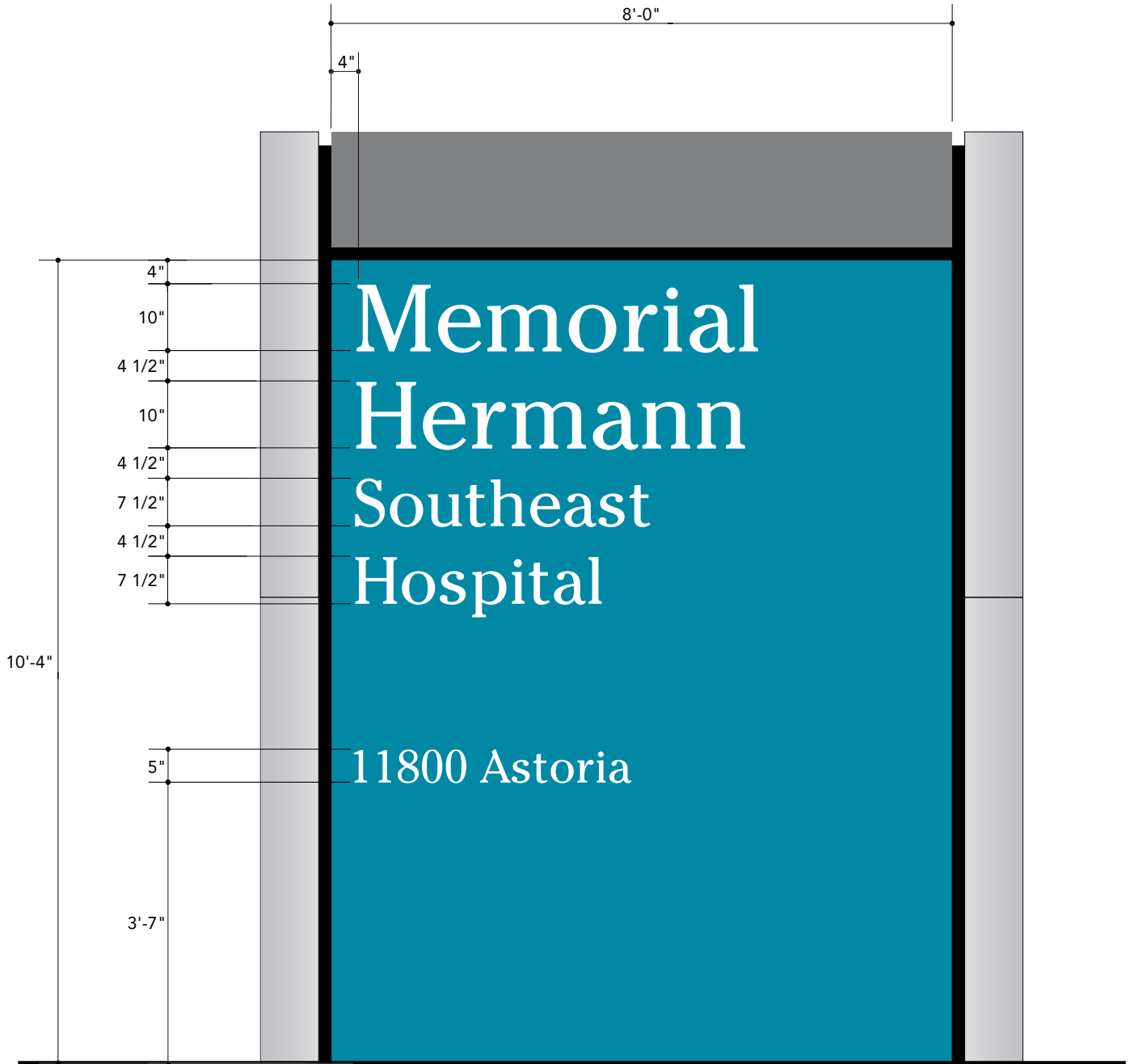
2 Mow Strip Detail
Scale: 1"=1'



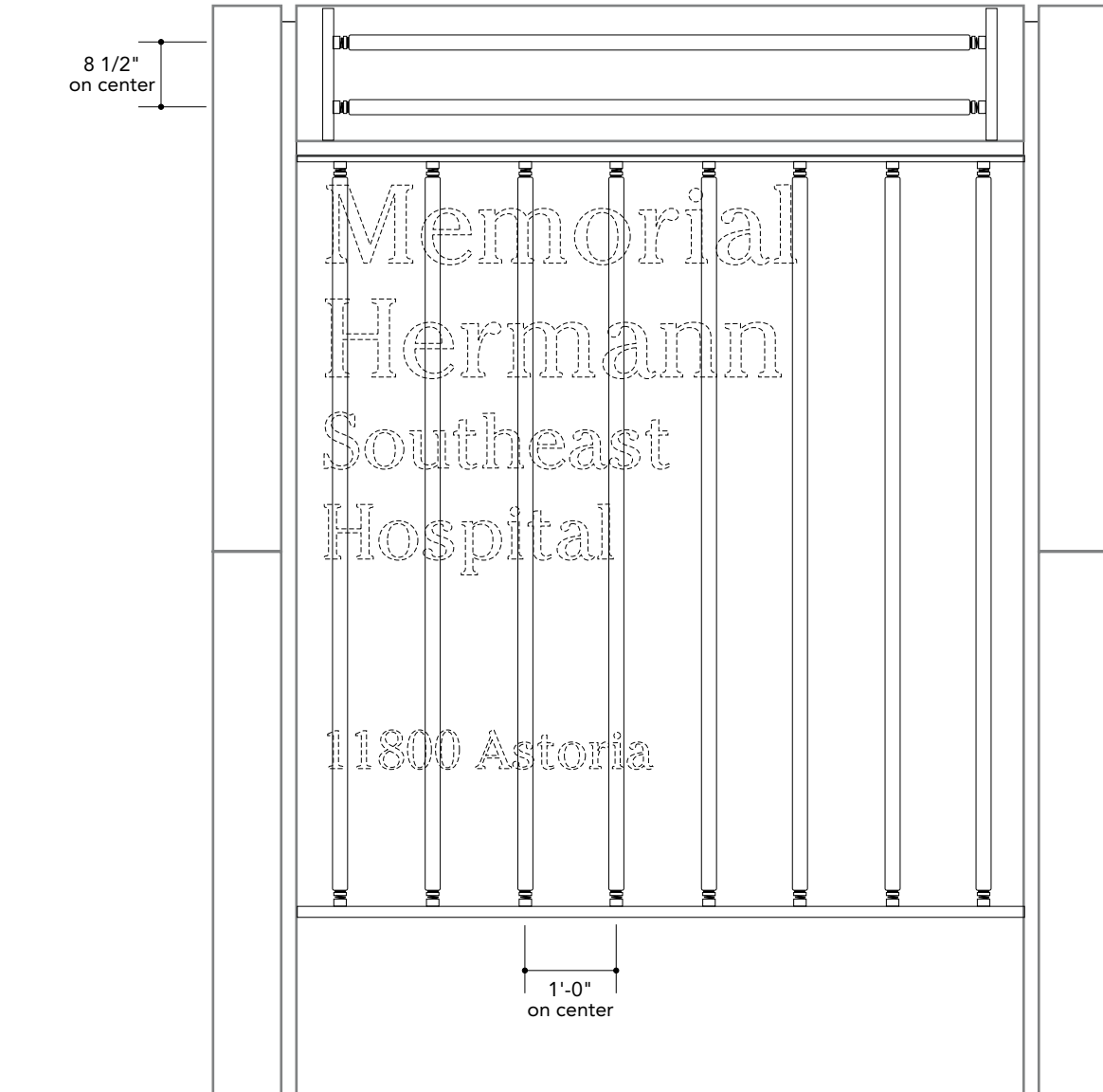
3 Front Elevation
Scale: 1/4" = 1'-0"



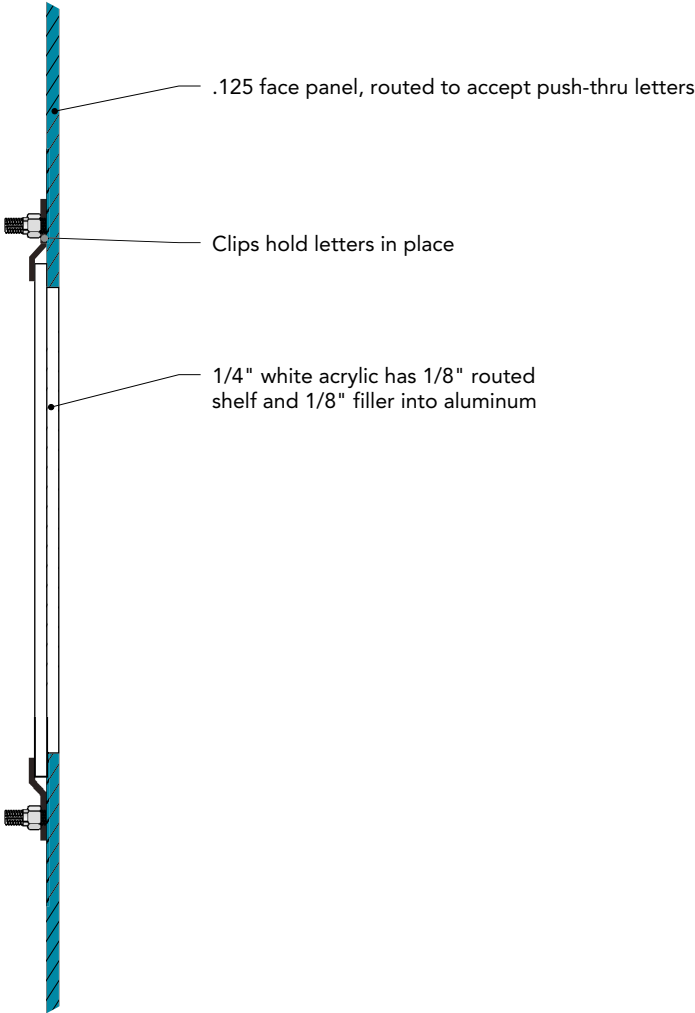
4 End Elevation
Scale: 1/4" = 1'-0"



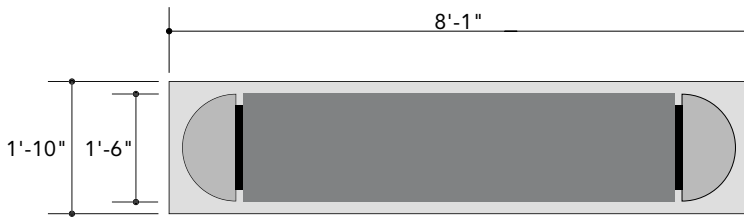
1 Detail of Text Layout
Scale: 1/2" = 1'- 0"



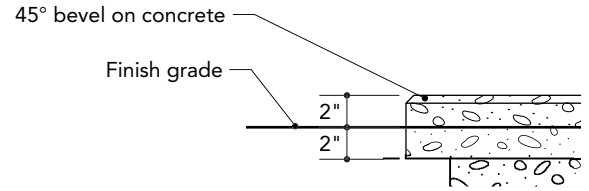
1 Internal Lamp Spacing
Scale: 1/2" = 1'-0"



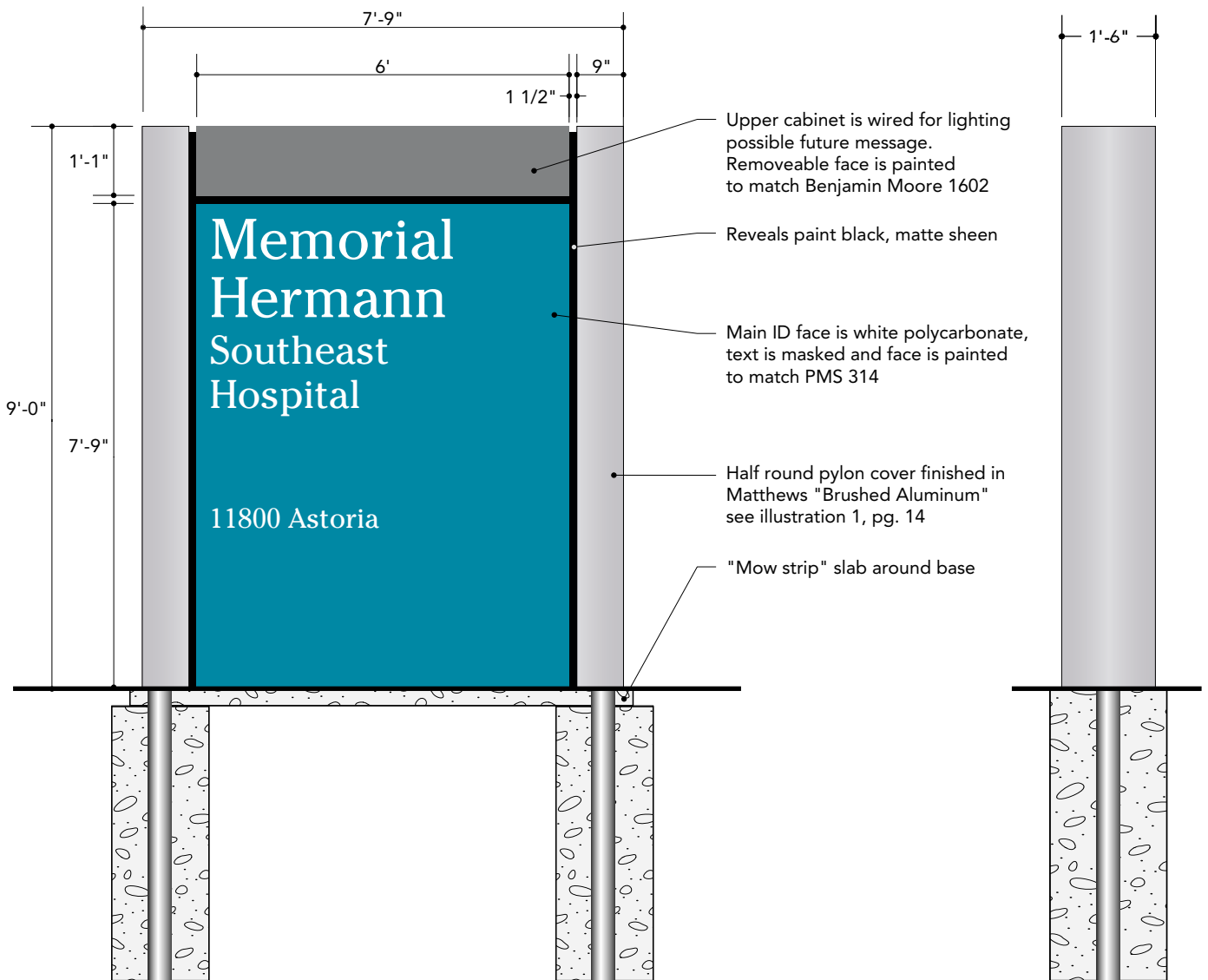
1 Push-Thru Graphics Detail
Scale: Half scale



1 Plan View
Scale: 3/8" = 1'-0"

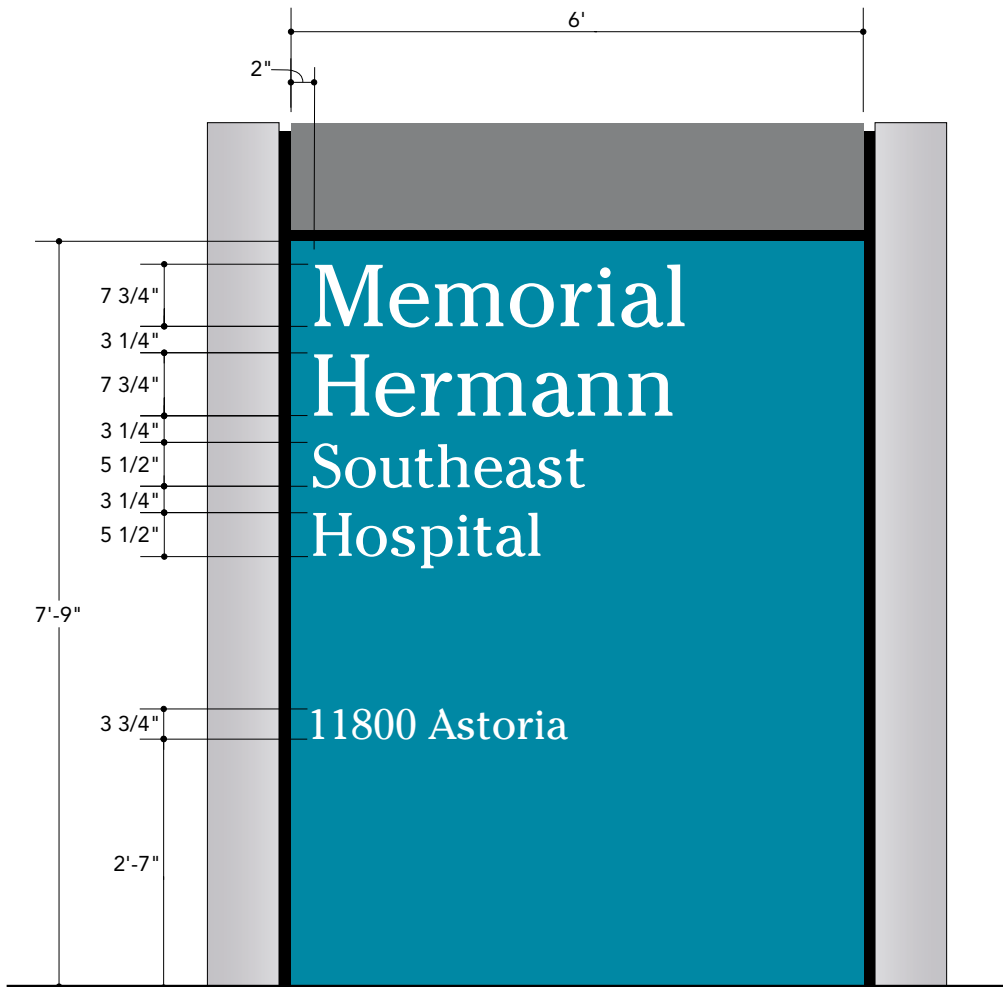


2 Mow Strip Detail
Scale: 1"=1'

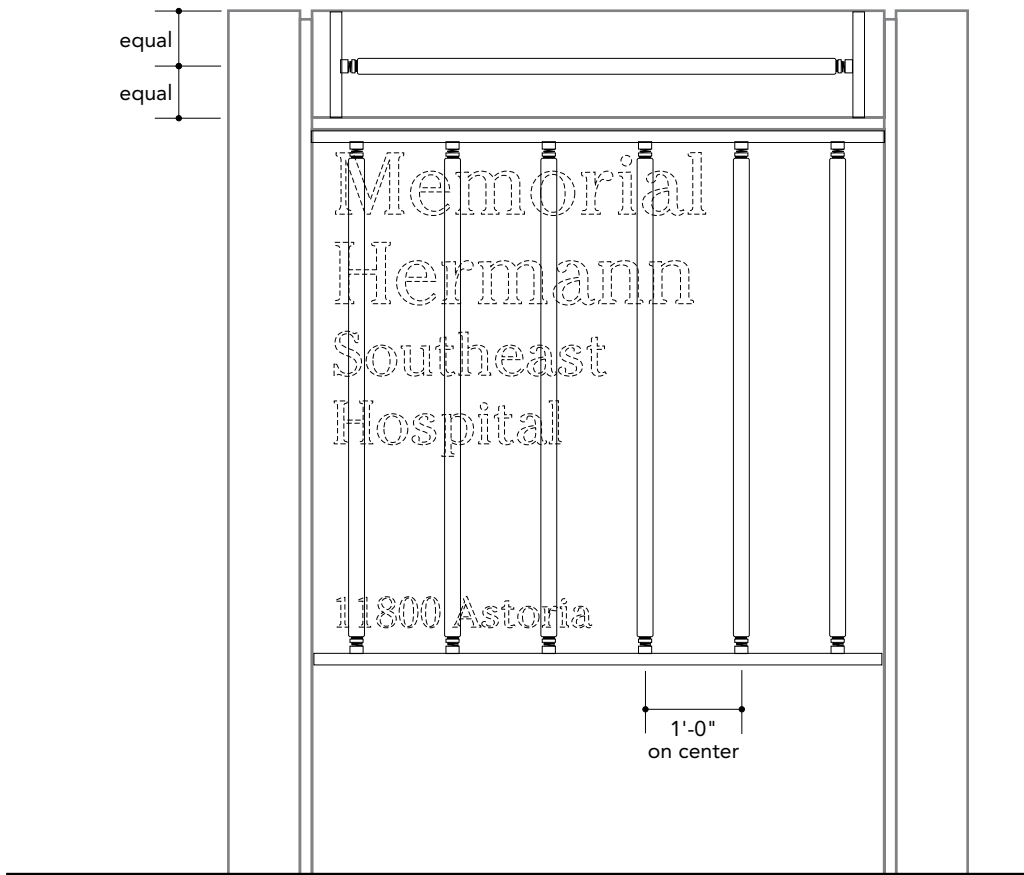


3 Front Elevation
Scale: 3/8" = 1'-0"

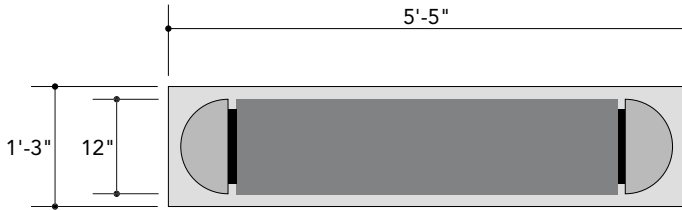
4 End Elevation
Scale: 3/8" = 1'-0"



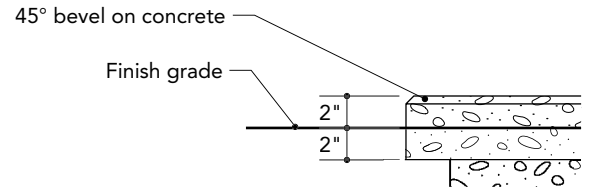
1 Detail of Text Layout
Scale: 1/2" = 1'- 0"



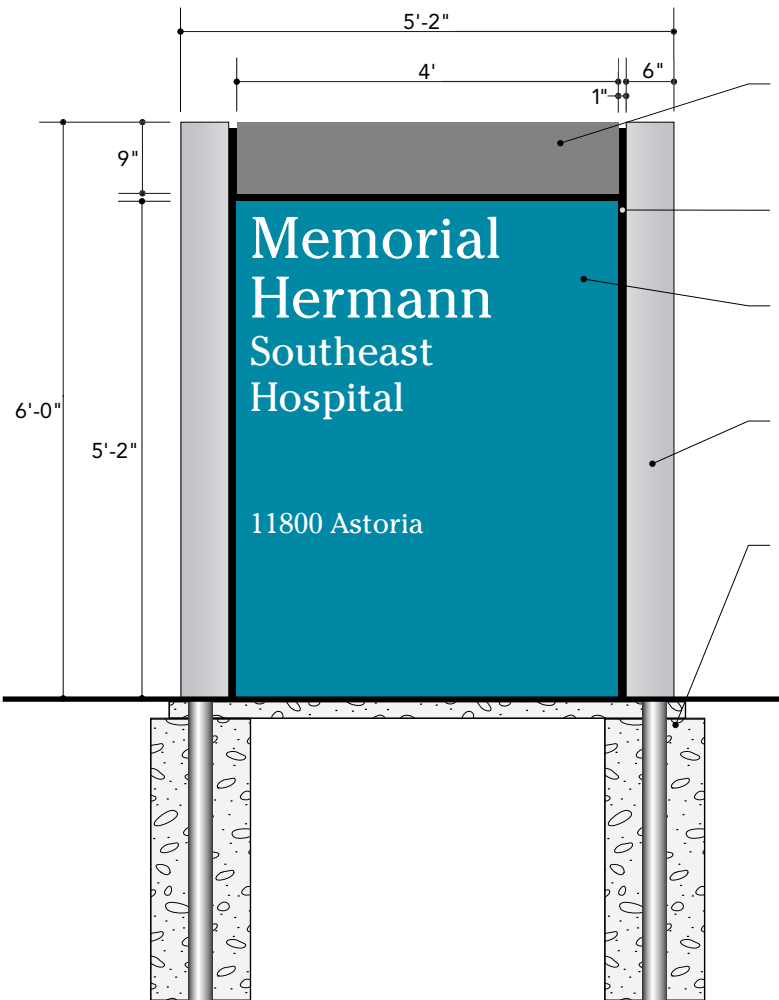
1 Detail of Text Layout
Scale: 1/2" = 1'- 0"



1 Plan View
Scale: 1/2" = 1'-0"

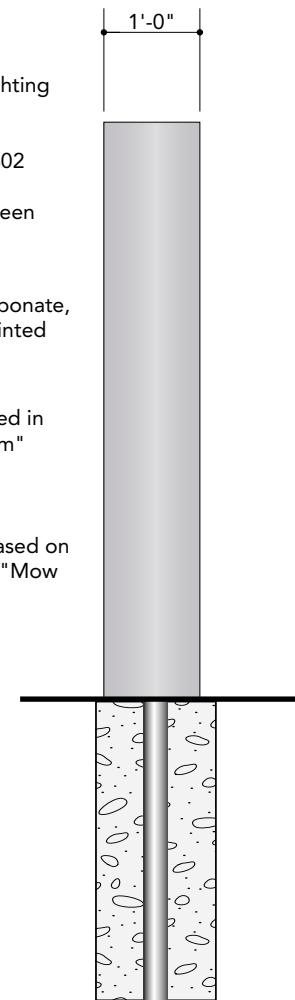


2 Mow Strip Detail
Scale: 1"=1'

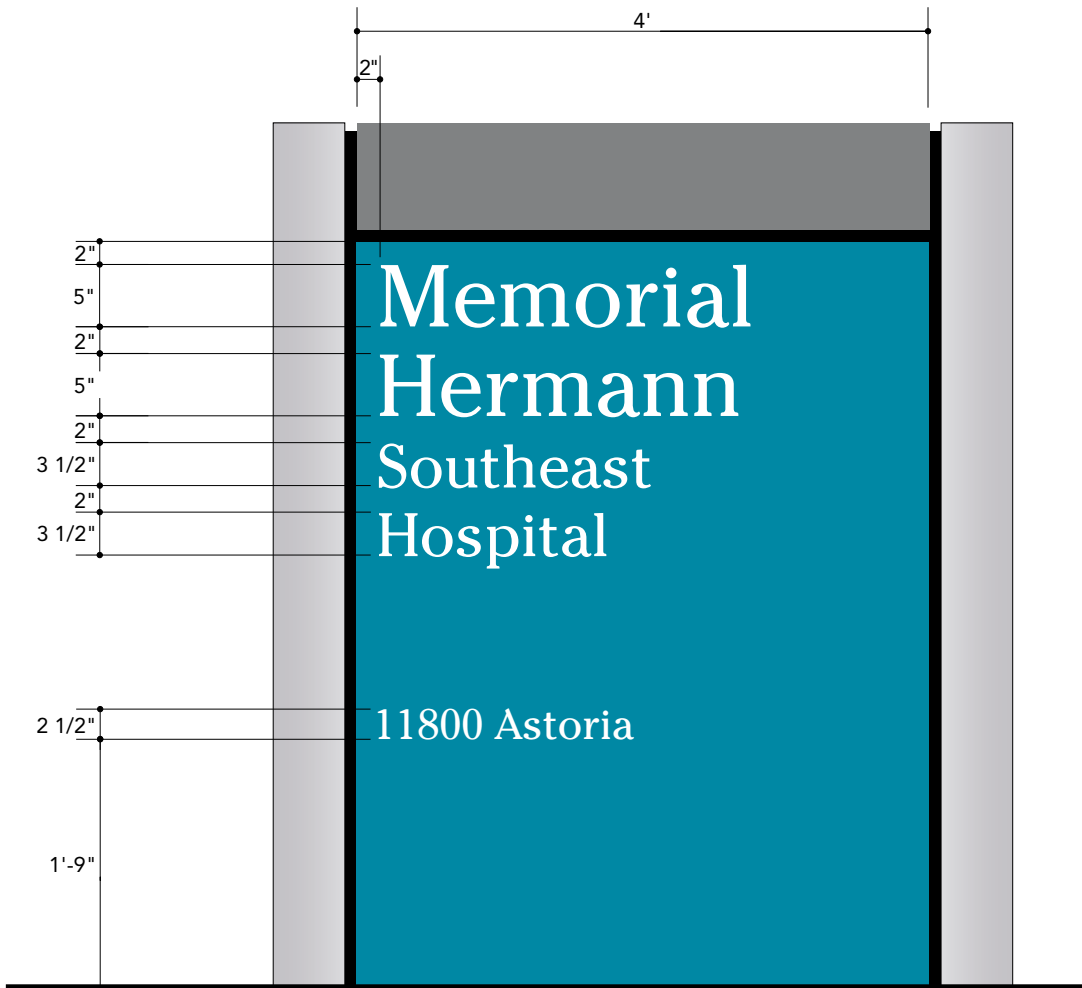


3 Front Elevation
Scale: 1/2" = 1'-0"

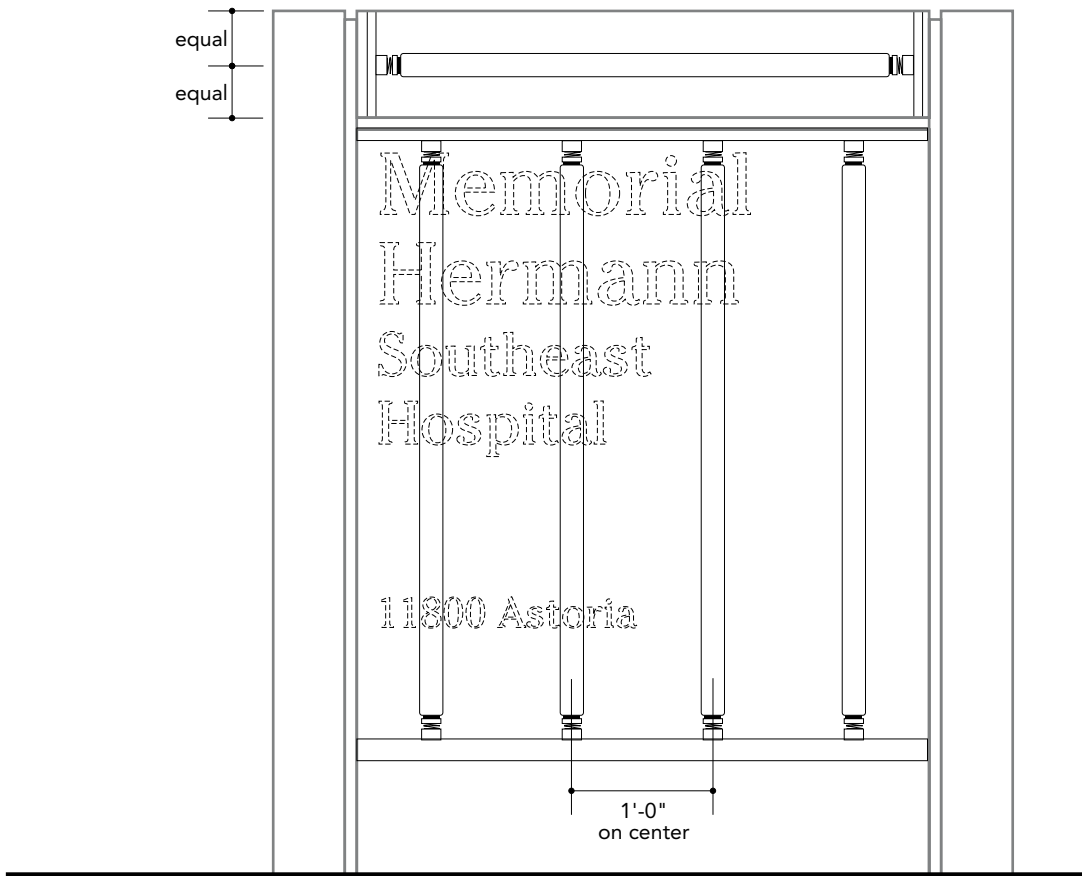
- Upper cabinet is wired for lighting possible future message. Removeable face is painted to match Benjamin Moore 1602
- Reveals paint black, matte sheen
- Main ID face is white polycarbonate, text is masked and face is painted to match PMS 314
- Half round pylon cover finished in Matthews "Brushed Aluminum" see illustration 1 pg. 14
- Footing to be engineered, based on each specific install location. "Mow strip" slab around base



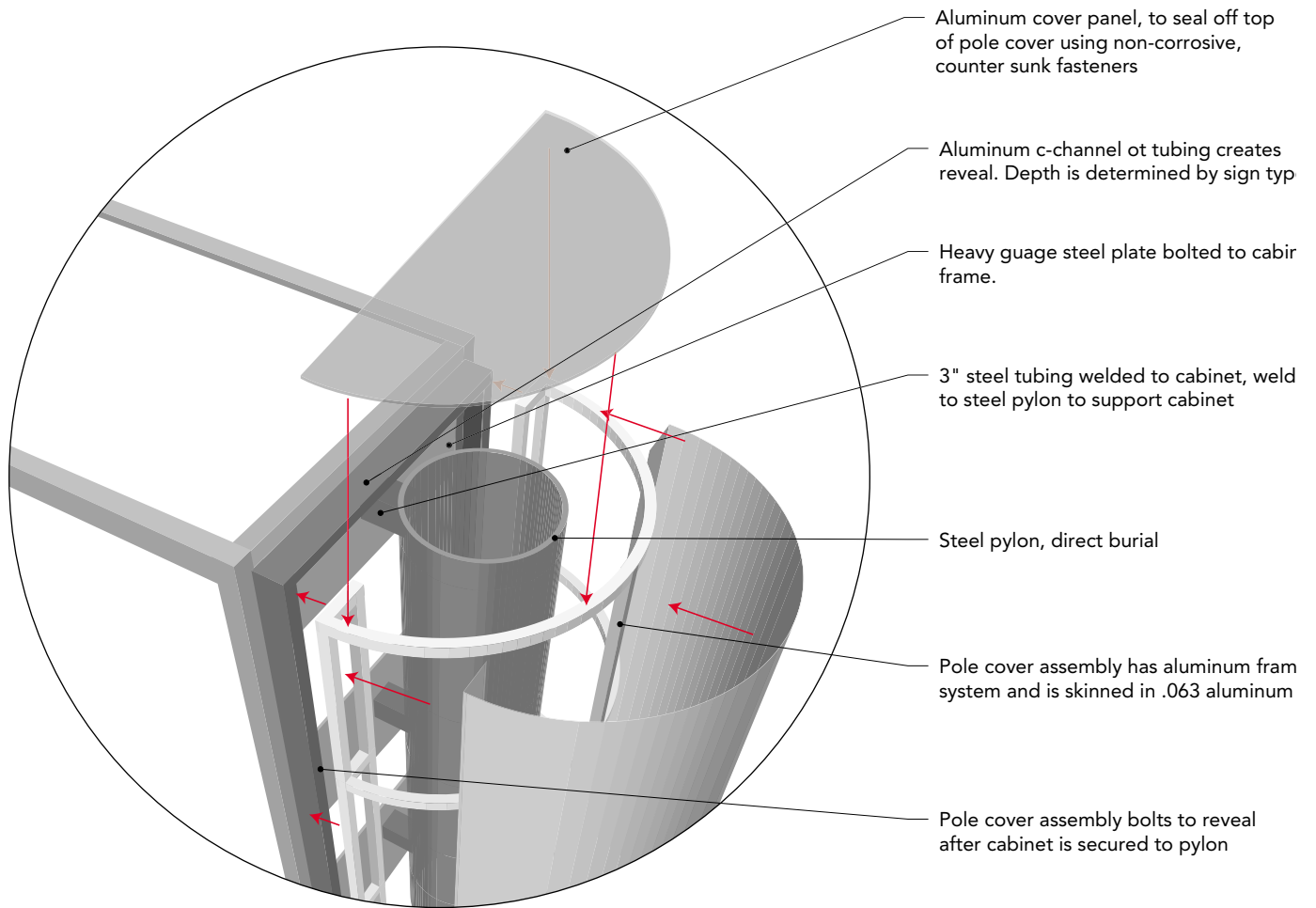
4 End Elevation
Scale: 1/2" = 1'-0"



1 Front Elevation
Scale: 3/4" = 1'-0"



1 Front Elevation
Scale: 3/4" = 1'- 0"



1 Exploded View of Pole Cover Construction
Scale: No scale

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.03

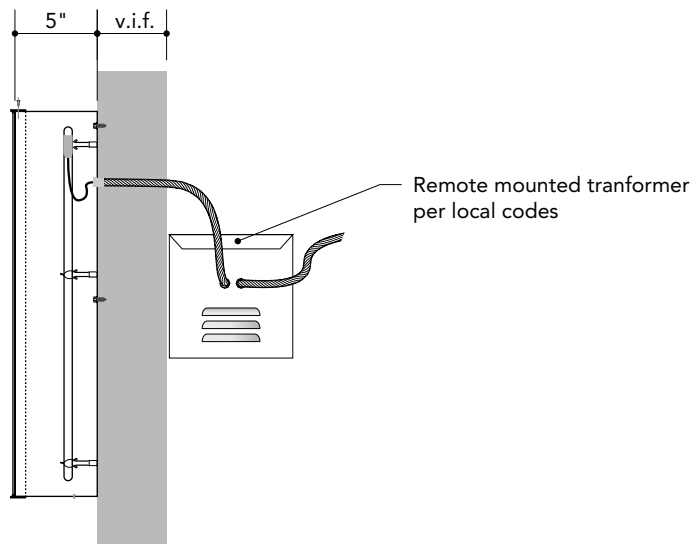
Project Identification Letters-Wall Mounted

This sign type is used in identifying the hospital and is to be fascia mounted on main towers.

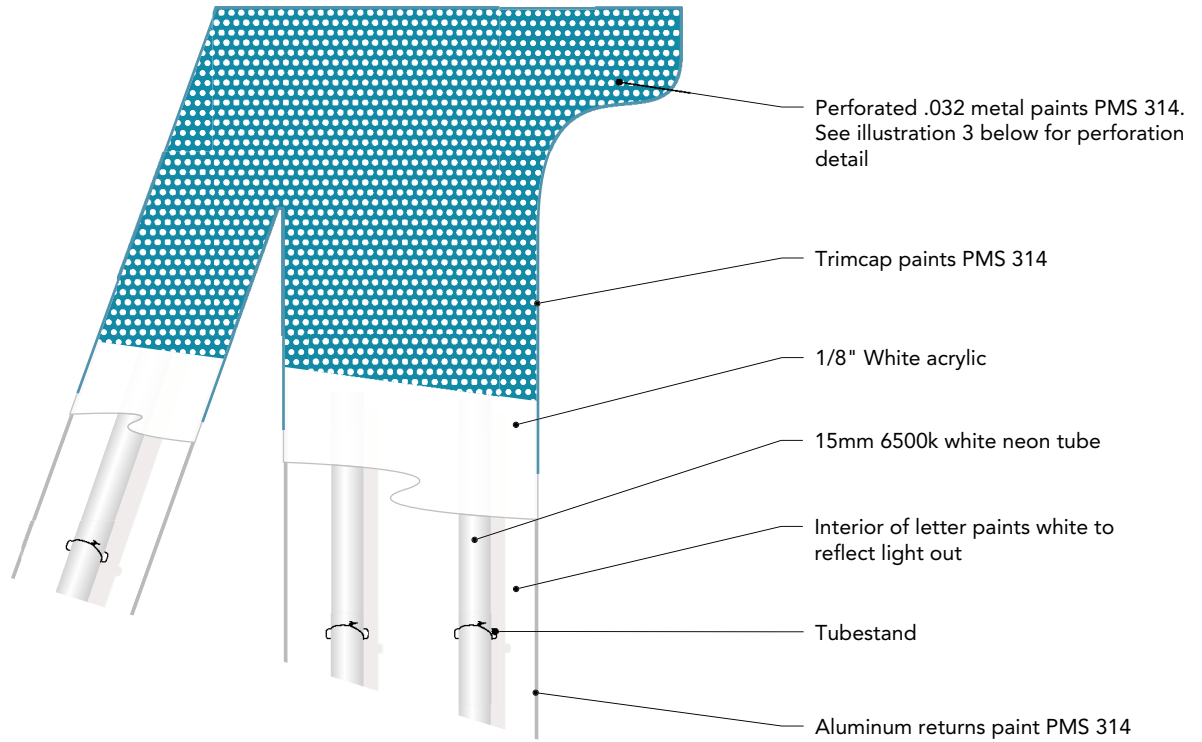
Letters are channel type, internally illuminated by neon. Standard channel letter construction should have a computer routed .063 aluminum back (.080 in letters larger than 36" tall). Returns for neon illuminated channel letters should be 5" deep and formed from .040 aluminum (.063 in letters larger than 36" tall). Faces of illuminated channel letters shall be 3/16" acrylic (except where noted) and will have 1" trimcap. A perforated .032 metal face is painted PMS 314 and appears as that color during the day and illuminates white at night.



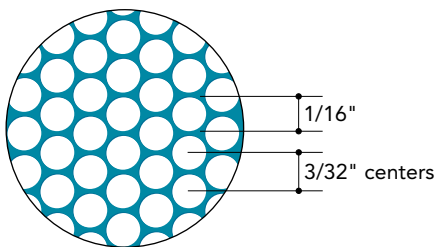
1 Elevation-Horizontal Layout-Typical
Scale: 3/32" = 1' - 0"



2 End Elevation-Typical
Scale: Not to scale



1 Detail Section of Letter
Scale: 3" = 1'-0"



2 Perforation Pattern Detail
Scale: 2:1

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.04

Emergency Identification Monuments

This double face sign type is to be used in identifying arterial entrances leading to Emergency Services. Secondary and Tertiary versions are used when a smaller footprint is needed.

The frame is to be manufactured from 1.5"x1.5" aluminum angle. Faces on the Primary monument are from .125 aluminum, and are computer routed to accept 1/4" white acrylic push thru text. Push thru graphics to be flush with aluminum face panel. Cabinet to be illuminated internally by H.O. daylight fluorescent lamps. Sign voltage to match available power at site. Verify prior to fabrication.

Secondary and Tertiary sign type text becomes too small to rout. Sign faces will be made from 3/16" white polycarbonate. Text is masked, and face is opaquely painted the designated colors. Faces are attached VHB and silicone adhesive.

Actual verbage, such as "Emergency Center" or "Emergency Room" to be provided by the hospital based on what they are currently using as a identification.

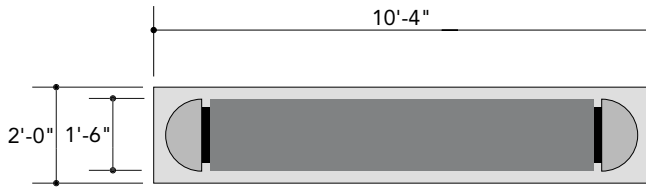
Pole covers are half round shapes manufactured from aluminum.

Adequate pylons and footing to be engineered by sign vendor according to height, wind load area and soil conditions to 30lbs. per square foot minimum or per local codes.

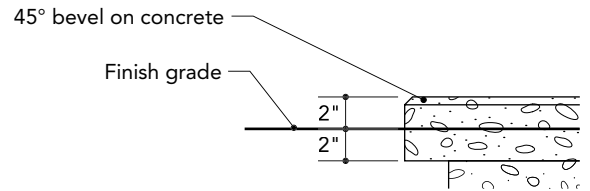
Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.04

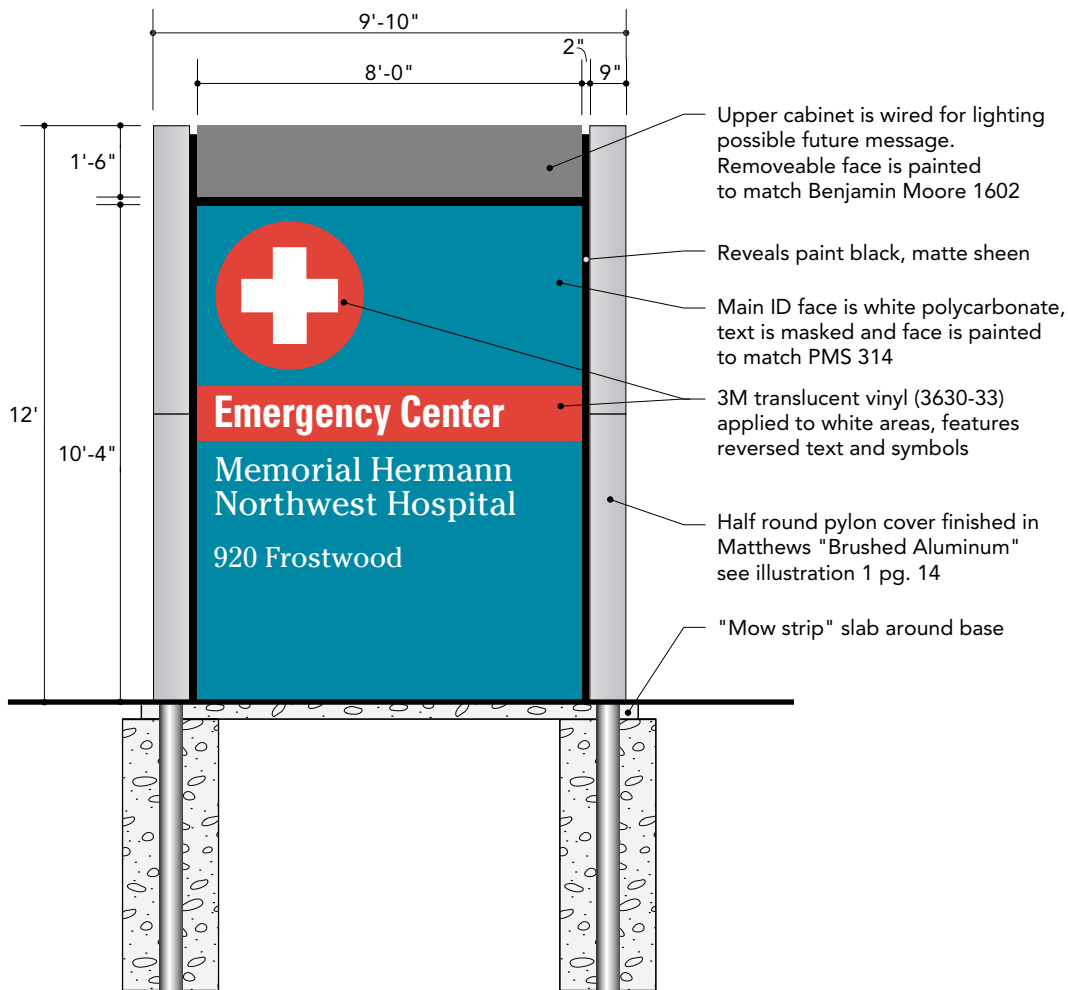
Emergency Identification Monument-Primary



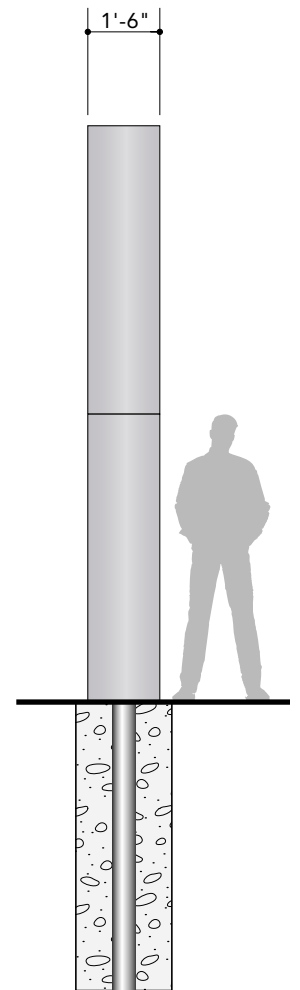
1 Plan View
Scale: 1/4" = 1'- 0"



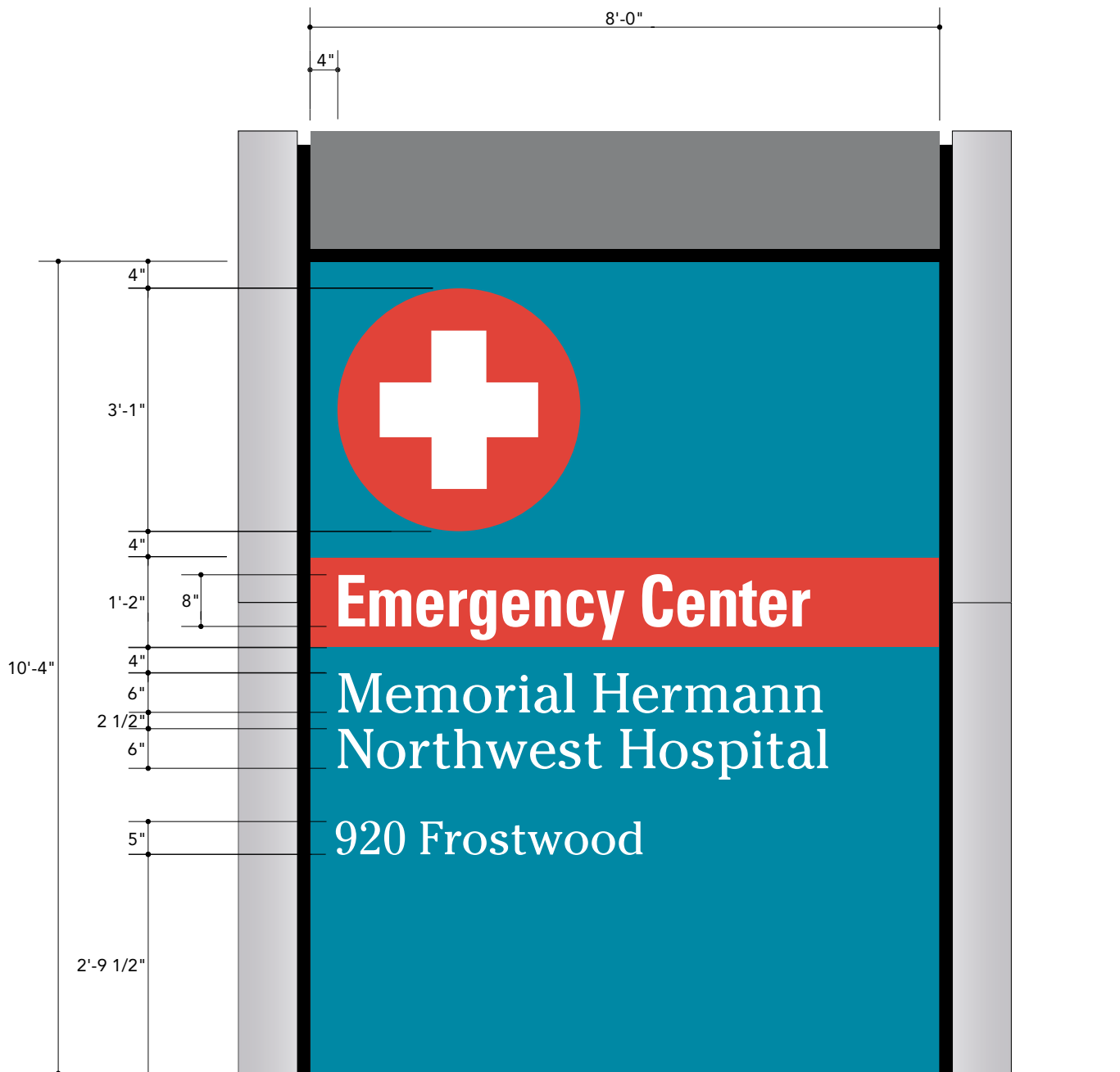
2 Mow Strip Detail
Scale: 1"=1'



3 Front Elevation
Scale: 1/4" = 1'- 0"



4 End Elevation
Scale: 1/4" = 1'- 0"

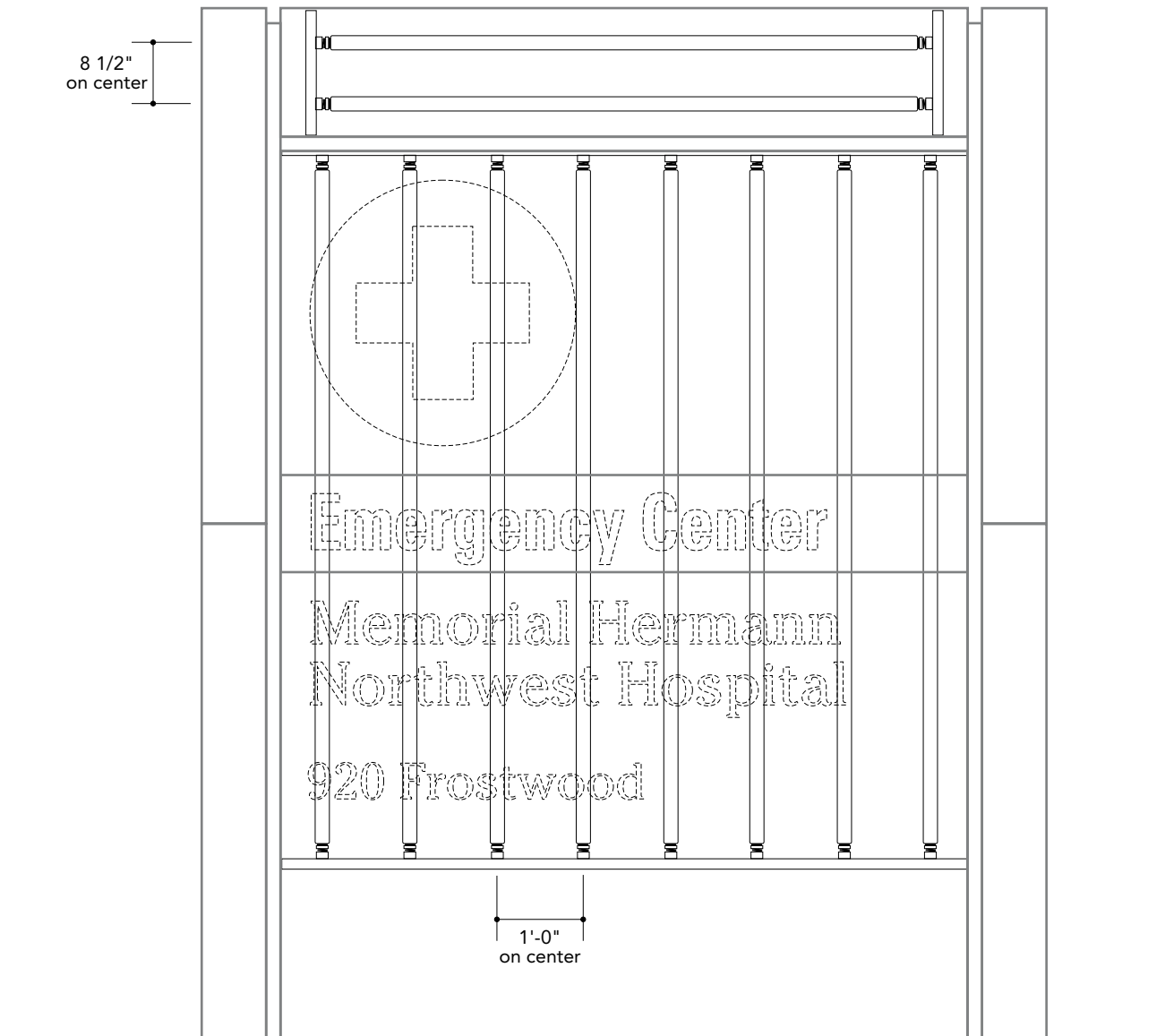


1 Detail of Text Layout
Scale: 1/2" = 1' - 0"

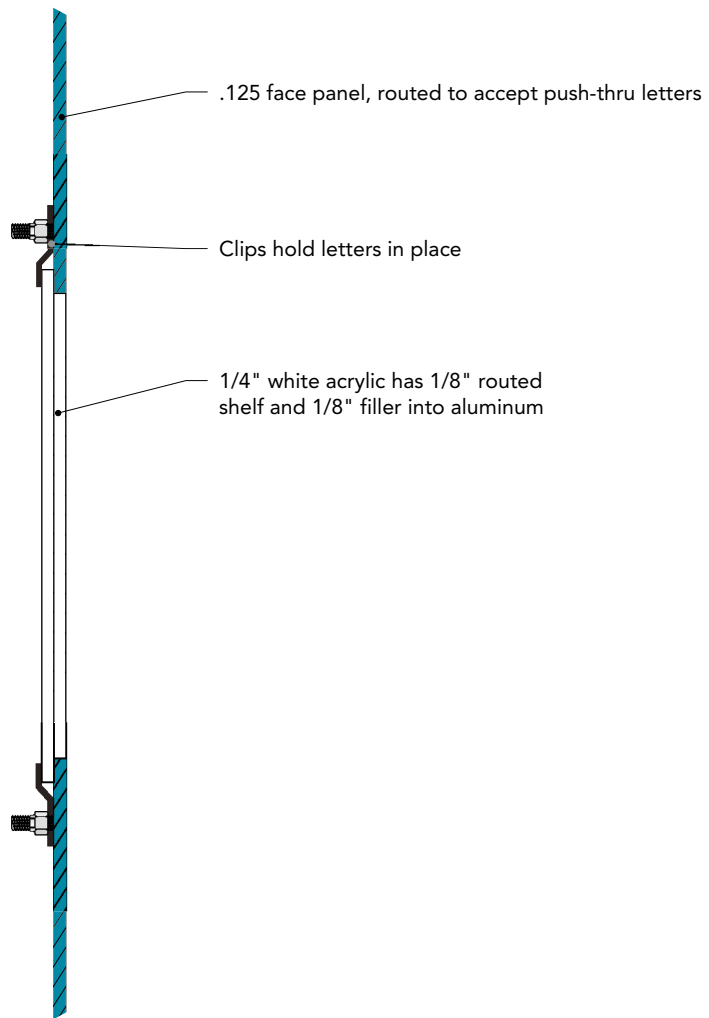
Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.04

Emergency Identification Monument-Primary



1 Internal Lamp Spacing
Scale: 1/2" = 1'-0"

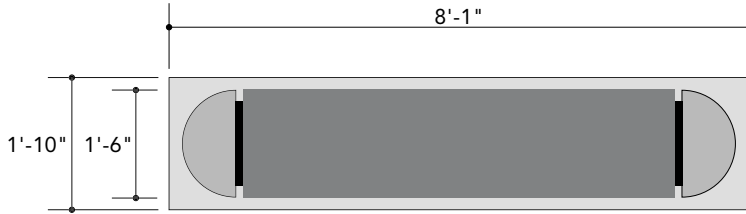


1 Push-Thru Graphics Detail
Scale: Half scale

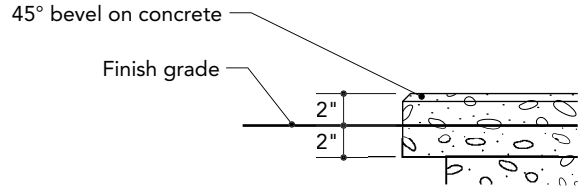
Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.04.1

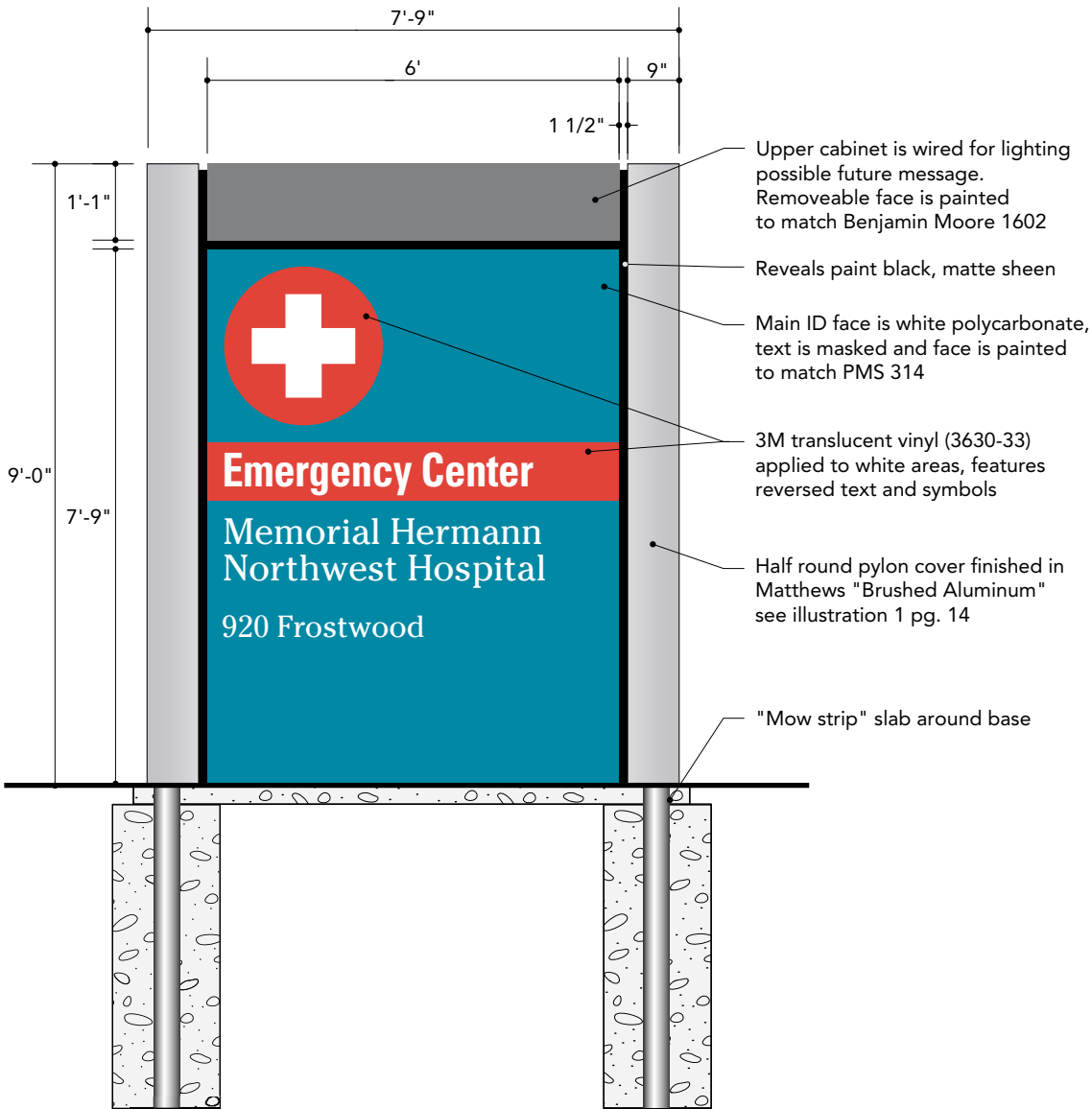
Emergency Identification Monument-Secondary



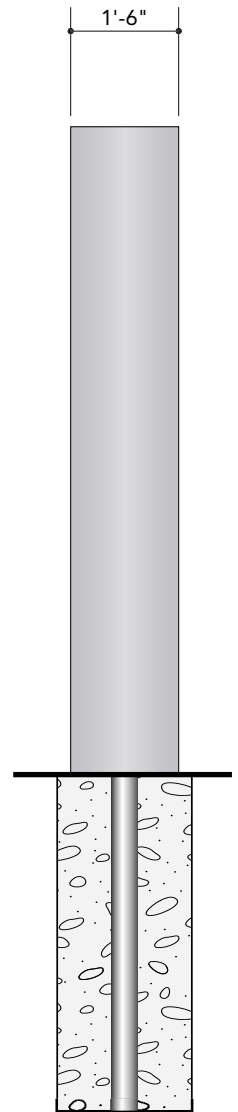
1 Plan View
Scale: 3/8" = 1'-0"



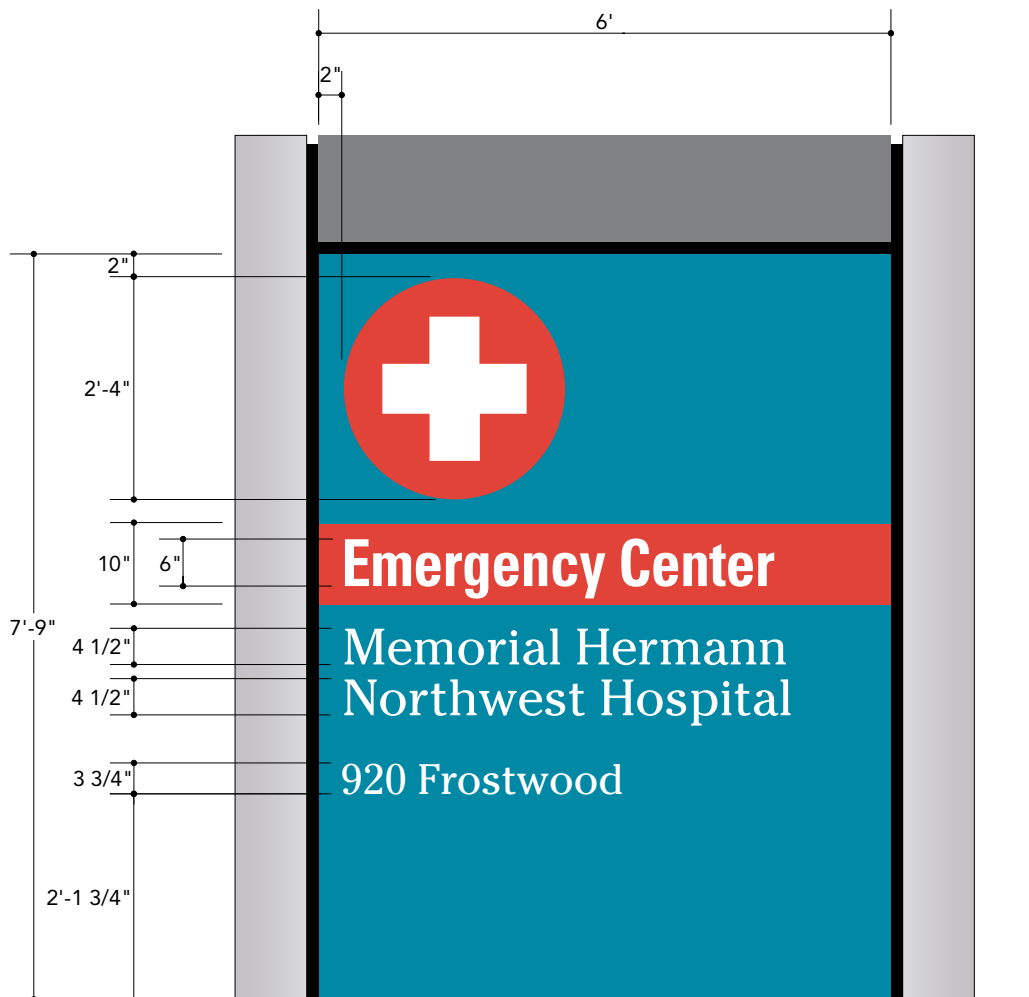
2 Mow Strip Detail
Scale: 1"=1'



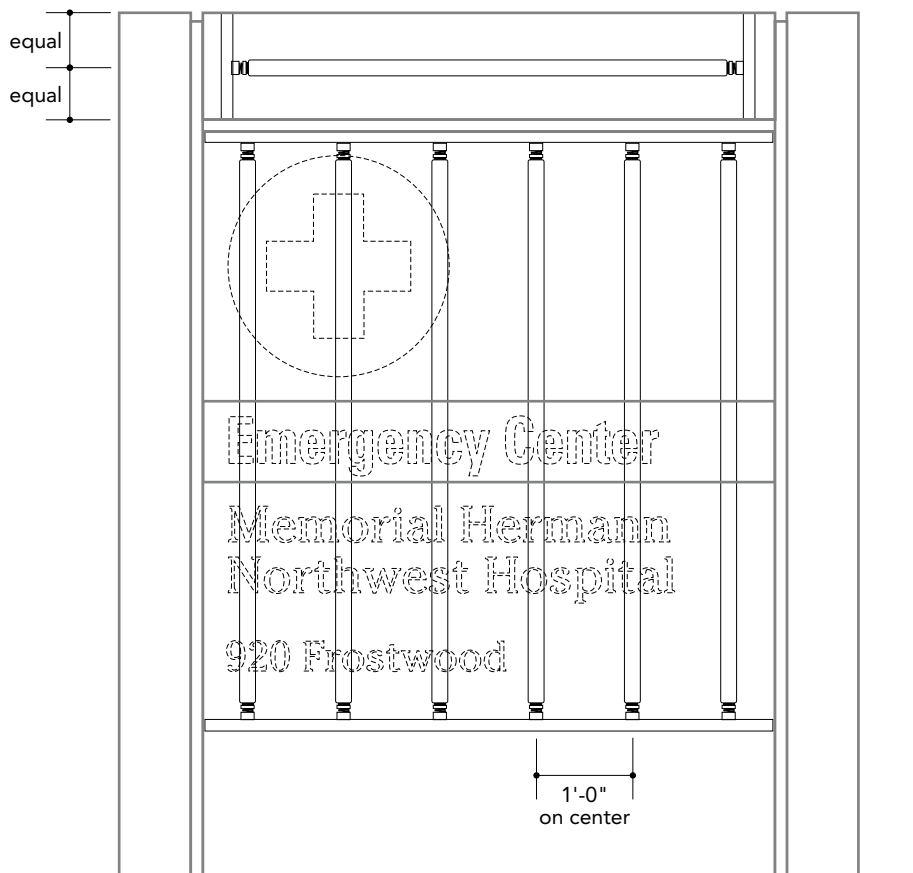
2 Front Elevation
Scale: 3/8" = 1'-0"



3 End Elevation
Scale: 3/8" = 1'-0"



1 Front Elevation
Scale: 1/2" = 1' - 0"

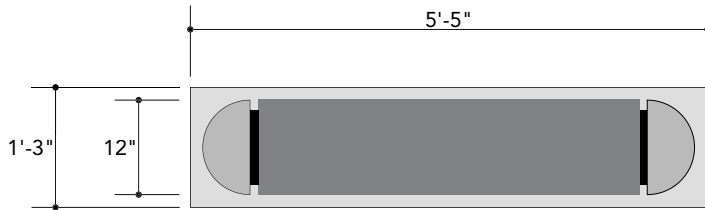


1 Internal Lamp Spacing
Scale: 1/2" = 1'- 0"

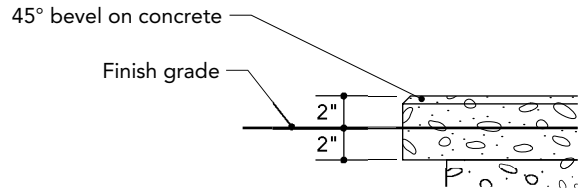
Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.04.2

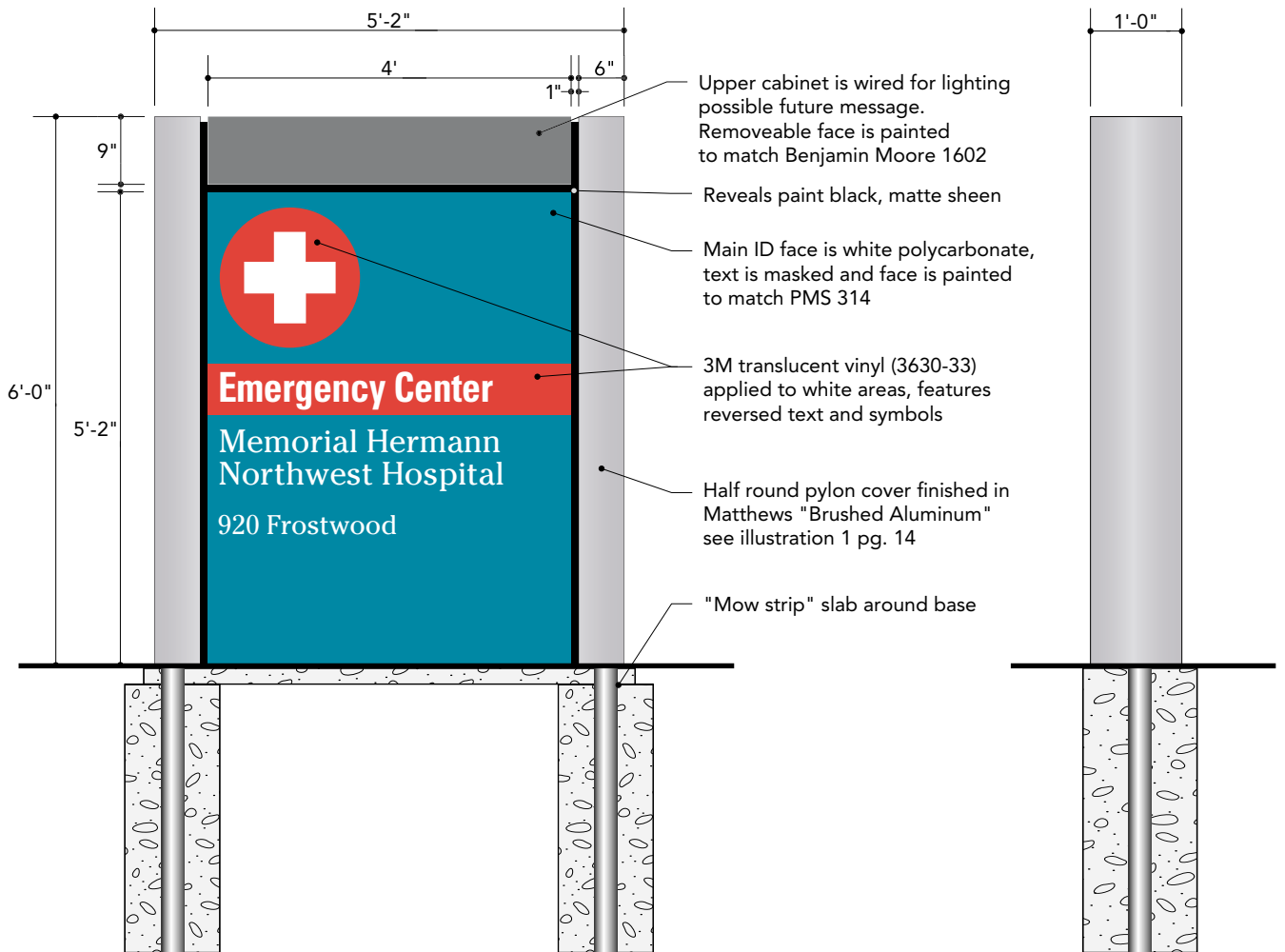
Emergency Identification Monument-Tertiary



1 Plan View
Scale: 1/2" = 1'- 0"

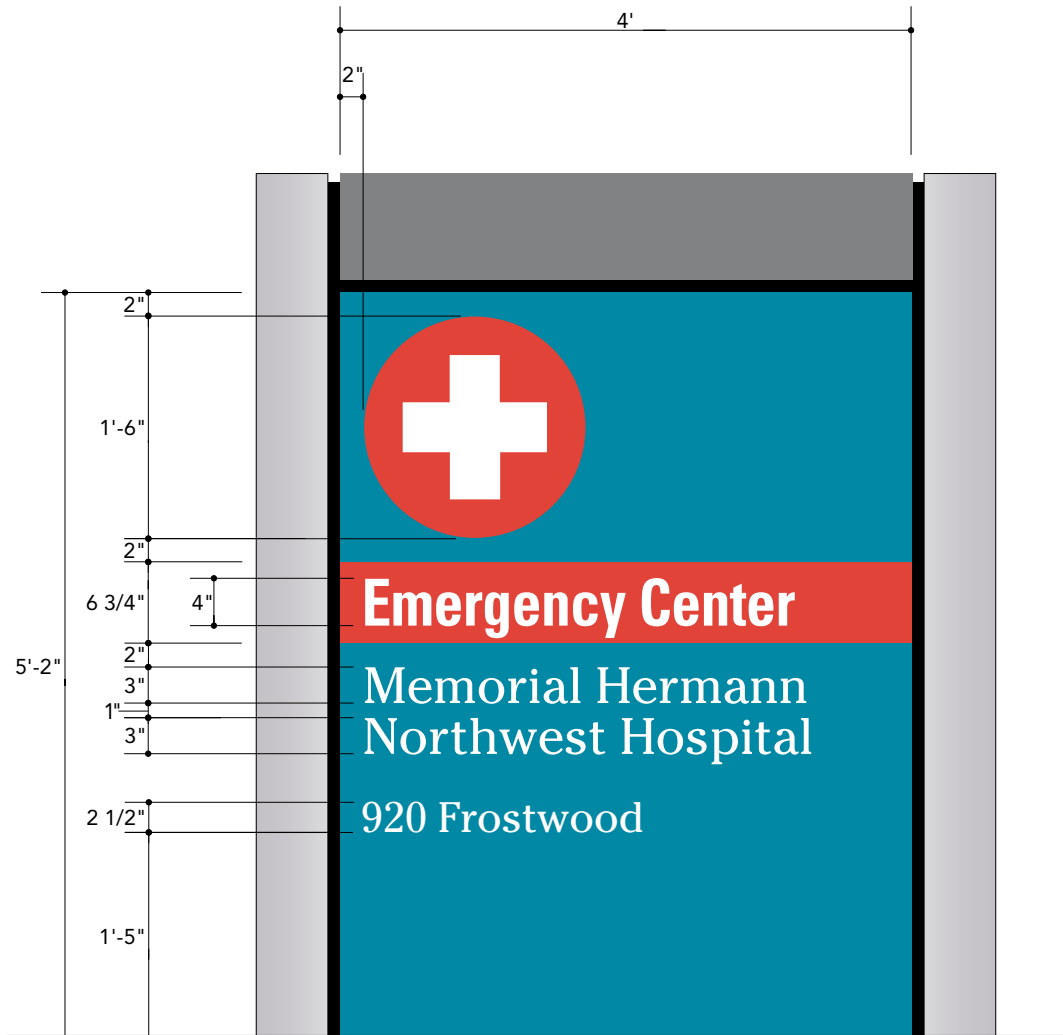


2 Mow Strip Detail
Scale: 1"=1'

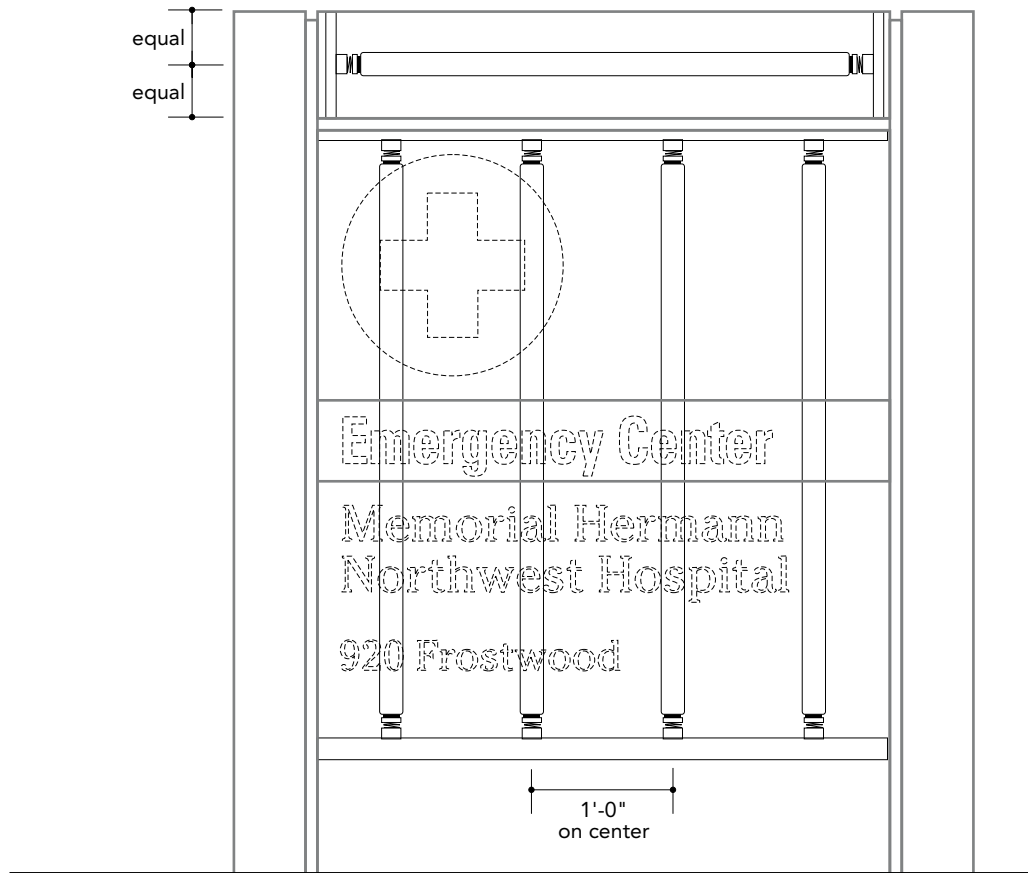


2 Front Elevation
Scale: 1/2" = 1'- 0"

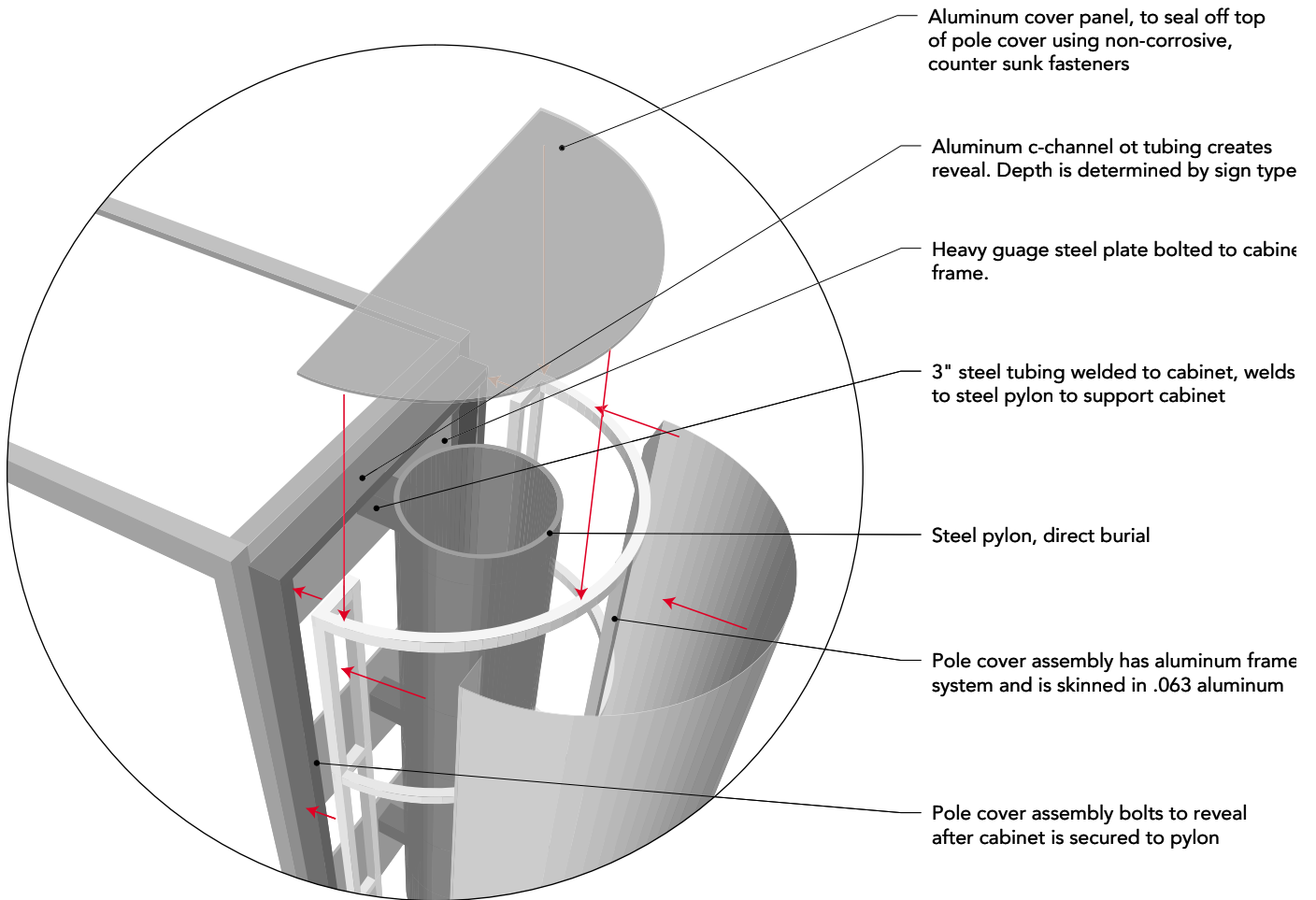
3 End Elevation
Scale: 1/2" = 1'- 0"



1 Detail of Text Layout
Scale: 3/4" = 1'- 0"



1 Internal Lamp Spacing
Scale: 3/4" = 1'-0"



1 Exploded View of Pole Cover Construction
Scale: No scale

Memorial Hermann Healthcare System Graphic Standards

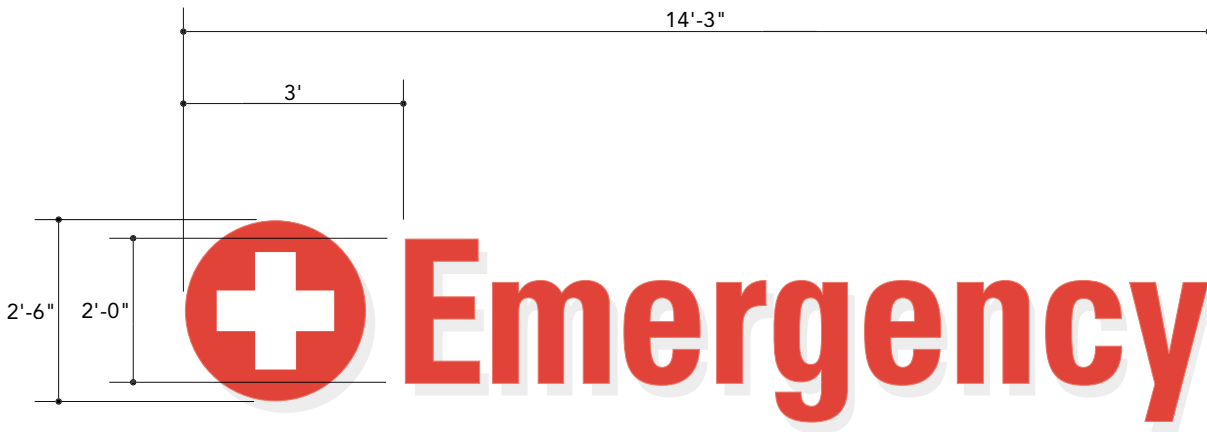
Exterior Signage- Identification
Eid.05

Emergency Identification Letters-Wall Mounted

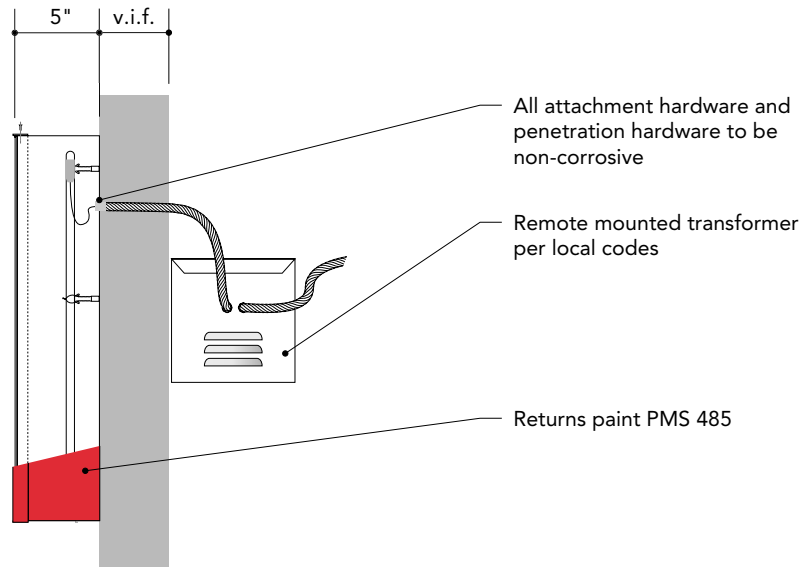
This sign type is used in identifying Emergency treatment areas or entrances. Letters are wall mounted.

Letters are channel type, internally illuminated by neon. Standard channel letter construction should have a computer routed .063 aluminum back (.080 in letters larger than 36" tall). Returns should be 5" deep and formed from .040 aluminum (.063 in letters larger than 36" tall). Faces shall be 3/16" red acrylic (Aristech 2793) and will have 1" trimcap. Emergency logo face is 3/16" white acrylic with 3M Cardinal Red PSV 3630-53. Neon illumination behind red faces is 15mm Clear Red. 15mm 6500k Snowwhite neon is used for illuminating the emergency symbol.

Emergency text is always 80% of symbol height and centers vertically with the symbol. Letter heights shown herein are for illustration purposes only. Actual cap height is determined on a case by case basis, dependent on surveyed architecture.



1 Elevation-Typical
Scale: 3/8" = 1'- 0"



2 End Elevation-Typical
Scale: Not to scale

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.06

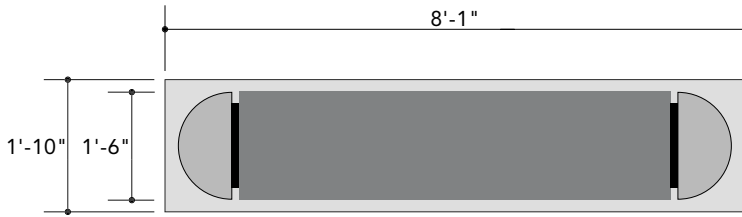
Building Identification Monuments

This double face sign type is to be used in identifying hospital supporting buildings such as professional office buildings, or entrances to such buildings if parking is separate from the general hospital.

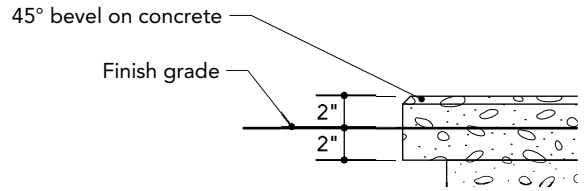
The frame is to be manufactured from 1.5"x1.5" aluminum angle. Faces are from .125 aluminum, and are computer routed to accept 1/4" white acrylic push thru text. Push thru graphics to be flush with aluminum face panel. Cabinet to be illuminated internally by H.O. daylight fluorescent lamps.

Pole covers are half round shapes manufactured from aluminum.

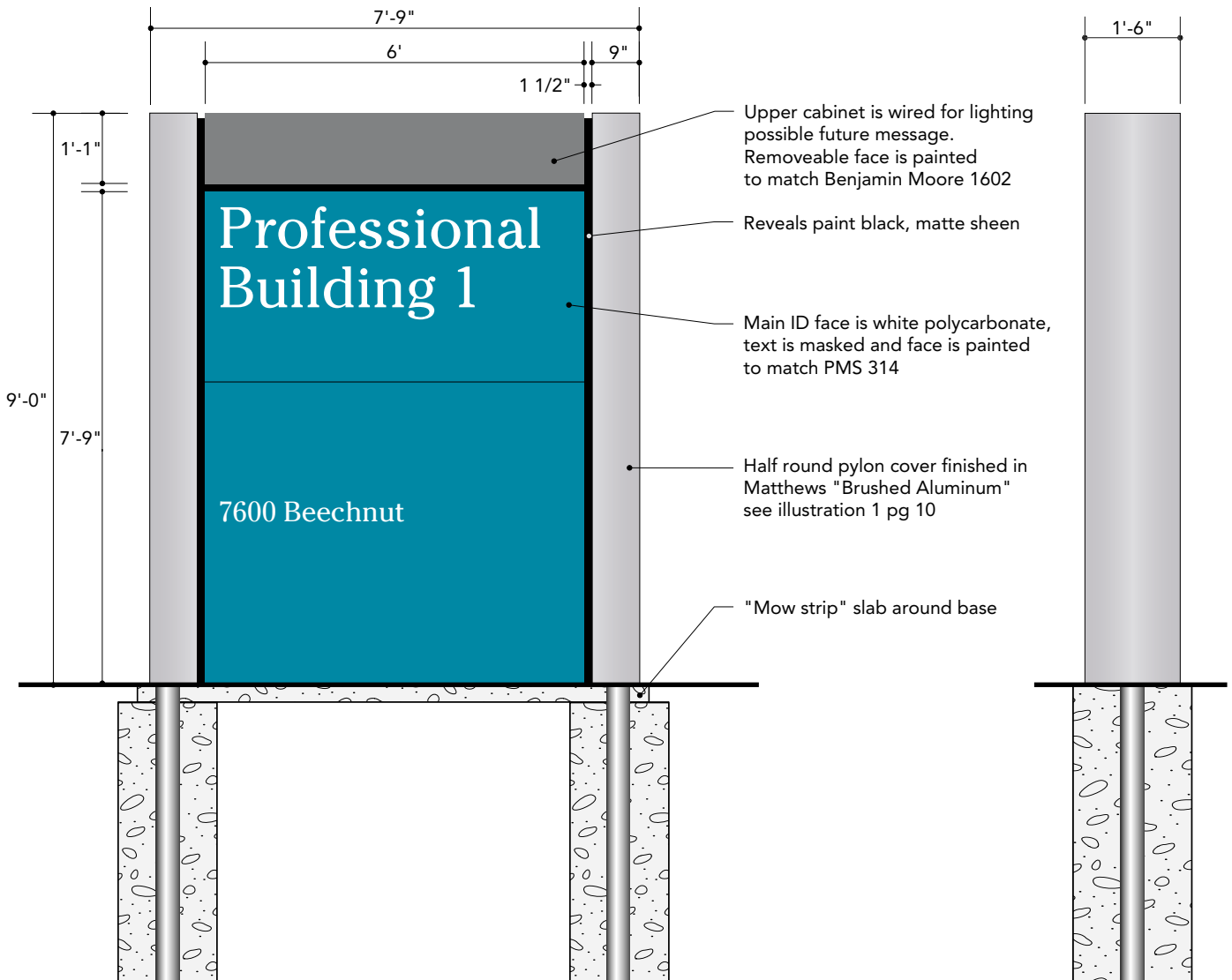
Adequate pylons and footing to be engineered by sign vendor according to height, wind load area and soil conditions to 30lbs. per square foot minimum or per local codes.



1 Plan View
Scale: 3/8" = 1'-0"

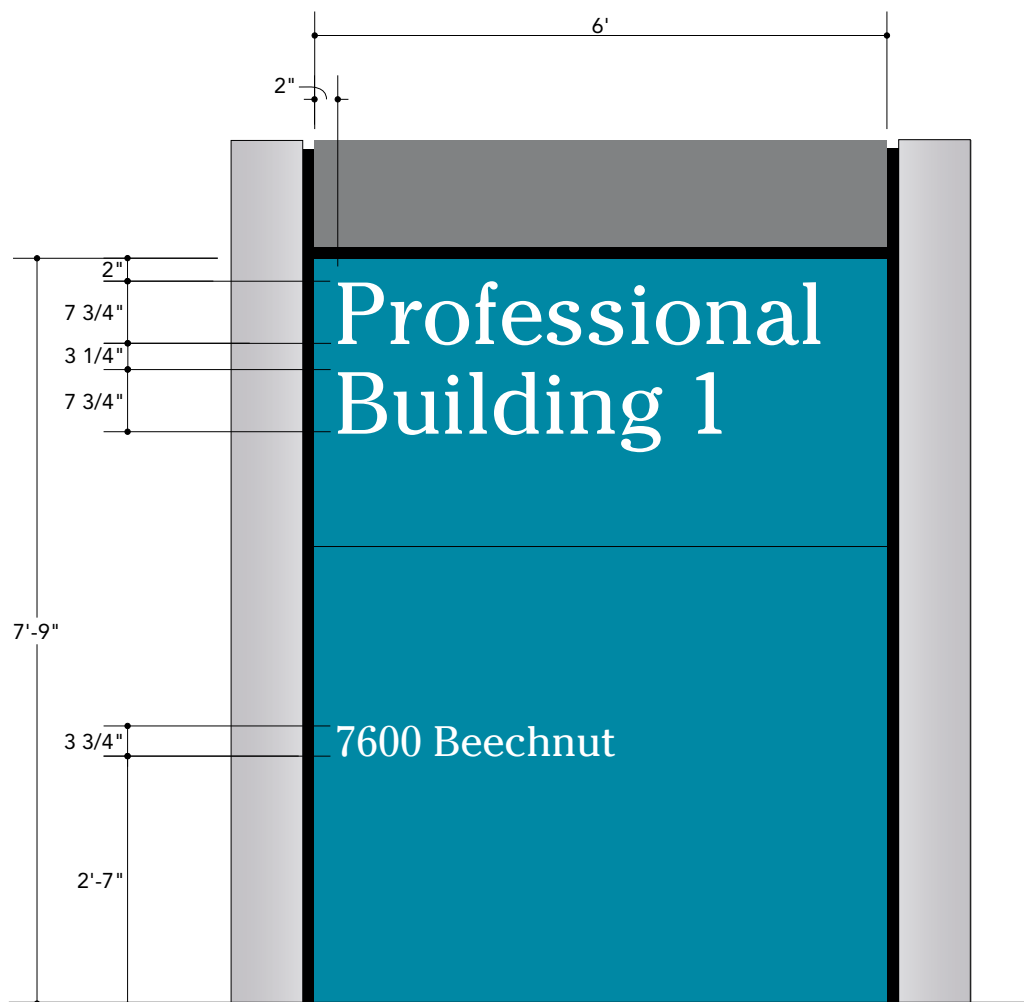


2 Mow Strip Detail
Scale: 1"=1'

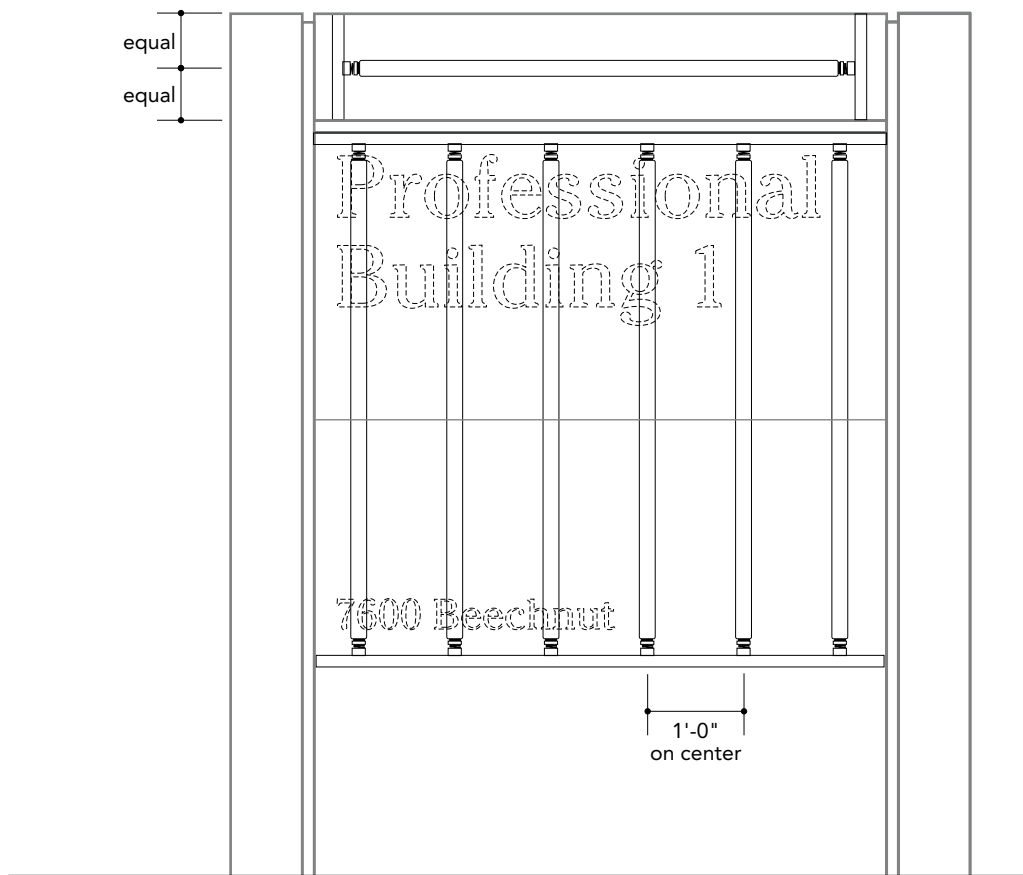


3 Front Elevation
Scale: 3/8" = 1'-0"

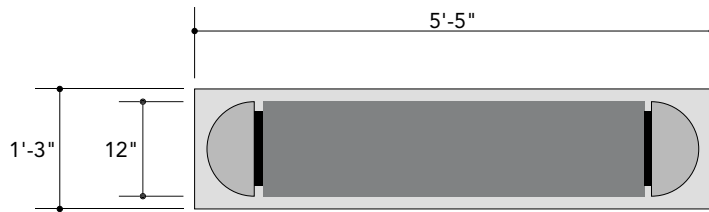
4 End Elevation
Scale: 3/8" = 1'-0"



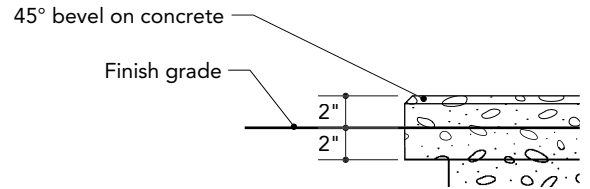
1 Detail of Text Layout
Scale: 1/2" = 1'-0"



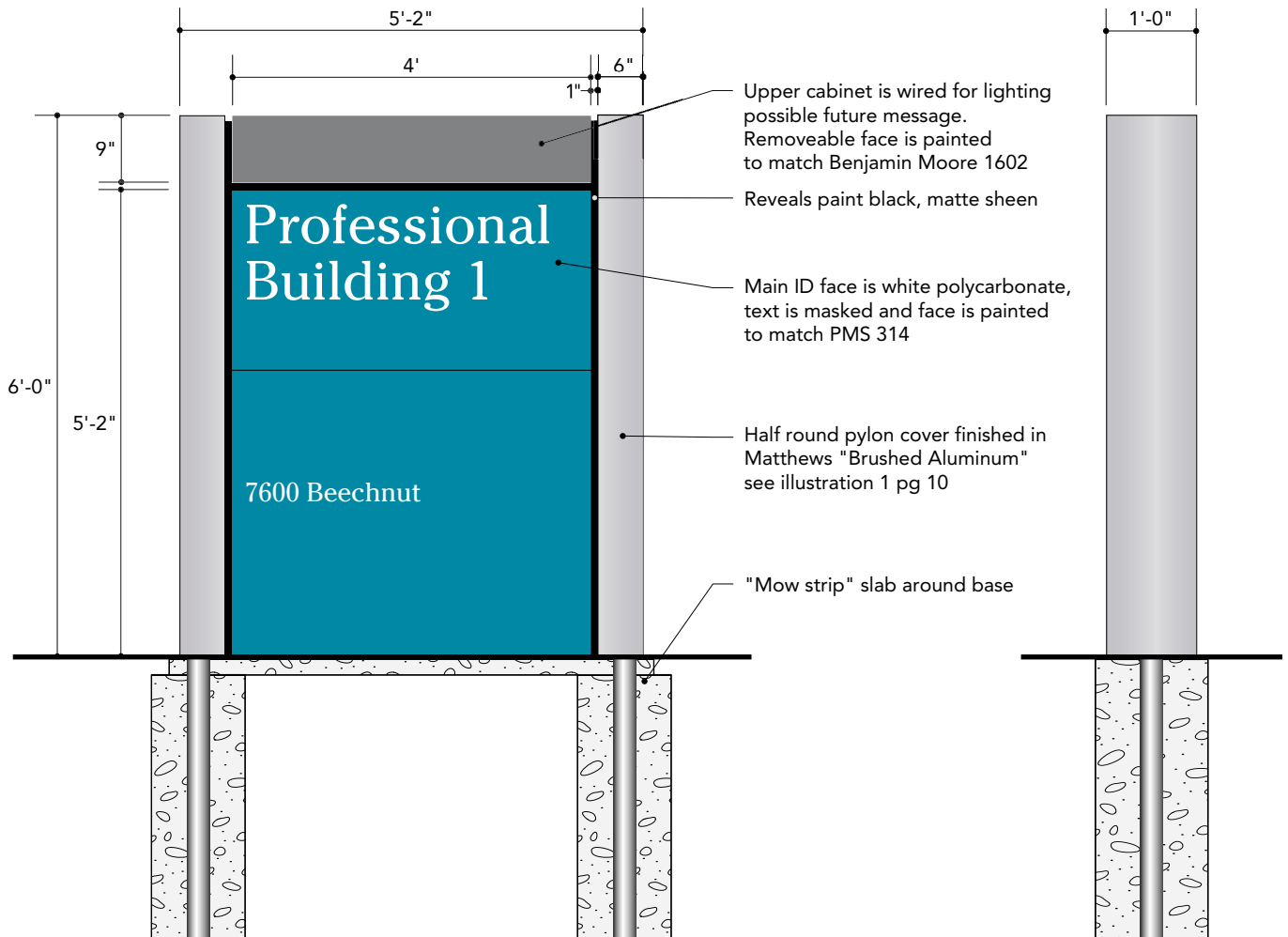
1 Internal Lamp Spacing
Scale: 1/2" = 1'-0"



1 Plan View
Scale: 1/2" = 1'- 0"

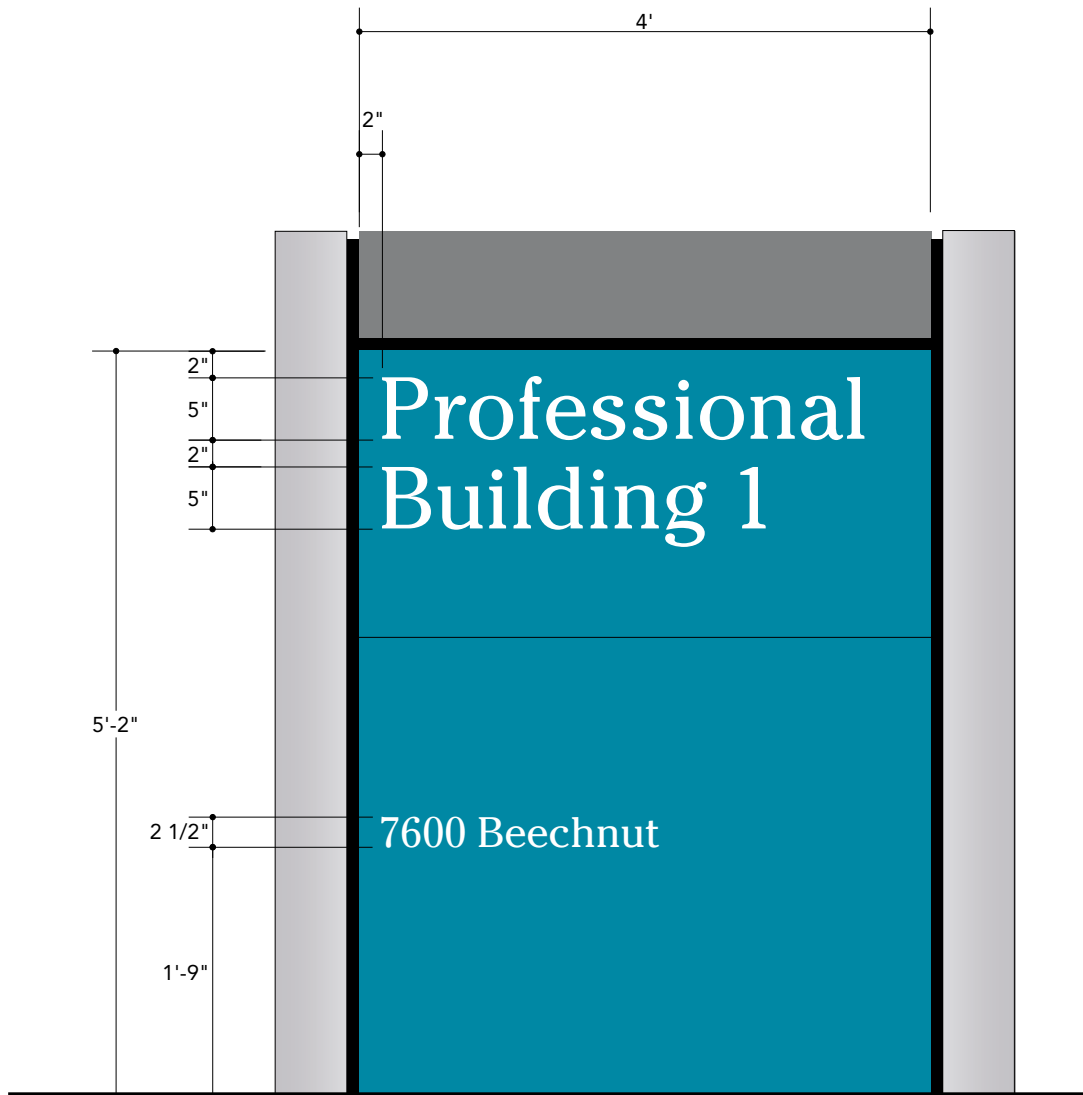


2 Mow Strip Detail
Scale: 1"=1'

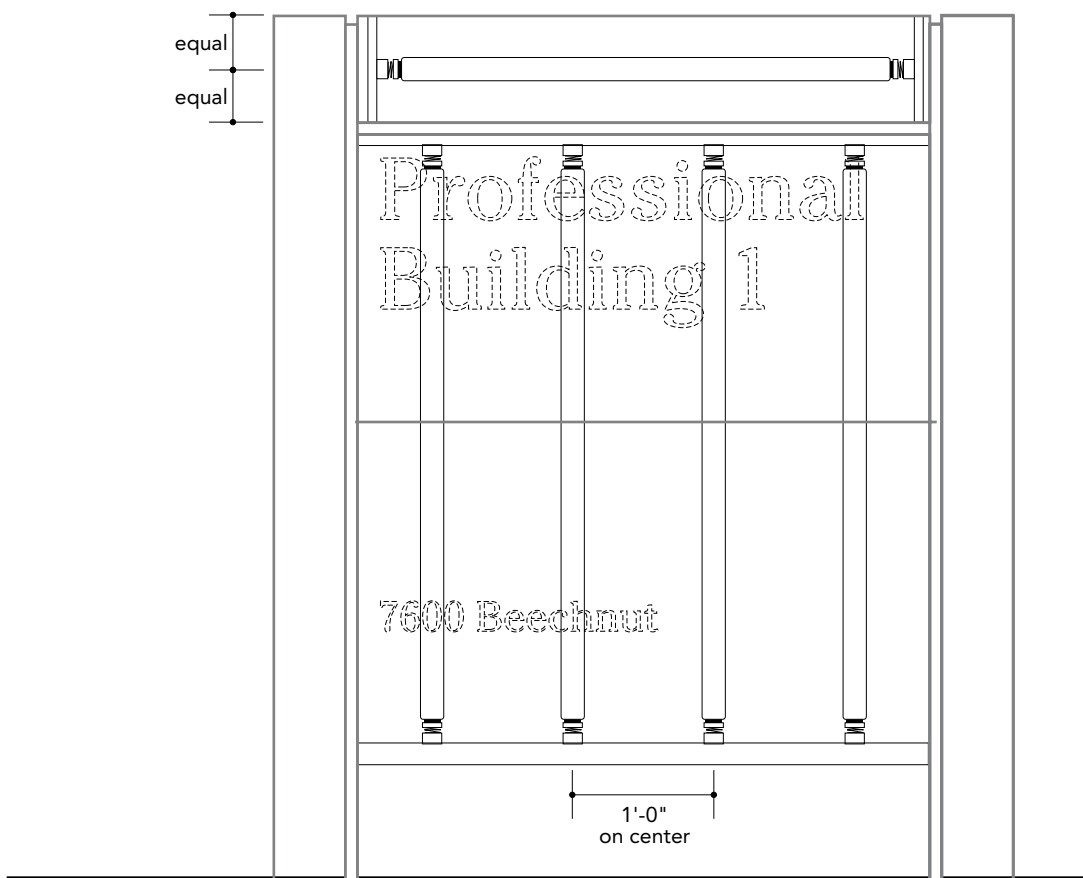


2 Front Elevation
Scale: 1/2" = 1'- 0"

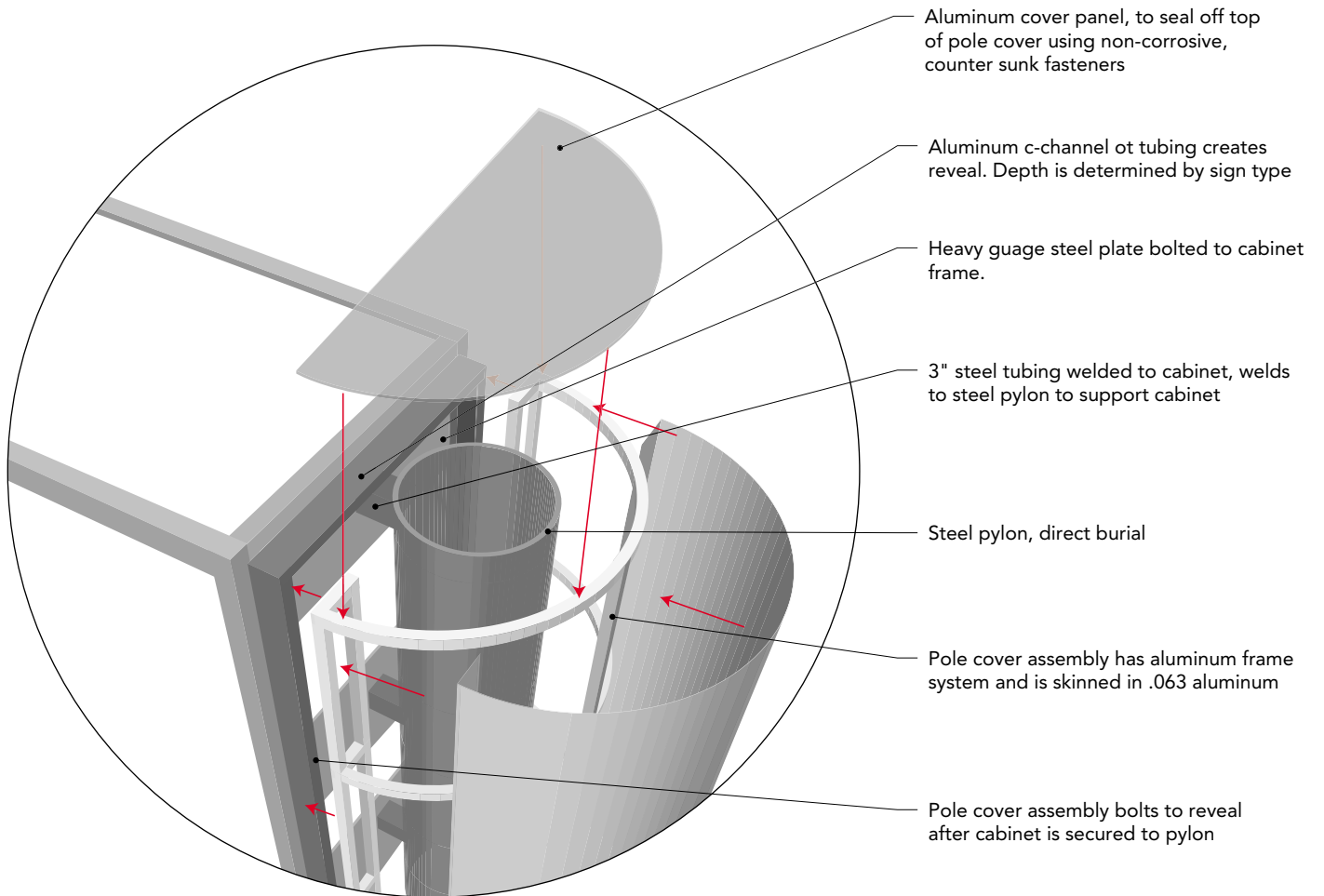
3 End Elevation
Scale: 1/2" = 1'- 0"



1 Detail of Text Layout
Scale: 3/4" = 1'-0"



1 Internal Lamp Spacing
Scale: 3/4" = 1' - 0"



1 Exploded View of Pole Cover Construction
Scale: No scale

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.07

Wall Mounted Cabinet- Non-Illuminated

This sign type is used in identifying buildings. Sign cabinets are mounted above major entryways. May also be used on canopies to identify Patient Drop- Off or Emergency Centers, for example.

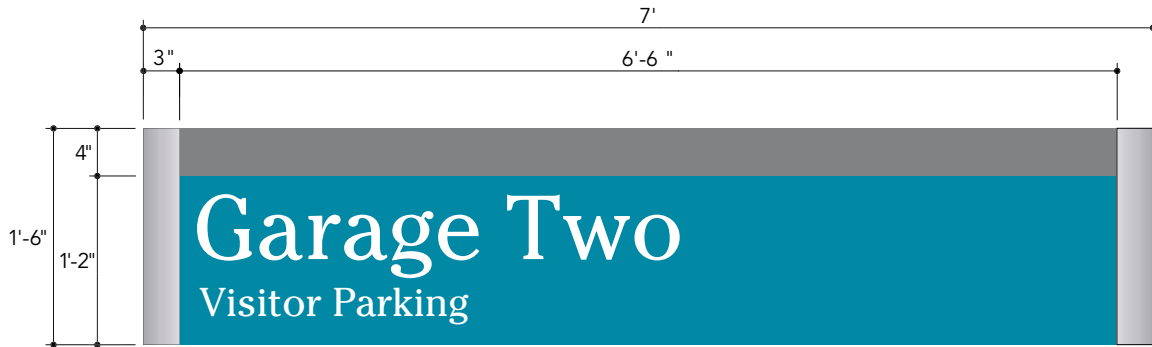
Non-illuminated cabinet shall be used in areas that have sufficient ambient lighting or buildings that are used primarily during daytime hours.

Non-illuminated cabinet shall have an aluminum frame and skin. Skin to be of .063 aluminum or greater to prevent "oil canning" of exterior surfaces. Text is from engineer grade, white reflective vinyl unless otherwise specified.

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.07

Wall Mounted Cabinet- Non-Illuminated



1

Elevation

Scale: 3/4"=1'



2

Plan View

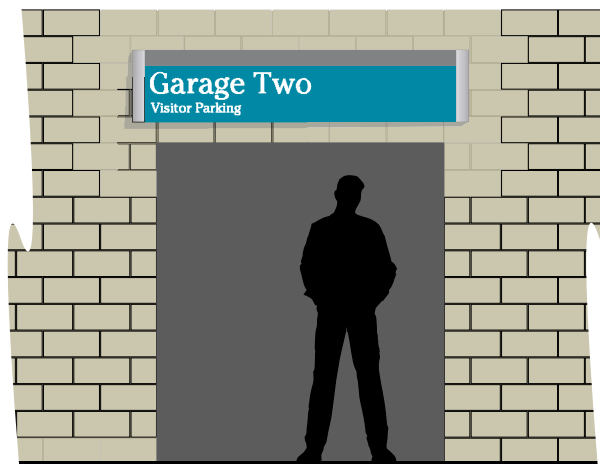
Scale: 3/4"=1'



1 Elevation
Scale: 3"=1'



1 Example Layouts
Scale: 1/4"=1'



2 Elevation Example
Scale: 1/4"=1'

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.07.1

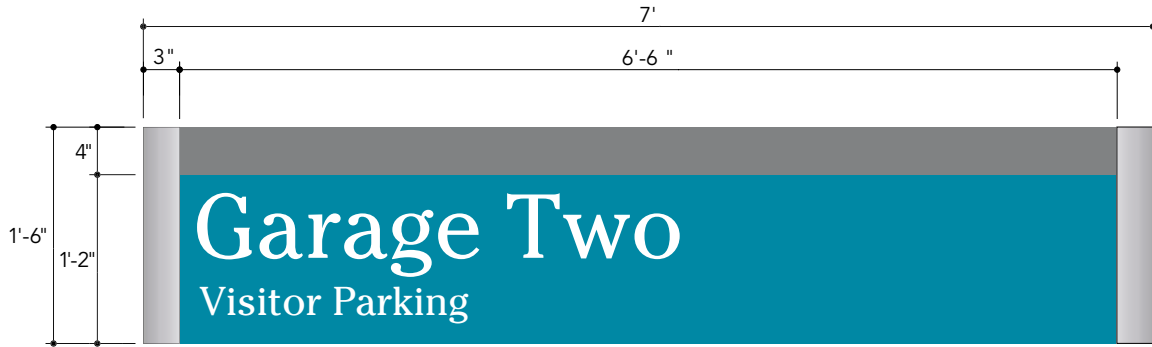
Wall Mounted Cabinet- Illuminated

This sign type is used in identifying buildings. Sign cabinets are mounted above major entryways. May also be used on canopies to identify Patient Drop- Off or Emergency Centers, for example.

Illuminated cabinet shall be used in areas that lack sufficient ambient lighting and to help more easily identify entry points at night.

Illuminated cabinet shall have an aluminum frame and skin. Face shall be .125 aluminum, routed to accept 3/8" white acrylic, flush, push-through letters. Text will be illuminated from within by 15mm, 6500k white neon. Neon powered by 30ma transformers to conform to UL 2181, ground fault standards. Transformer to be remote mount, behind fascia, in approved transformer box.

Graphics contractor responsible for meeting or exceeding all local codes and requirements, electrical and structural.



1

Elevation

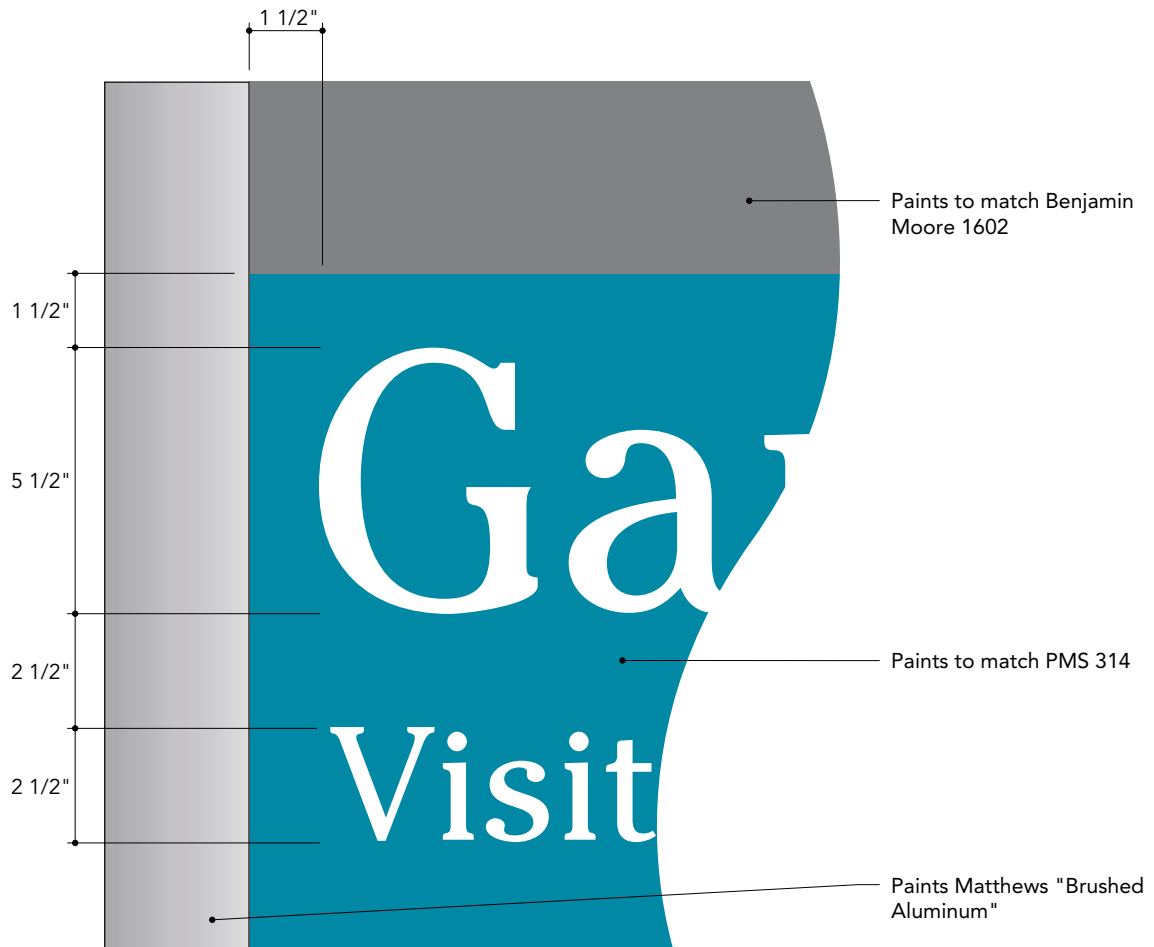
Scale: 3/4"=1'



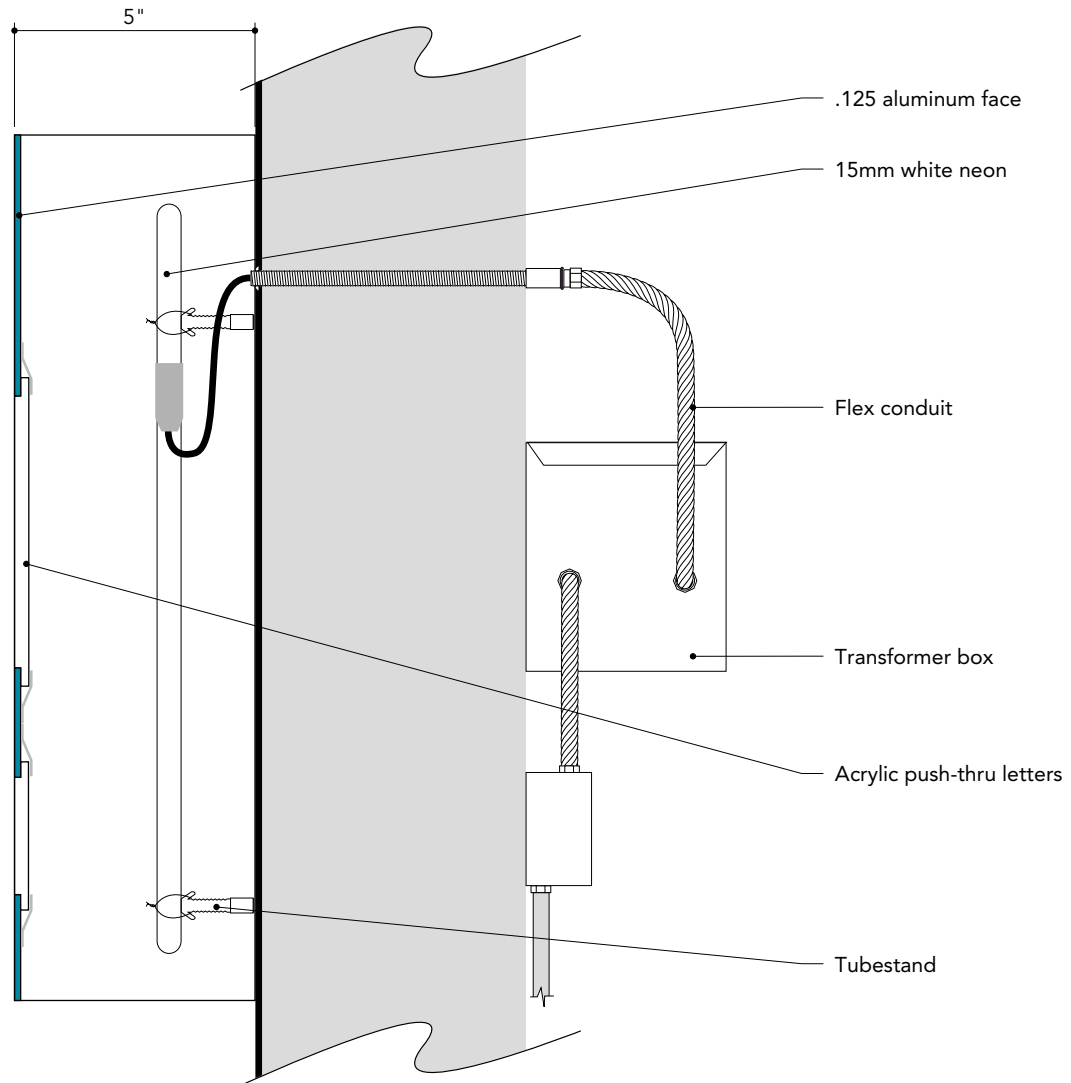
2

Plan View

Scale: 3/4"=1'



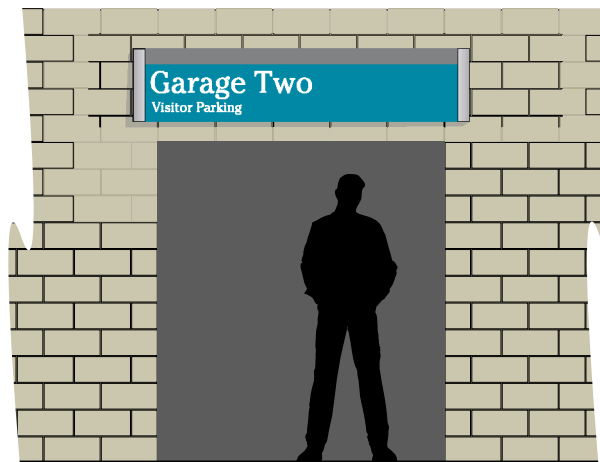
1 Elevation
Scale: 3"=1'



1 End Elevation- Detail
Scale: 3"=1'



1 Example Layouts
Scale: 1/4"=1'



2 Elevation Example
Scale: 1/4"=1'

Memorial Hermann Healthcare System Graphic Standards

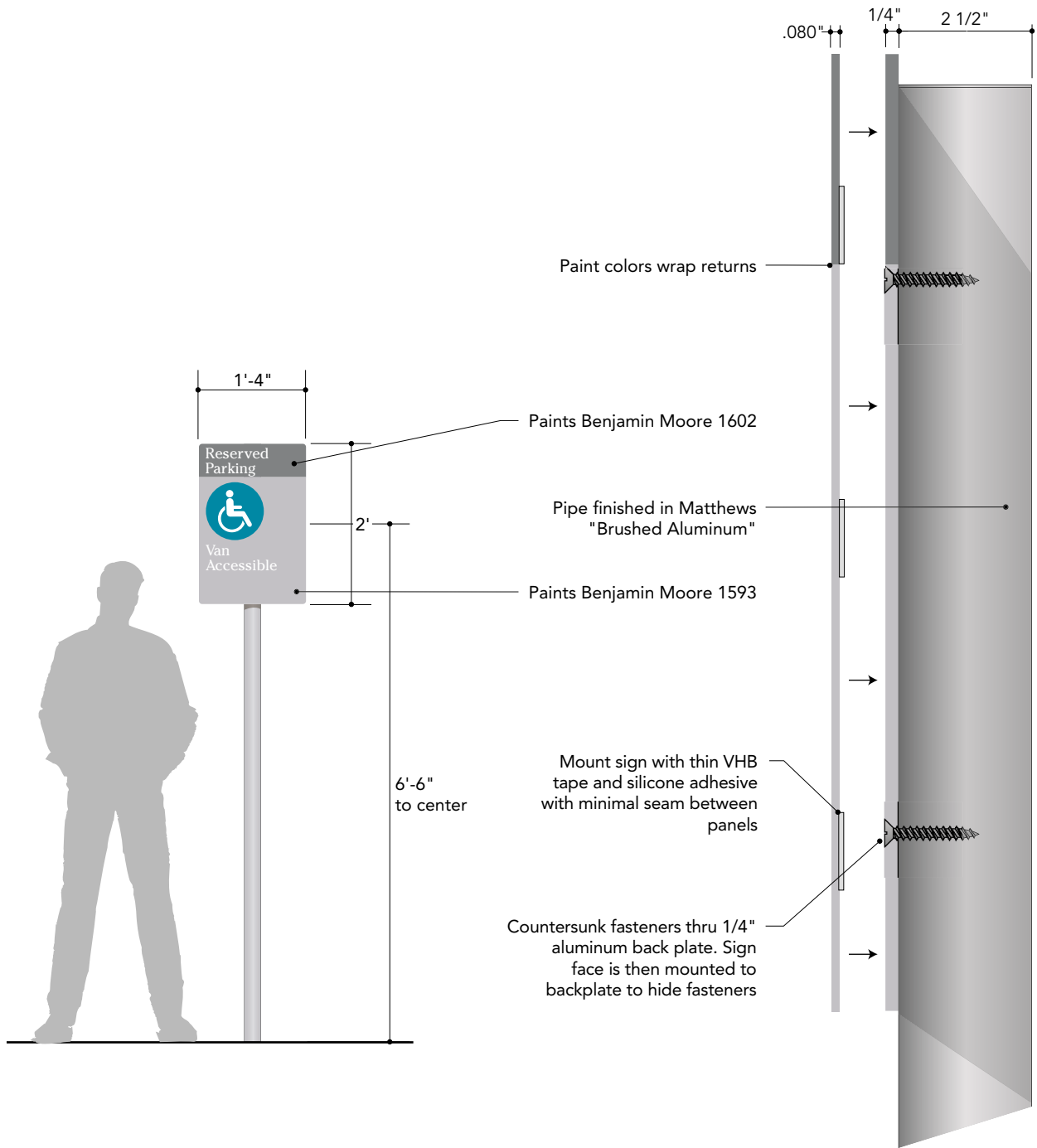
Exterior Signage- Identification
Eid.08

Accessible Parking Identification

This sign type identifies accessible parking areas in exterior parking lots.

Sign panels are rectangular in shape with radiused corners. Signs can be pole or wall mounted.

White text should be engineer grade reflective vinyl applied to a painted .80 aluminum panel. Grey bands should wrap returns of panel.



1 Elevation
Scale: 1/2" = 1'-0"

2 Pole Attachment Detail
Scale: 1:3

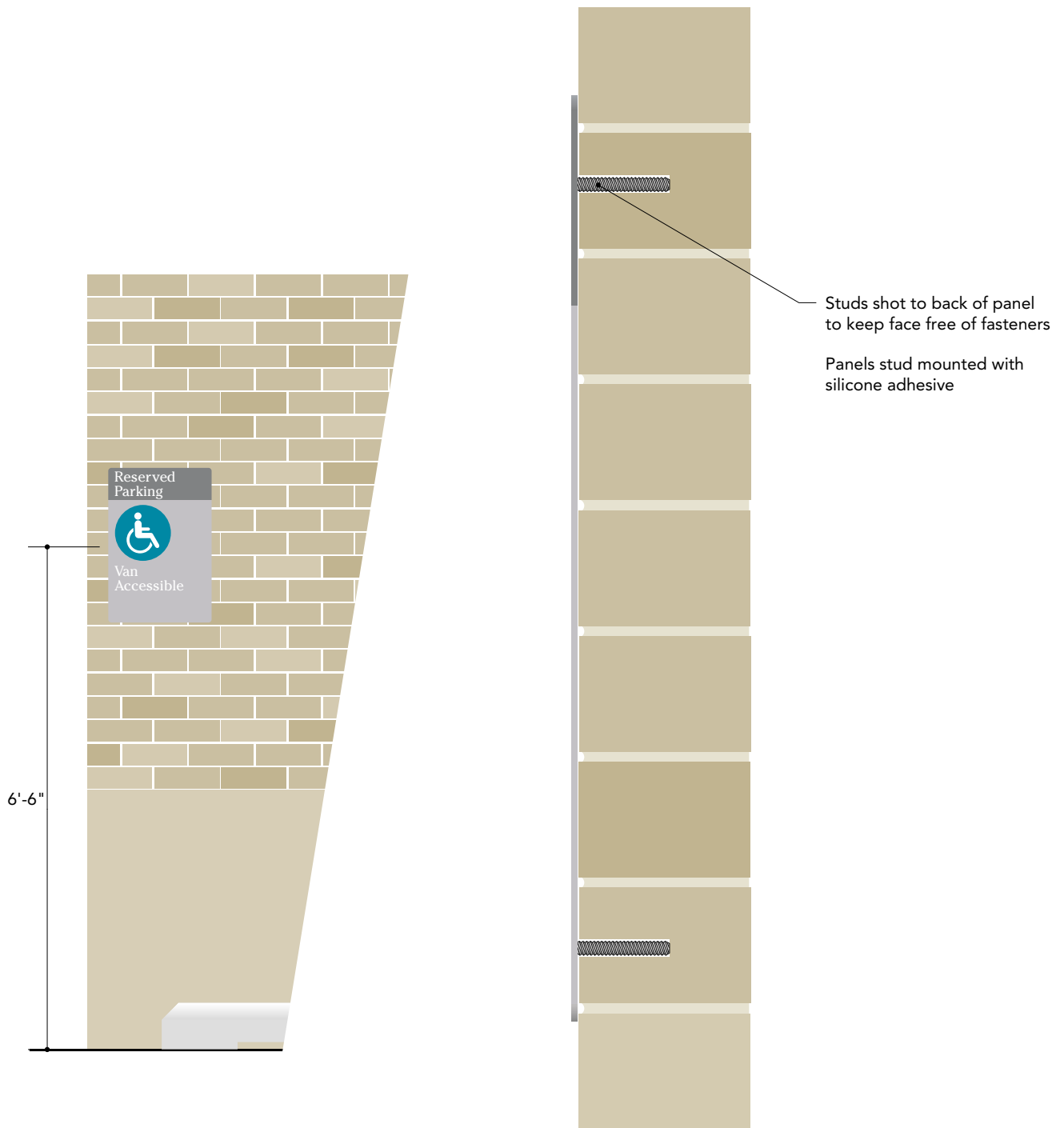


1 Face Detail
Scale: 3" = 1'- 0"

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.08

Accessible Parking Identification



1 Elevation
Scale: 1/2" = 1'- 0"

2 Wall Attachment Detail
Scale: 3" = 1'- 0"

Memorial Hermann Healthcare System Graphic Standards

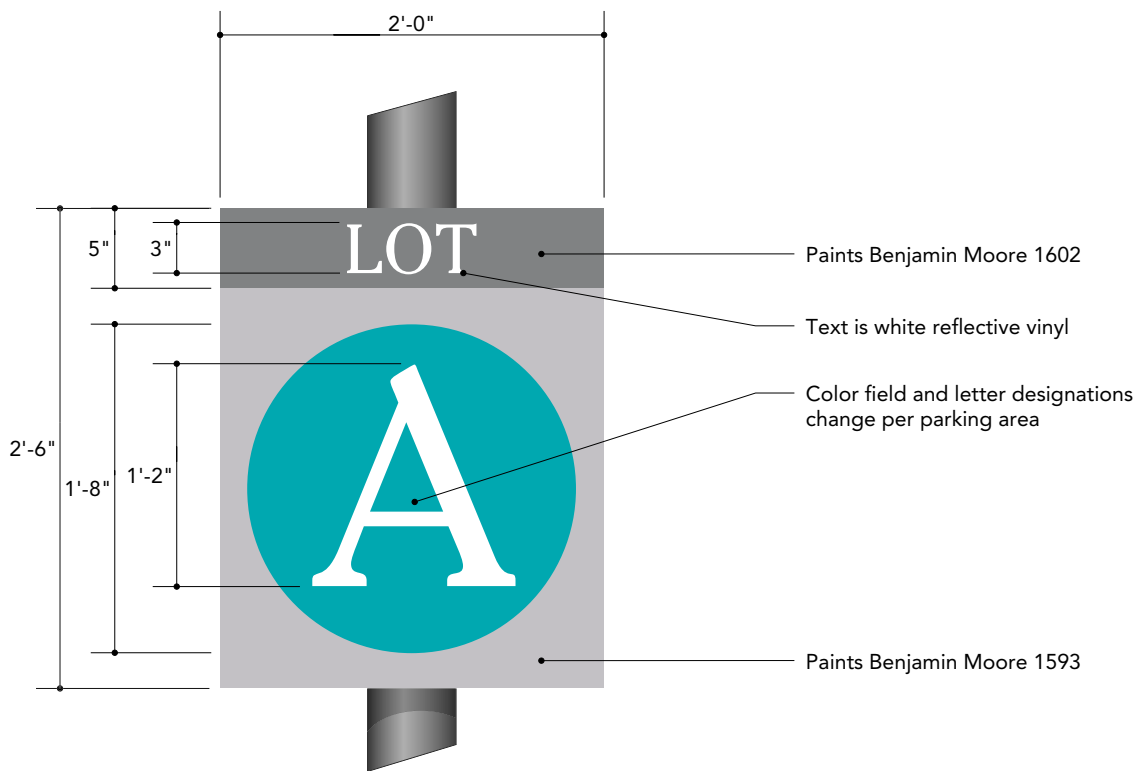
Exterior Signage- Identification
Eid.09

Parking Lot Identification

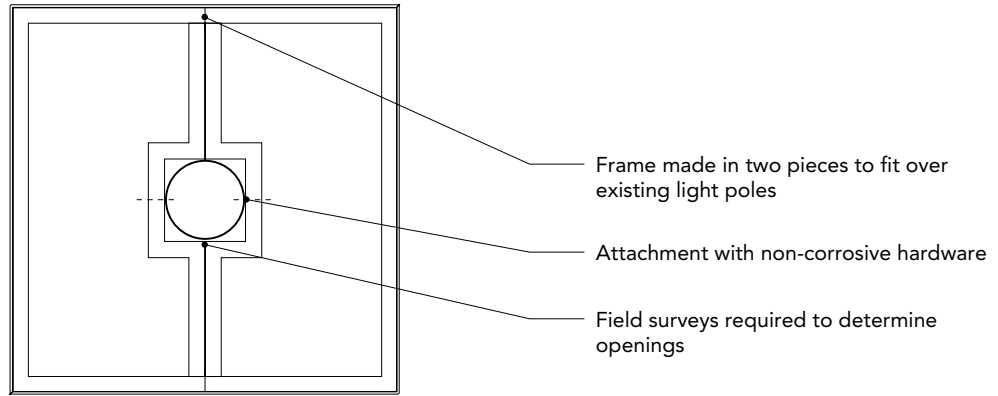
This sign type identifies parking areas in exterior parking lots.

Sign panels have four display sides, fabricated from .080 aluminum. A two piece frame is fabricated from 1 1/2" aluminum angle, and finished in matte black polyurethane paint finish.

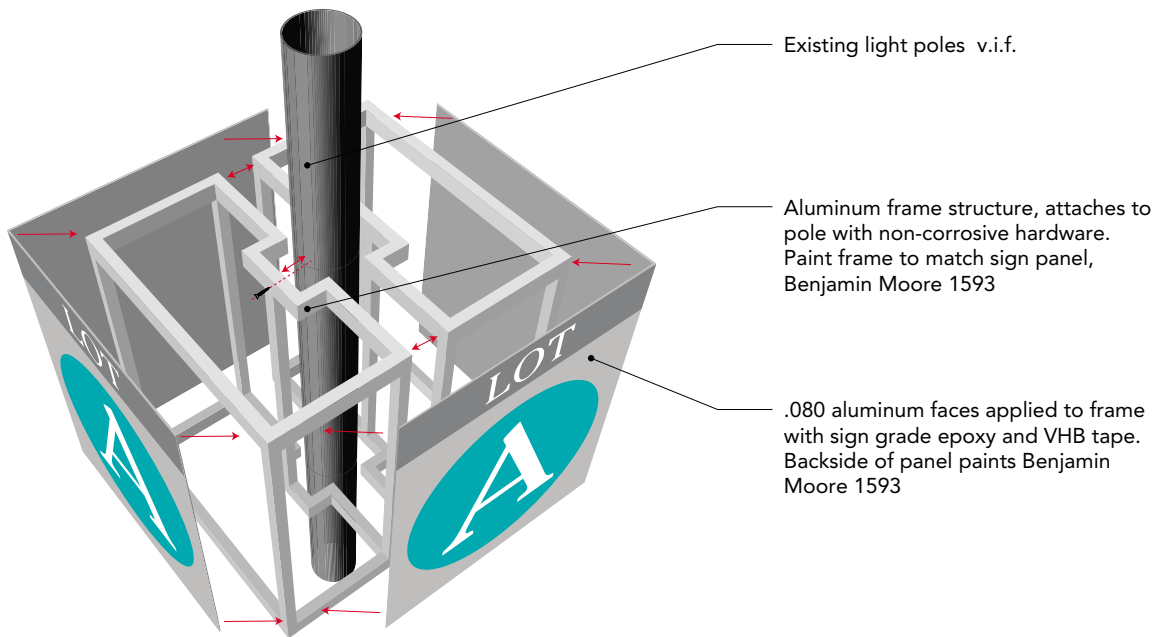
Signs to be color coded to represent specific parking lots. White text should be engineer grade reflective vinyl.



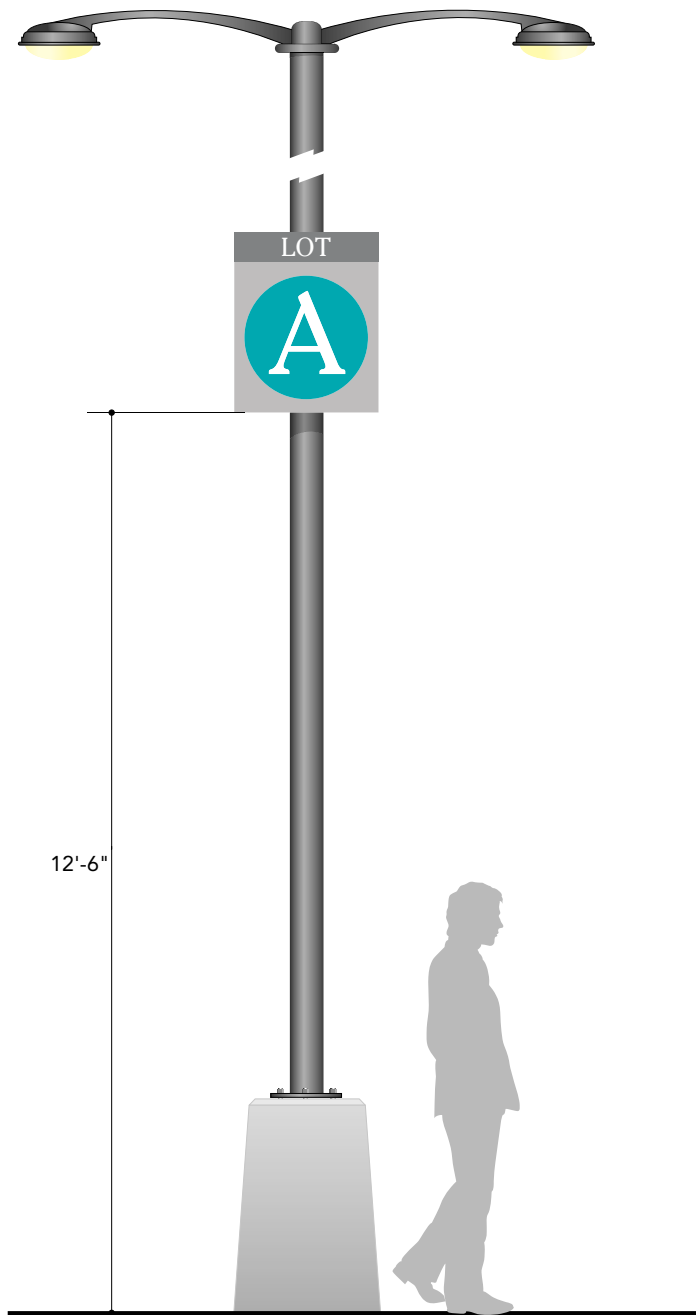
1 Face Layout Detail-Typical
Scale: 1" = 1'-0"



1 Plan View
Scale: 1" = 1'- 0"



2 Exploded View
Scale: not to scale



1 Elevation
Scale: 3/8" = 1' - 0"



2 Examples of Layouts
Scale: Not to Scale

Memorial Hermann Healthcare System Graphic Standards

General Specifications

Parking Colors

The following colors have been selected for the Parking color coding.

IMPORTANT: Colors on this page are for representation only, match color to manufacturers specifications.

Memorial Hermann Healthcare System

Parking Color Coding



Lot
A

Benjamin Moore 671



Lot
B

Benjamin Moore 168



Lot
C

Benjamin Moore 630



Lot
D

Benjamin Moore 1300



Lot
E

Benjamin Moore 805



Lot
F

Benjamin Moore 350



Lot
G

Benjamin Moore 1386



Lot
H

Benjamin Moore 2029-30

Memorial Hermann Healthcare System

Sign Substrate Colors



Benjamin Moore 1602



Benjamin Moore 1593

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Identification
Eid.10

Valet Parking Identification

This sign type is used identify valet parking service, during hours of operation.

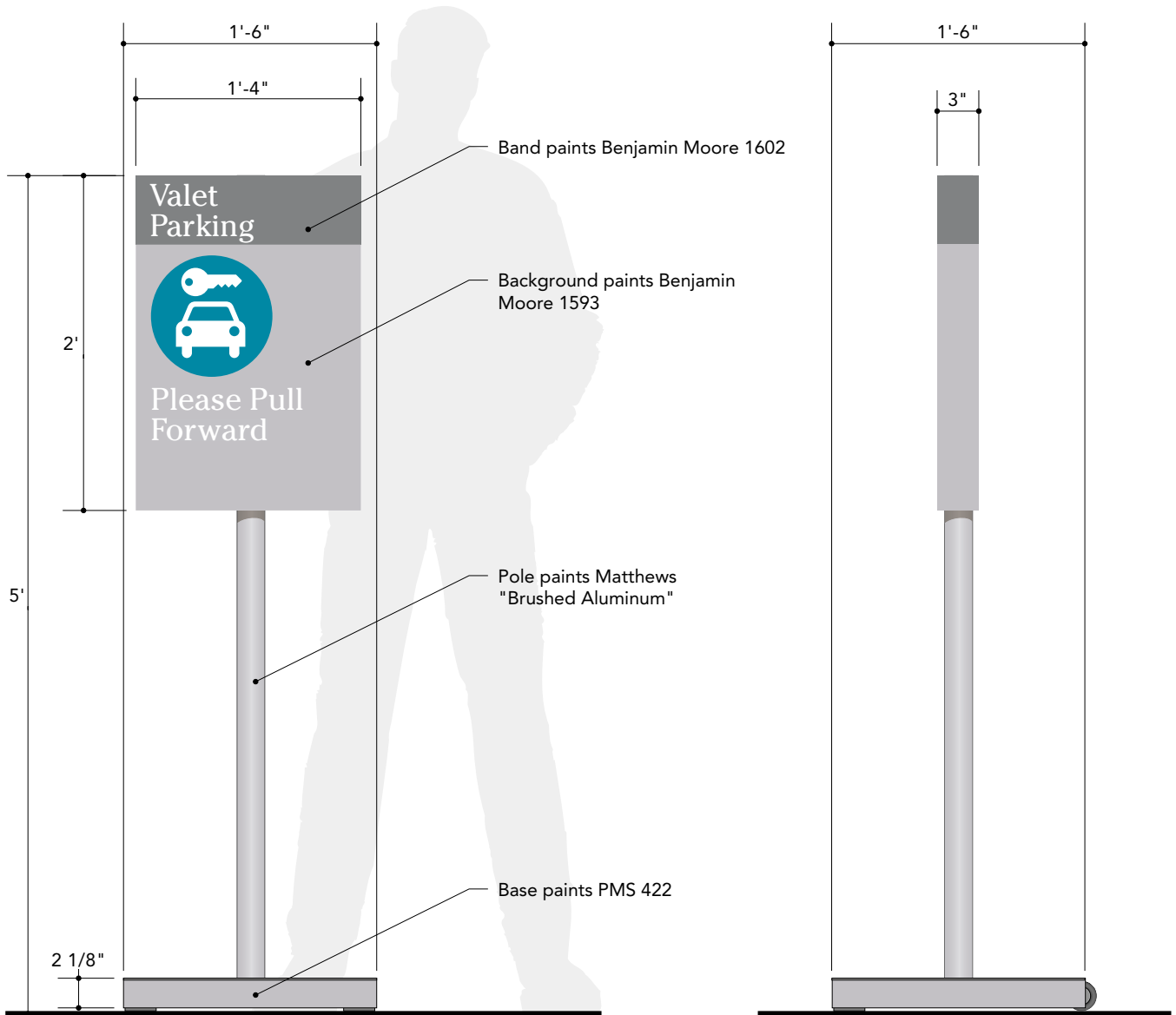
Sign is freestanding and moveable by tilting up on to wheels imbedded in the base. All aluminum construction. Pole is 2" in diameter and is welded into the base as well as the sign panel. Sign panel is framed 3" aluminum tubing with .125 aluminum sign faces applied to each side. Base is framed by 2" aluminum tubing with a .125 top plate for rigidity. Heavy duty castors protrude from rear panel to facilitate movement. The front rests on aluminum pads.

White text should be engineer grade reflective vinyl applied to a painted .080 aluminum panel. Grey bands should wrap returns of panel.

Memorial Hermann Healthcare System Graphic Standards

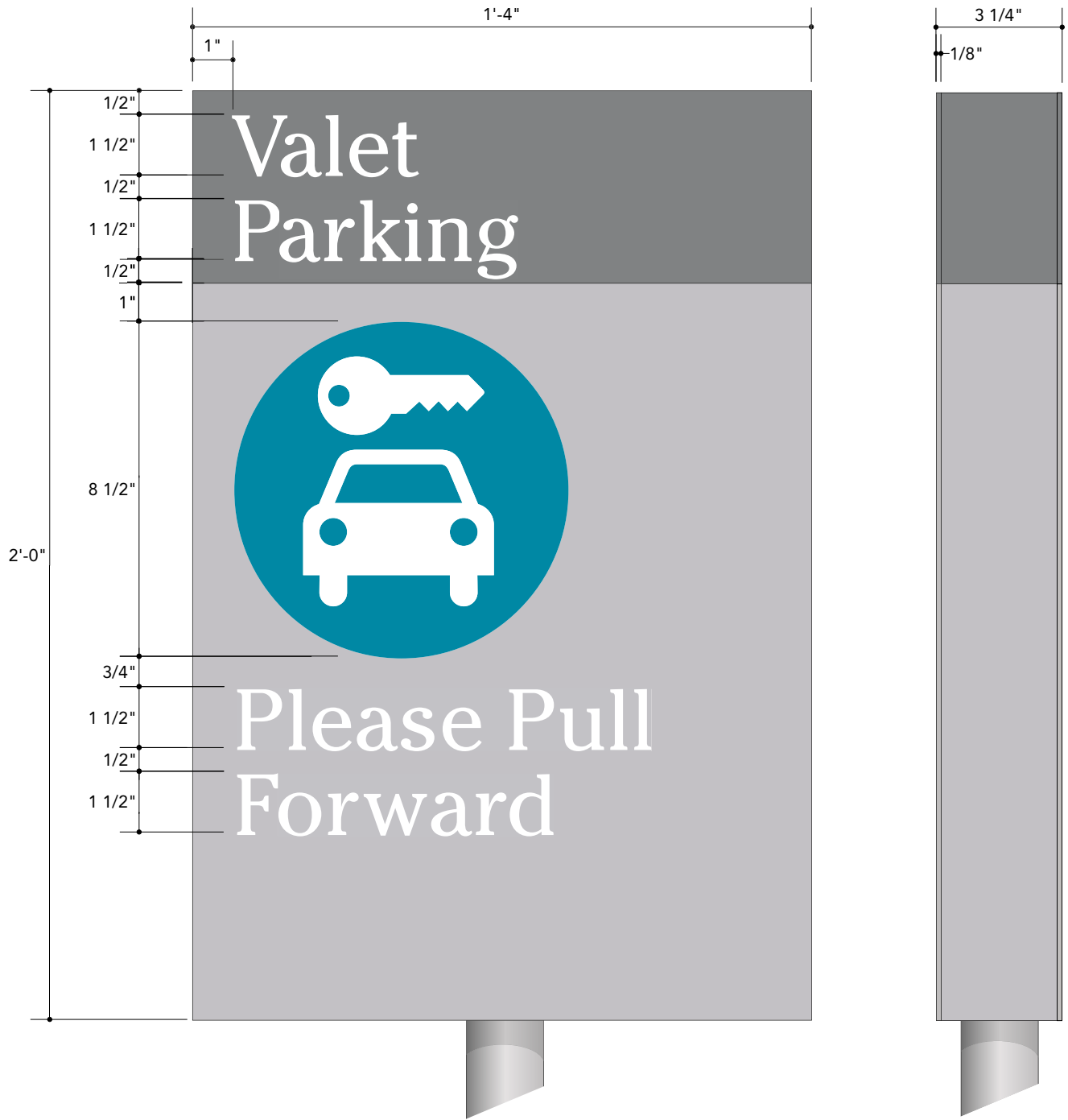
Exterior Signage- Identification
Eid.10

Valet Parking Identification



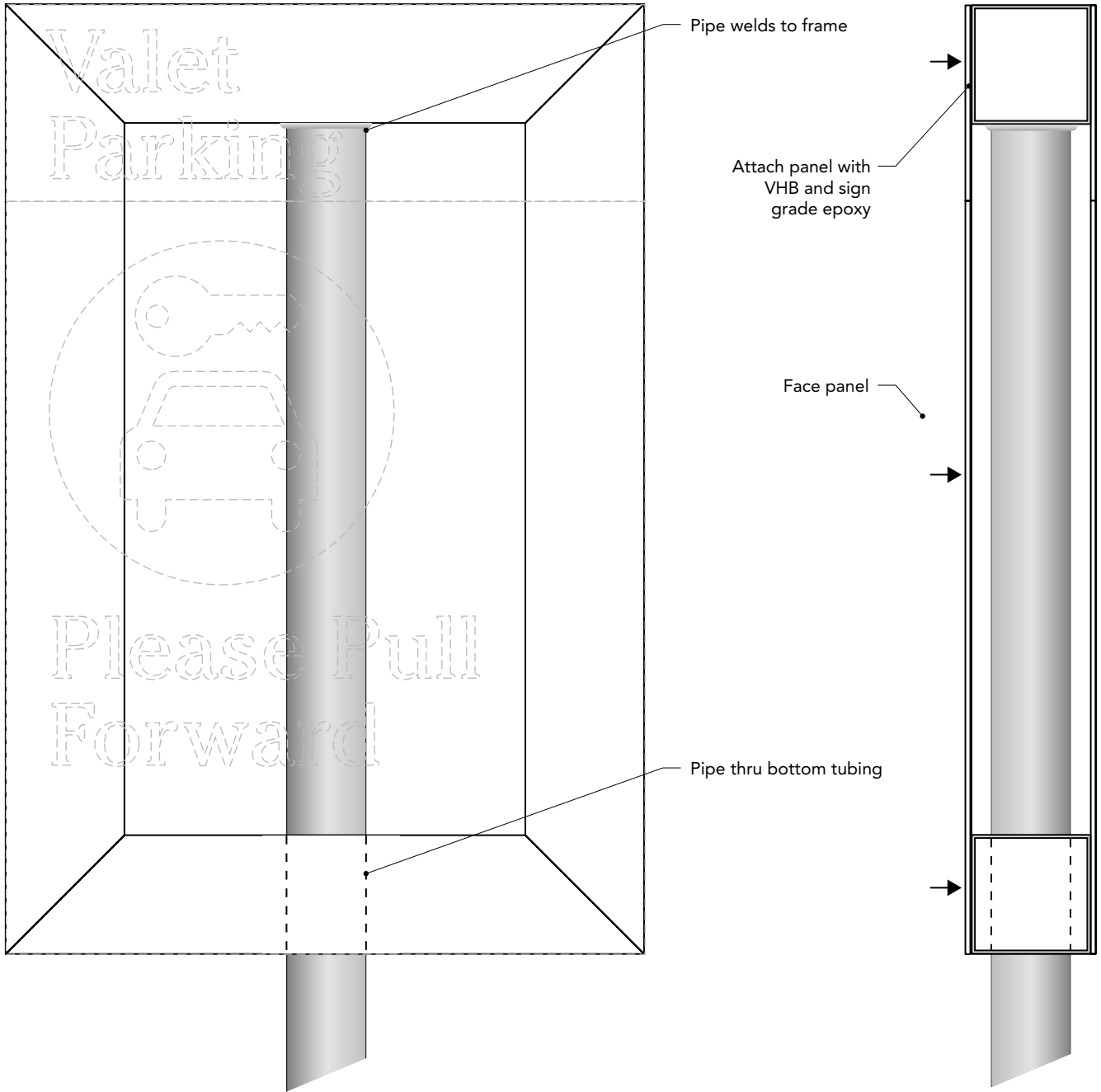
1 Elevation
Scale: 1" = 1'- 0"

2 End Elevation
Scale: 1" = 1'- 0"



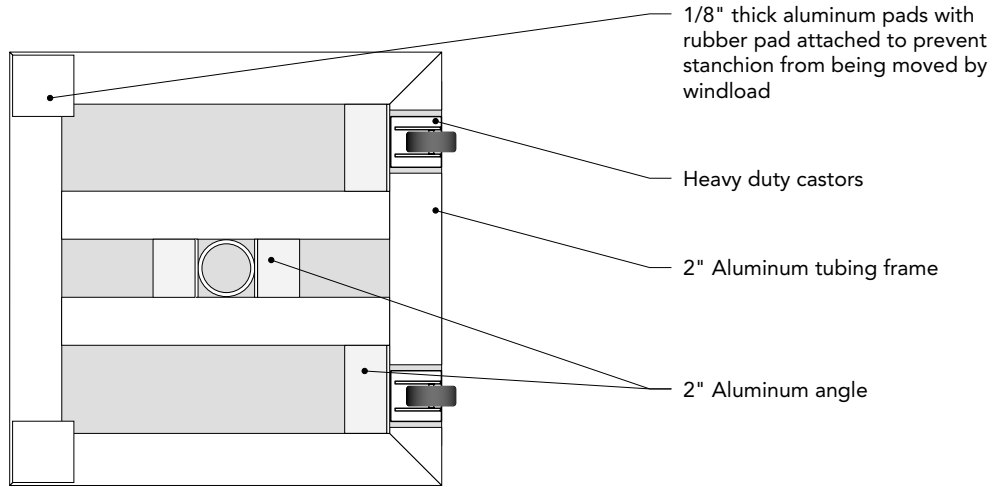
1 Face Detail
Scale: 3" = 1'- 0"

2 End Detail
Scale: 3" = 1'- 0"

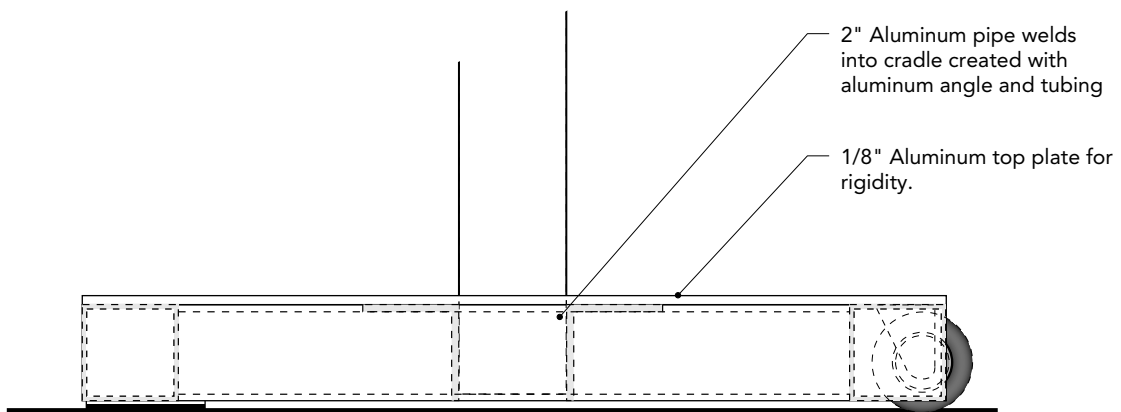


1 Face Detail
Scale: 3" = 1'- 0"

2 Pole Attachment Detail
Scale: 3" = 1'- 0"



1 Bottom Detail of Base
Scale: 1 1/2" = 1'-0"



2 Side Detail of Base
Scale: 3" = 1'-0"

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Directional
Ed.01

Vehicular Directionals

This sign is used for directing vehicular traffic.

Sign cabinet fabricated from 1.5"x1.5" aluminum angle. Faces are .080 aluminum.

All aluminum surfaces are to be treated with acid etch primer and Matthews acrylic polyurethane topcoat. Text is engineer grade reflective vinyl.

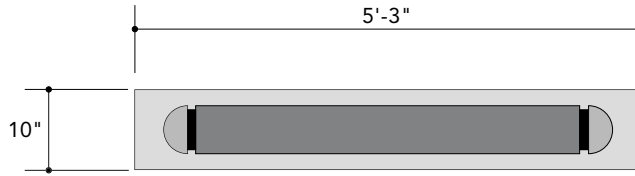
Poles are half round shapes fabricated from aluminum pipe.

Adequate footing to be engineered by sign vendor according to height, wind load area and soil conditions to 30lbs. per square foot standard.

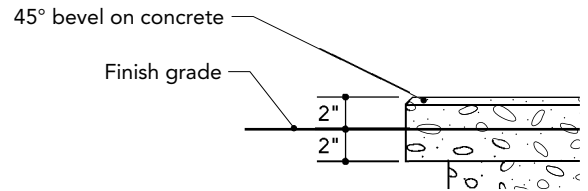
Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Directional
Ed.01

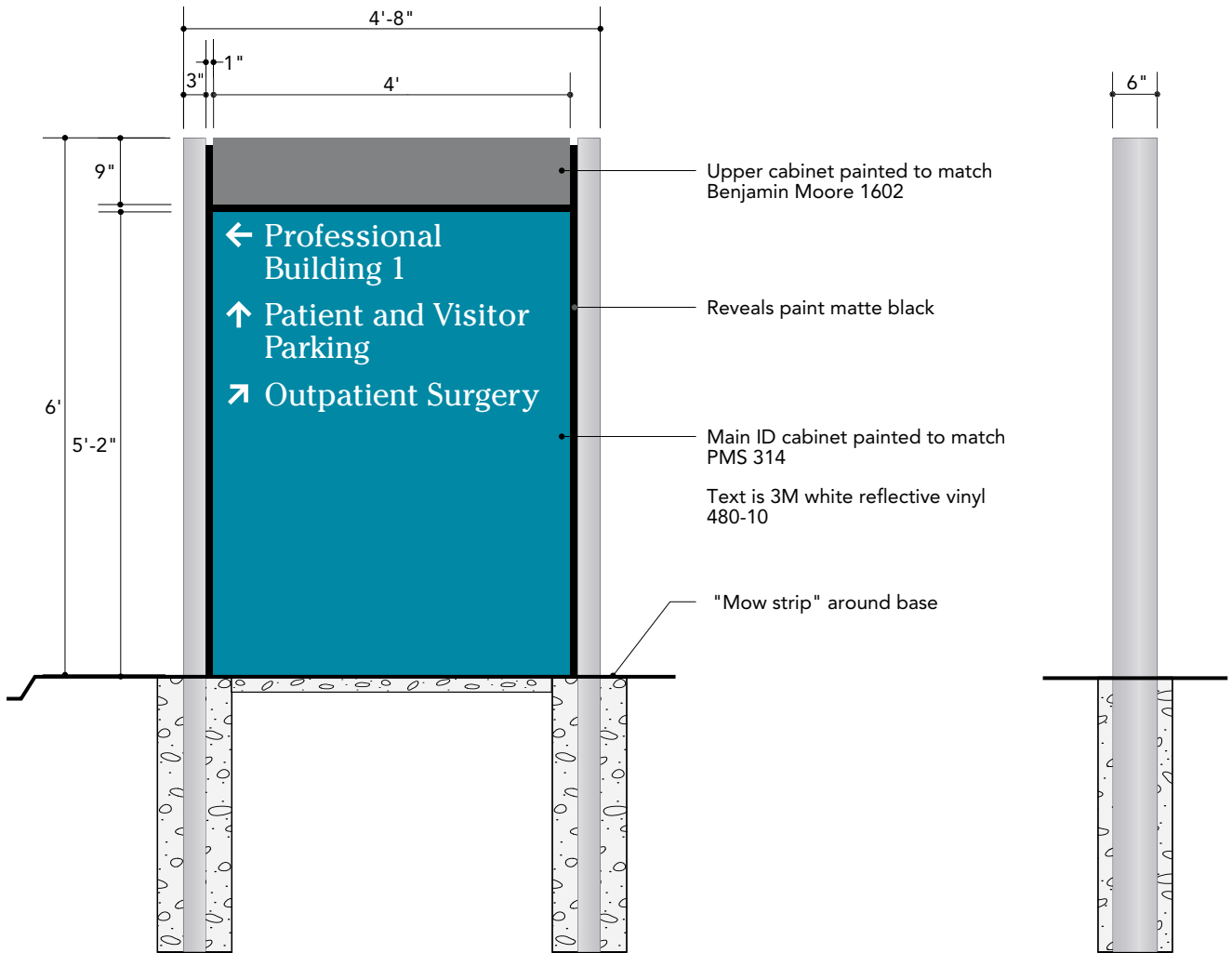
Vehicular Directionals-Monument



1 Plan View
Scale: 1/2" = 1'- 0"

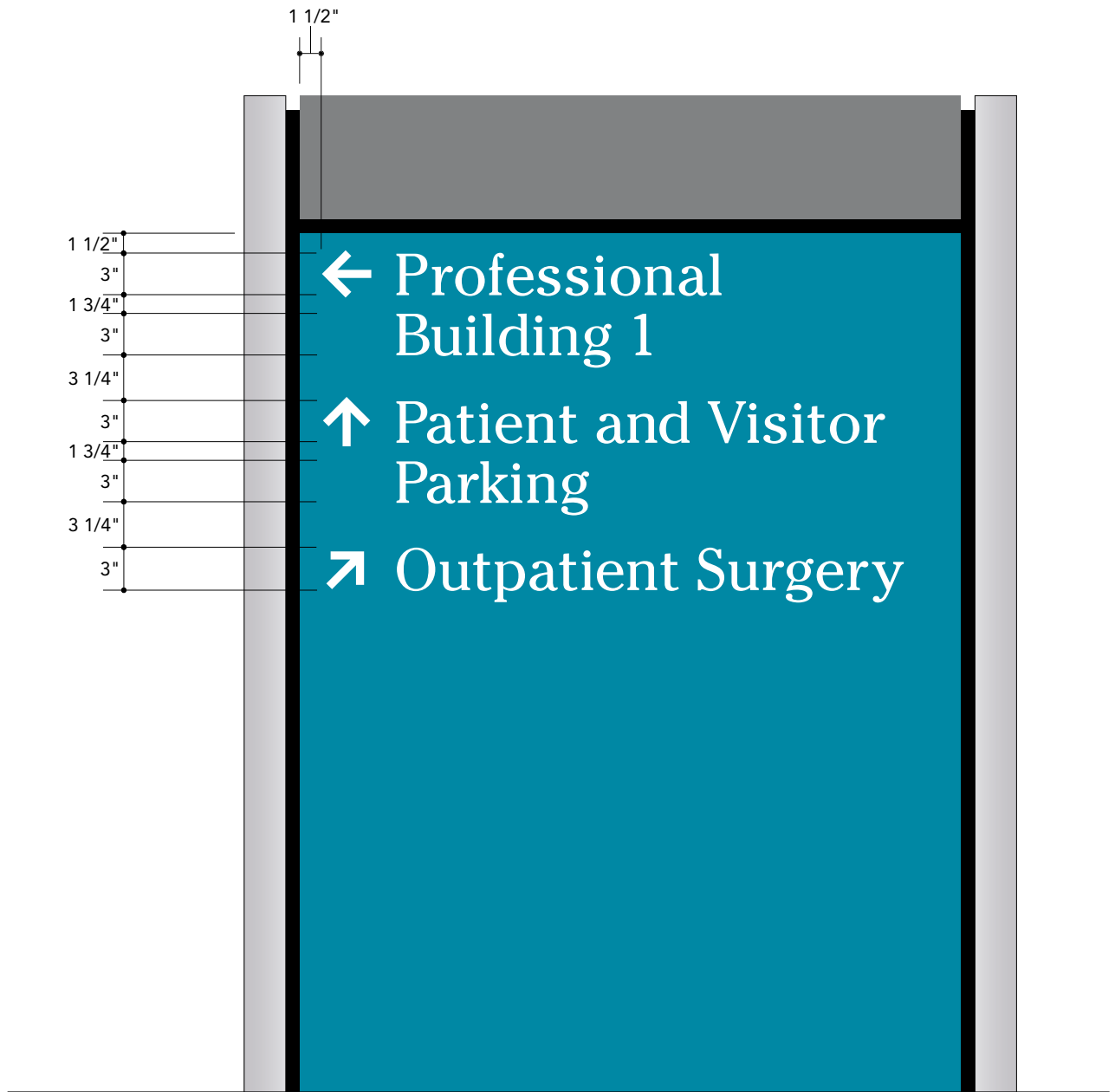


2 Mow Strip Detail
Scale: 1"=1'

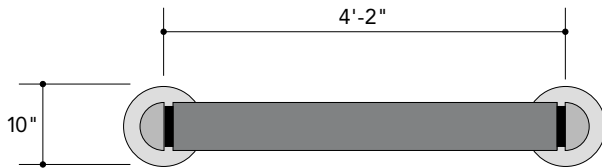


3 Elevation
Scale: 1/2" = 1'- 0"

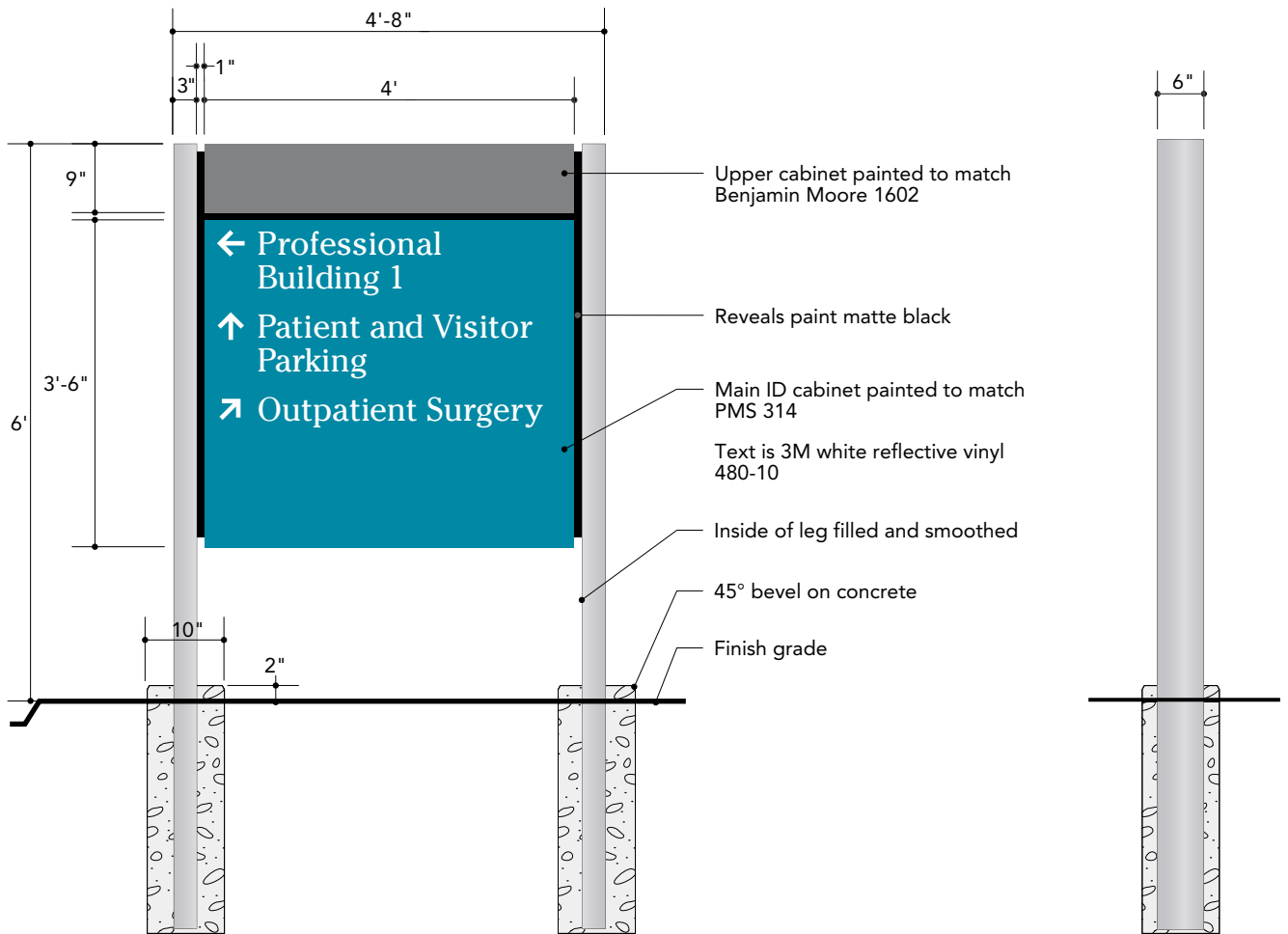
4 End Elevation
Scale: 1/2" = 1'- 0"



1 Detail of Text Layout
Scale: 1" = 1'-0"

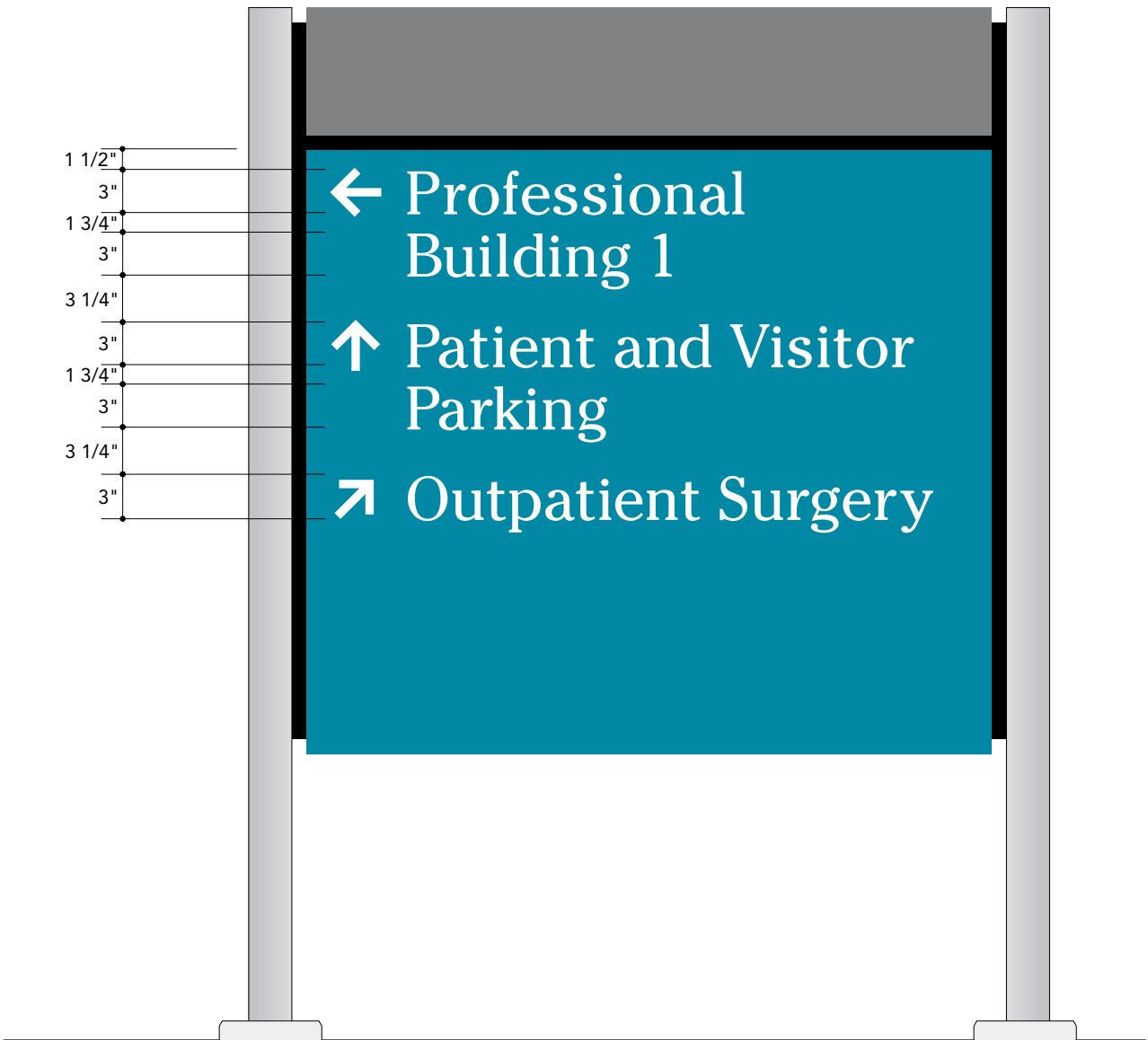


1 Plan View
Scale: 1/2" = 1'-0"

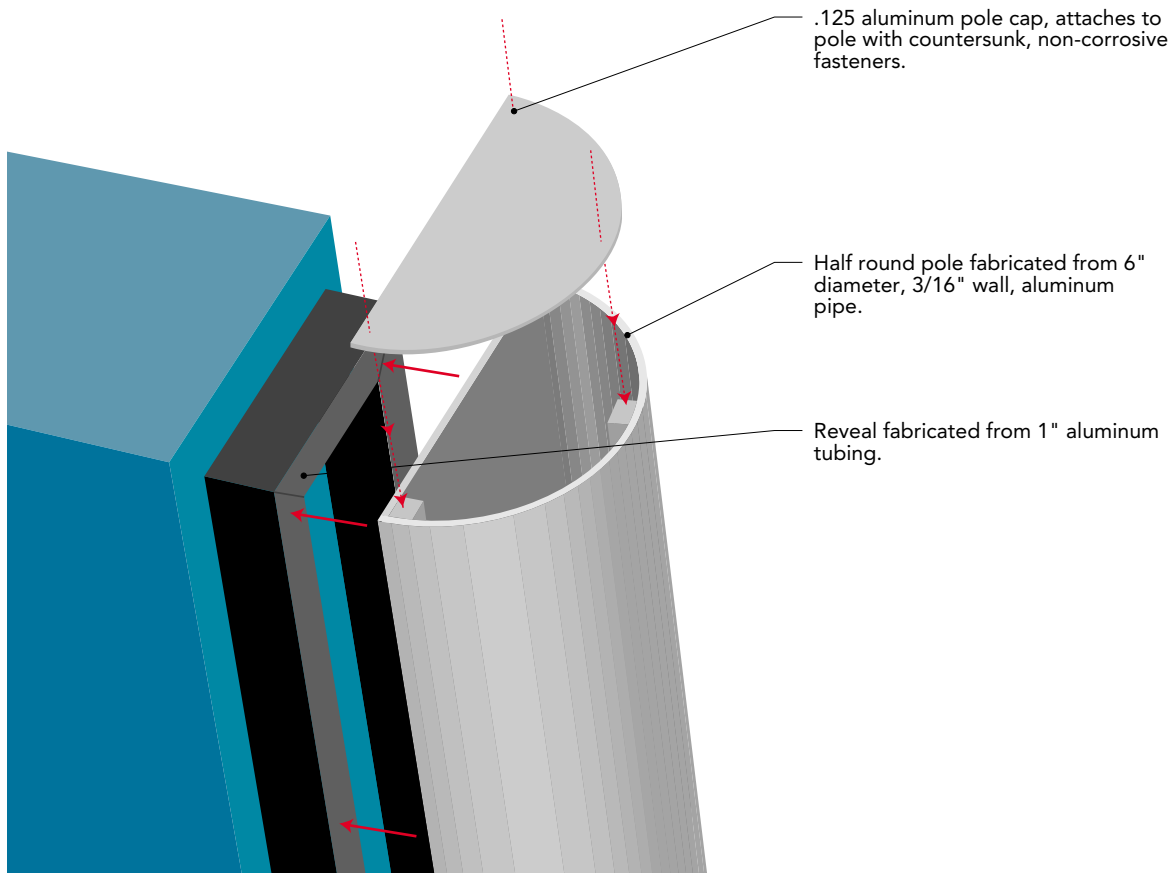


2 Elevation
Scale: 1/2" = 1'-0"

3 End Elevation
Scale: 1/2" = 1'-0"



1 Detail of Text Layout
Scale: 1" = 1' - 0"



1 Section of Pole/Reveal Assembly
Scale: not to scale

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Directionals
Ed.02

Pedestrian Post & Panel

This sign is used for directing pedestrian traffic.

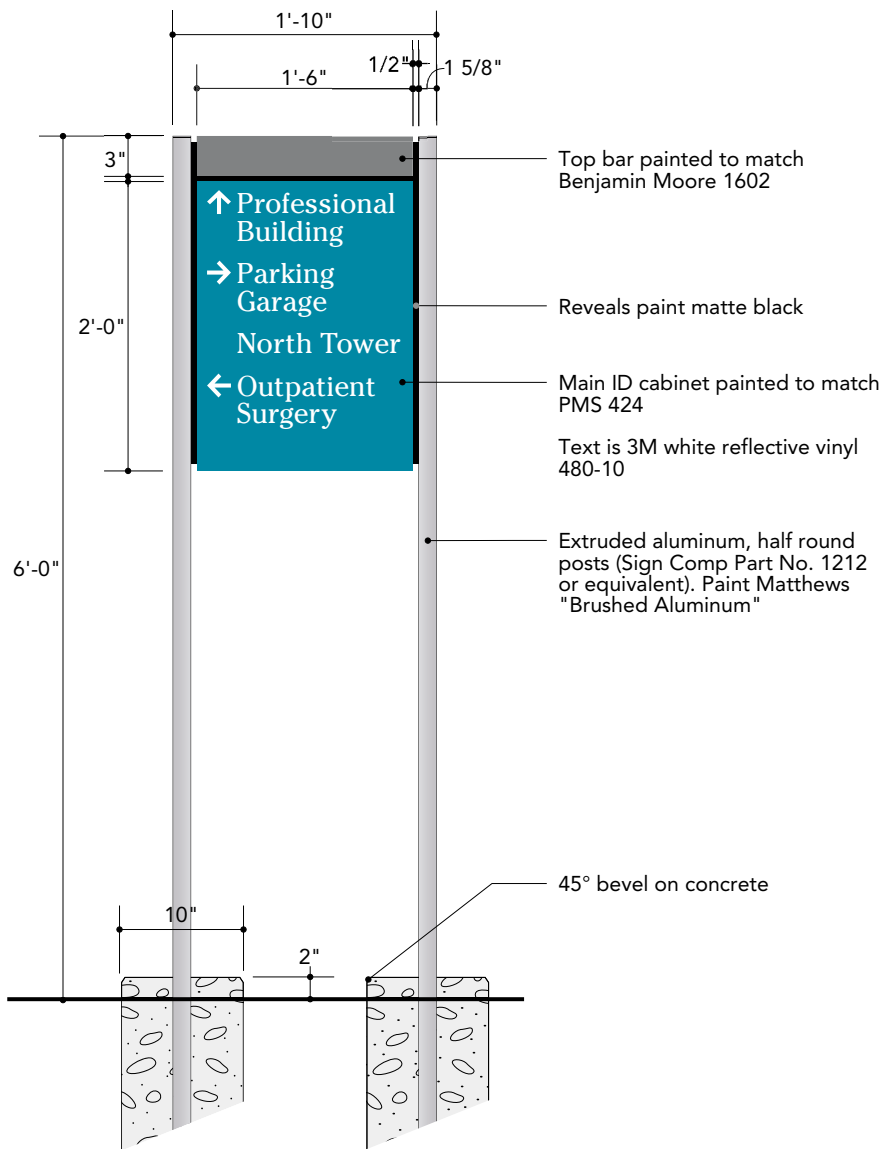
Sign cabinet fabricated from 3"x3" aluminum tubing. Faces are .080 aluminum.

Pole covers are half round shapes from aluminum extrusion.

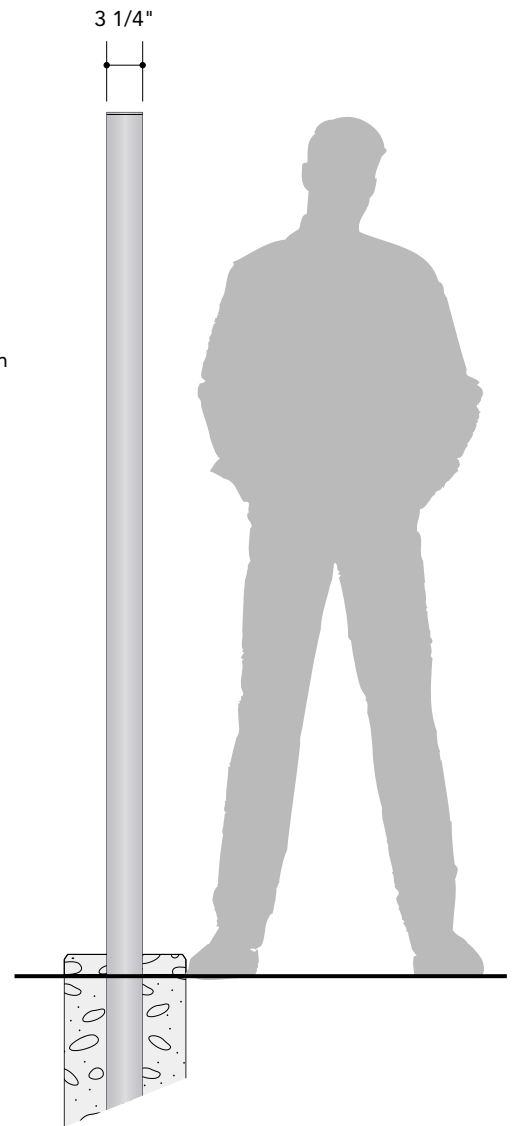
Adequate footing to be engineered by sign vendor according to height, wind load area and soil conditions to 30lbs. per square foot standard.



1 Plan View
Scale: 3/4" = 1' - 0"



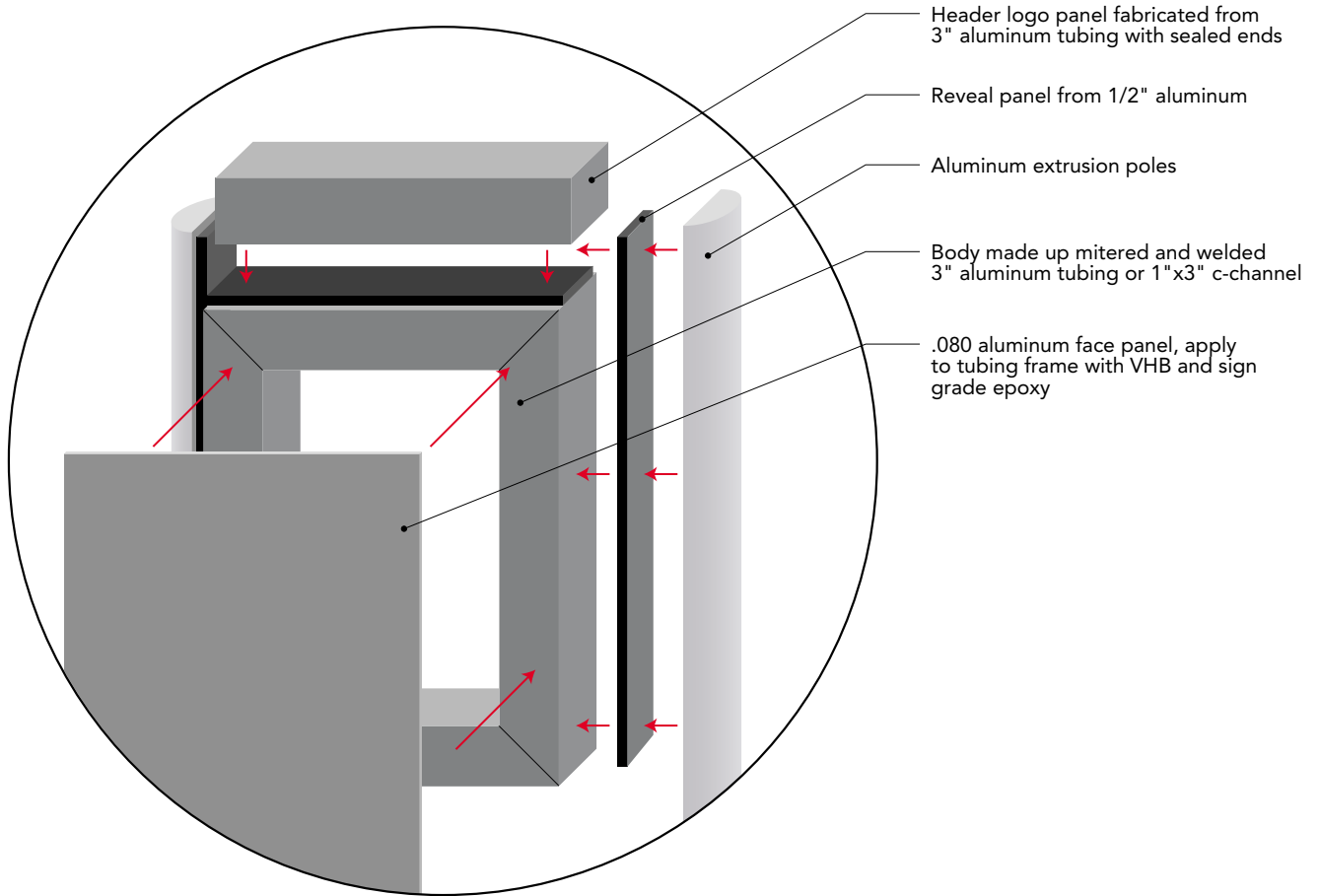
2 Elevation
Scale: 3/4" = 1' - 0"



3 End Elevation
Scale: 3/4" = 1' - 0"



1 Detail of Face Layout
Scale: 3" = 1'-0"



1 Detail of Assembly
Scale: not to scale

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Pedestrian Directional
Ed.03

Wall Mounted Directional

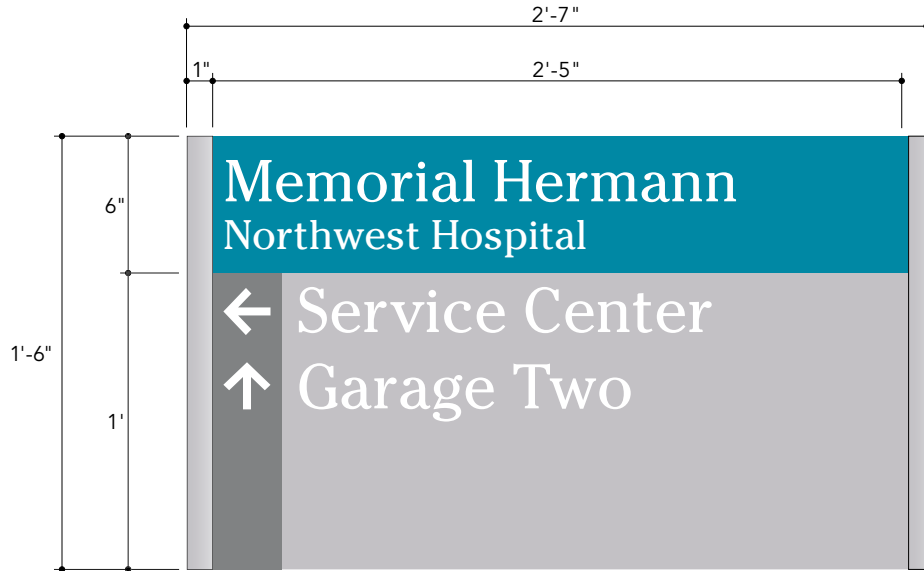
This sign type is used to direct pedestrian traffic in areas where a freestanding directional (Ed.02) is not appropriate

Non-illuminated cabinet shall have an aluminum frame and .063 aluminum skin. Text is from engineer grade, white reflective vinyl.

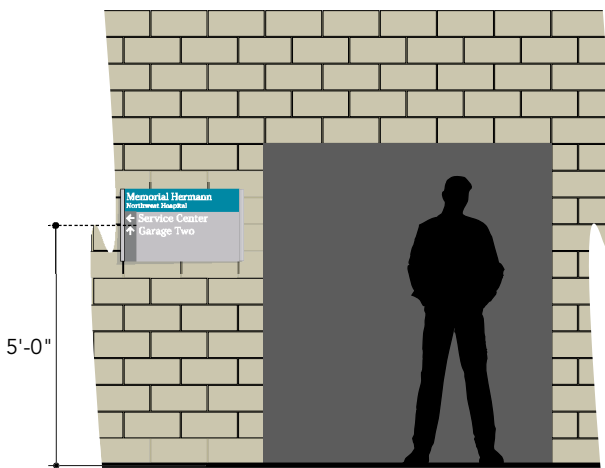
Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Pedestrian Directional
Ed.03

Wall Mounted Directional



1 Elevation
Scale: 1 1/2"=1'

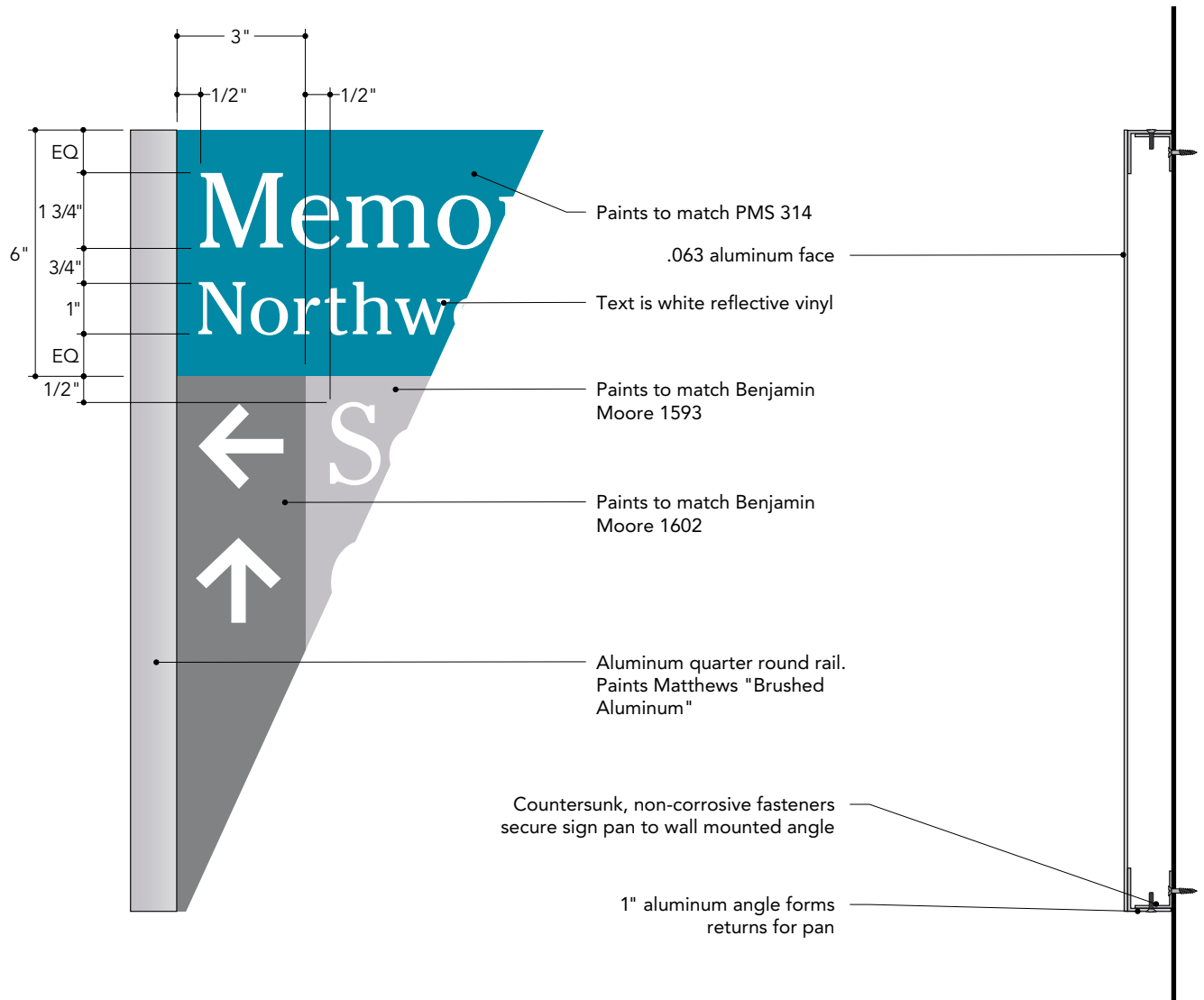


2 Elevation Example
Scale: 1/4"=1'

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Pedestrian Directional
Ed.03

Wall Mounted Directional



1 Elevation
Scale: 3"=1'

2 End Detail
Scale: 3"=1'

Memorial Hermann Healthcare System Graphic Standards

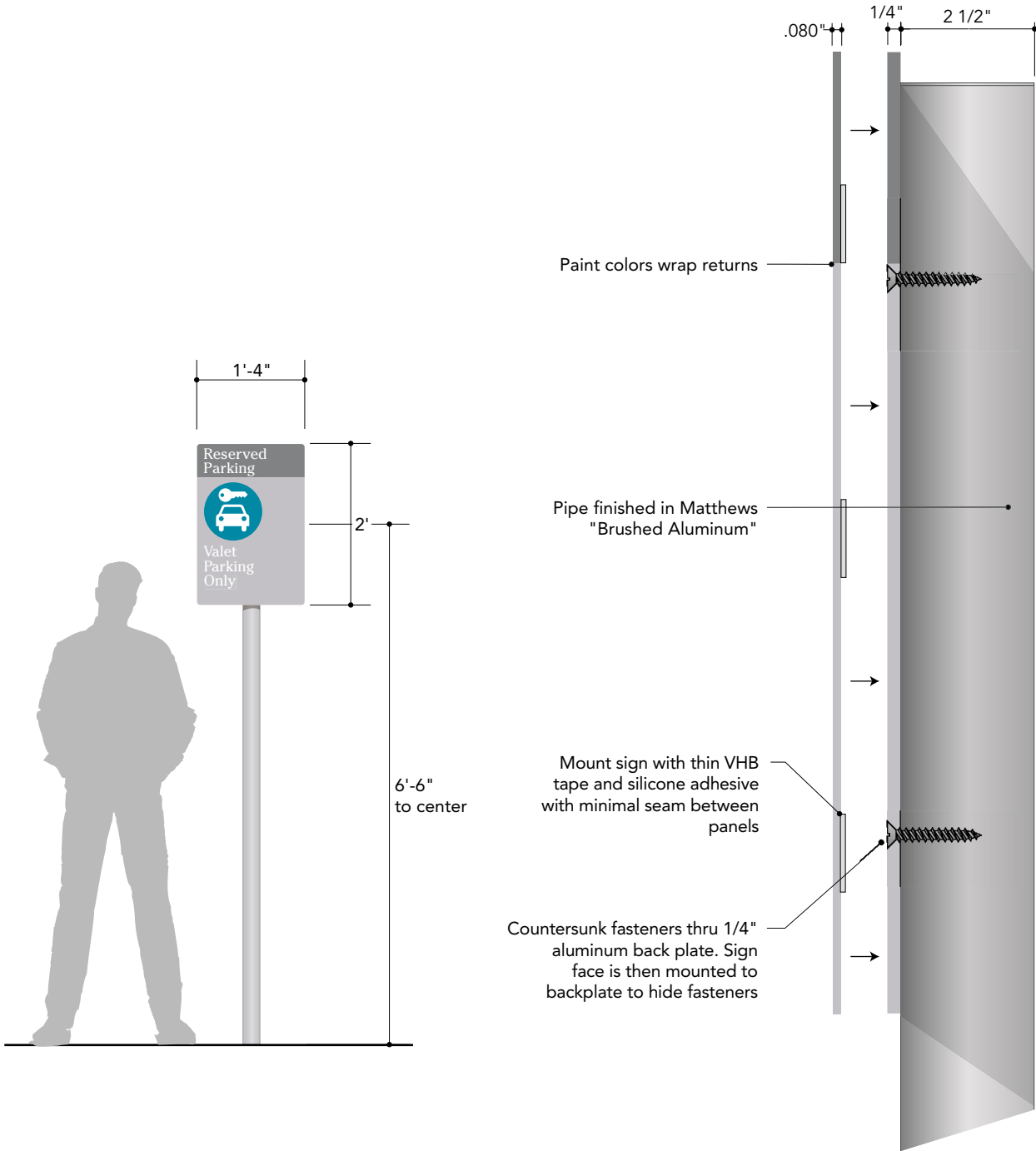
Exterior Signage- Regulatory
Er.01

Site Regulatory

This sign type is to be used for all regulatory information, such as parking limitations, tow away zones.

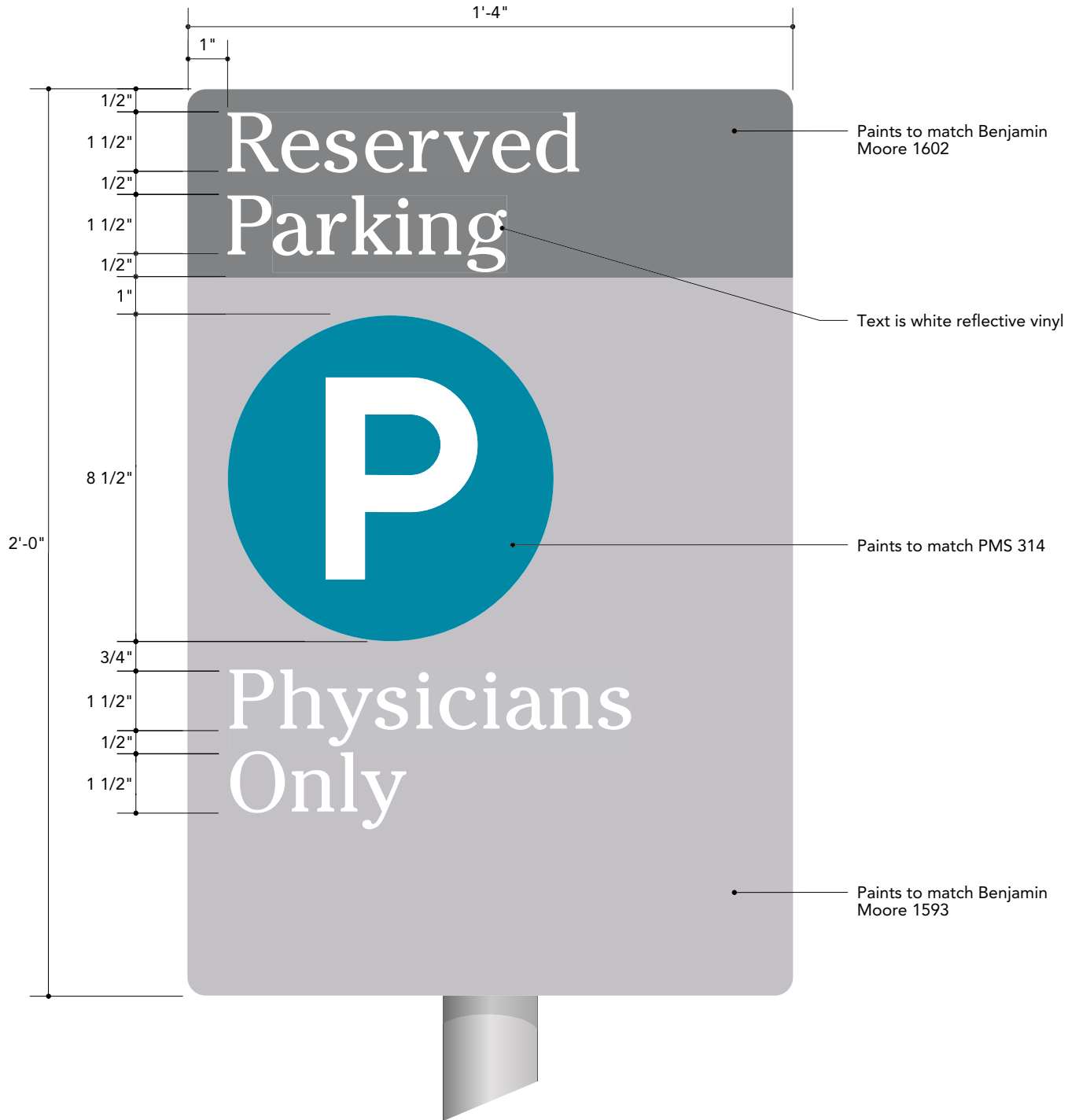
Sign panels are rectangular in shape with radiused corners. Signs can be pole or wall mounted.

White text should be engineer grade reflective vinyl applied to a painted .80 aluminum panel. Gray bands should wrap returns of panel.



1 Elevation
Scale: 1/2" = 1'-0"

2 Pole Attachment Detail
Scale: 1:3

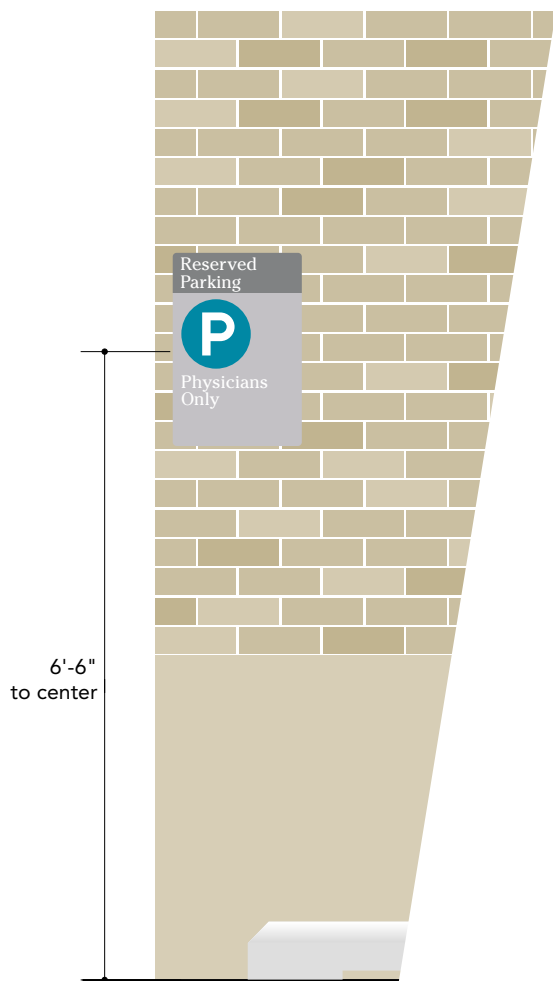


1 Face Detail
Scale: 3" = 1'-0"

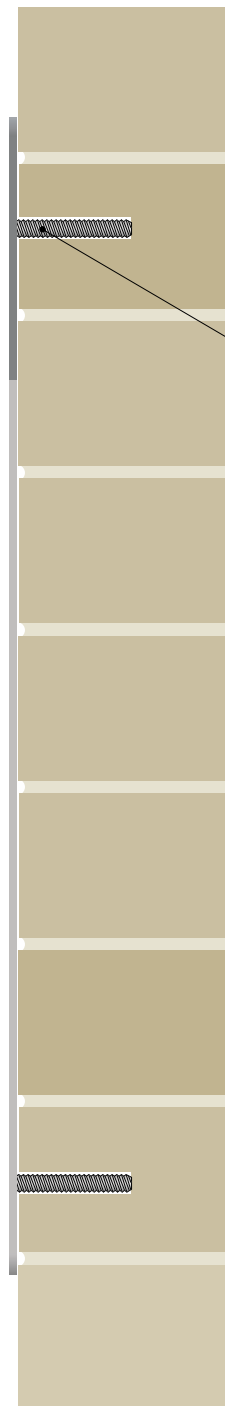
Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Regulatory
Er.01

Site Regulatory



1 Elevation
Scale: 1/2" = 1'- 0"



2 Wall Attachment Detail
Scale: 3" = 1'- 0"

Memorial Hermann Healthcare System Graphic Standards

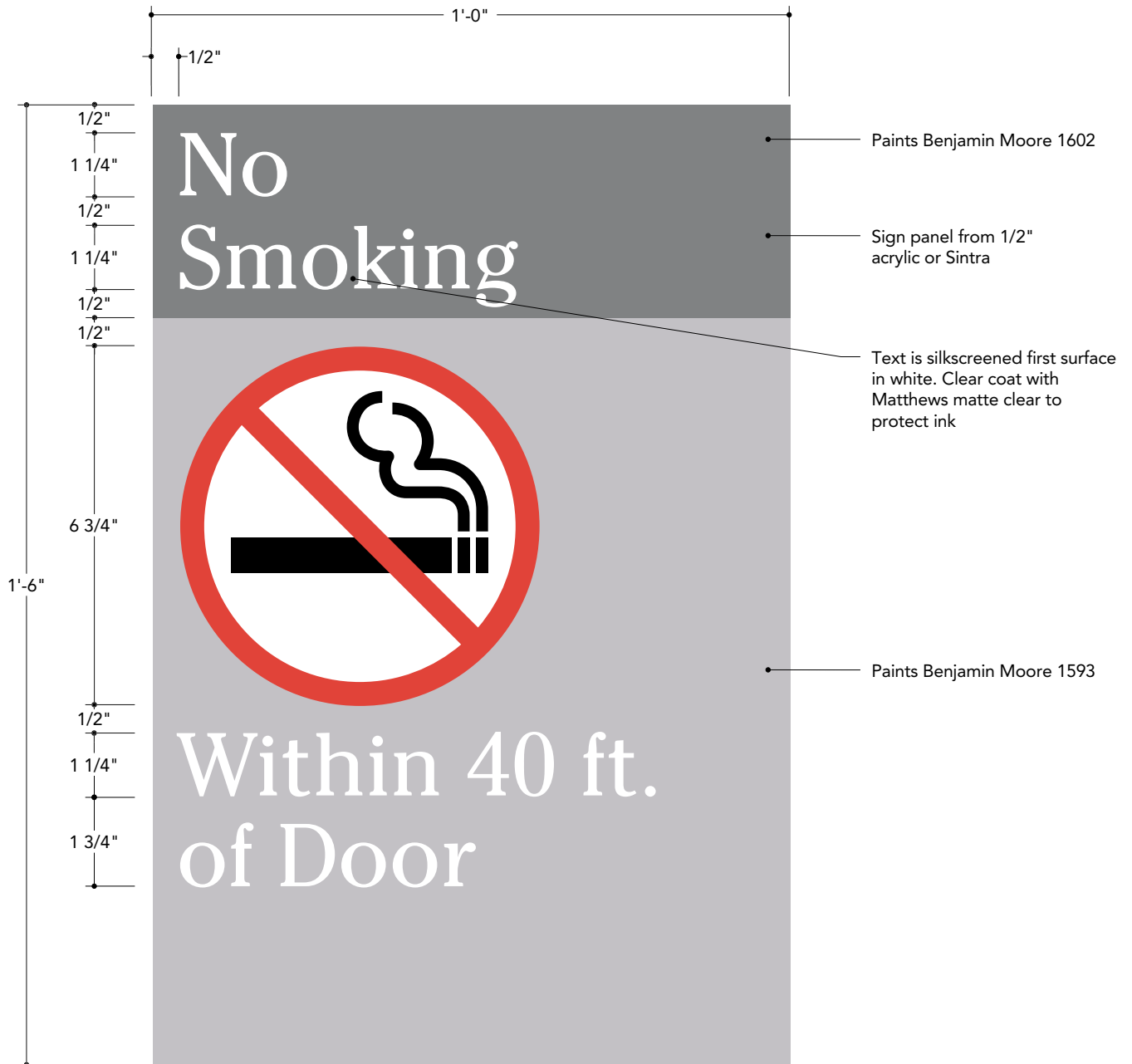
Exterior Signage- Regulatory, Wall Mounted
Er.02

Site Regulatory

This sign type is to be used for regulatory information, such as non-smoking areas or employee only areas.

Sign panels are rectangular in shape. This sign type to be wall mounted.

White text should be engineer grade reflective vinyl applied to a painted .80 aluminum panel. Gray bands should wrap returns of panel.

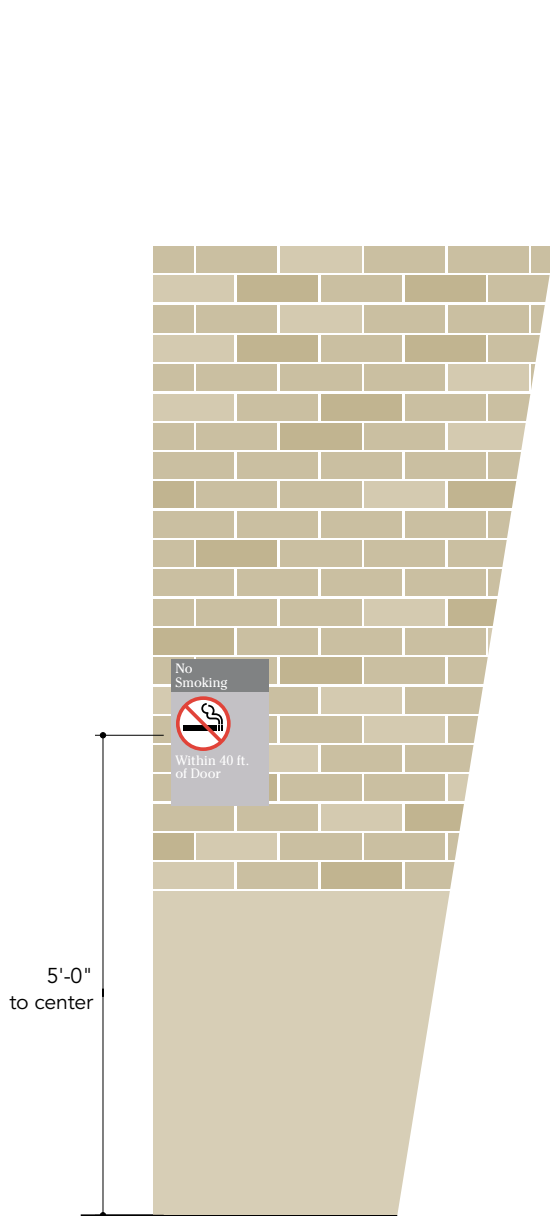


1 Elevation
Scale: 1:3

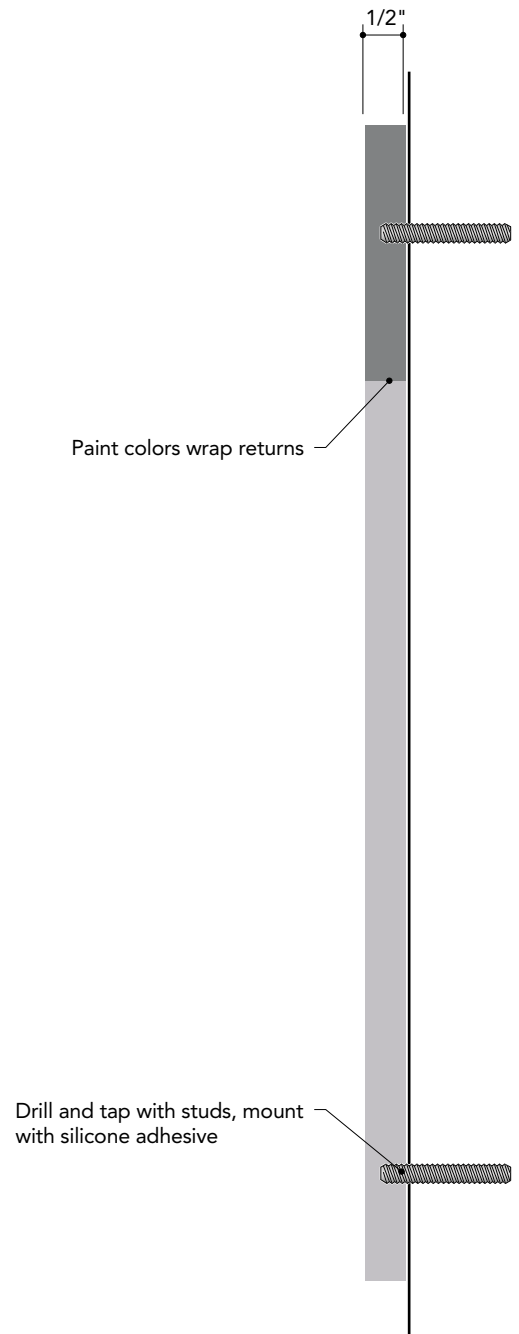
Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Regulatory, Wall Mounted
Er.02

Site Regulatory



1 Elevation
Scale: 1/2" = 1'- 0"



2 Wall Attachment Detail
Scale: 3" = 1'- 0"

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Information
Ei.01

Parking Rates Informational

This sign type is to be used for posting parking rates at facilities entrance.

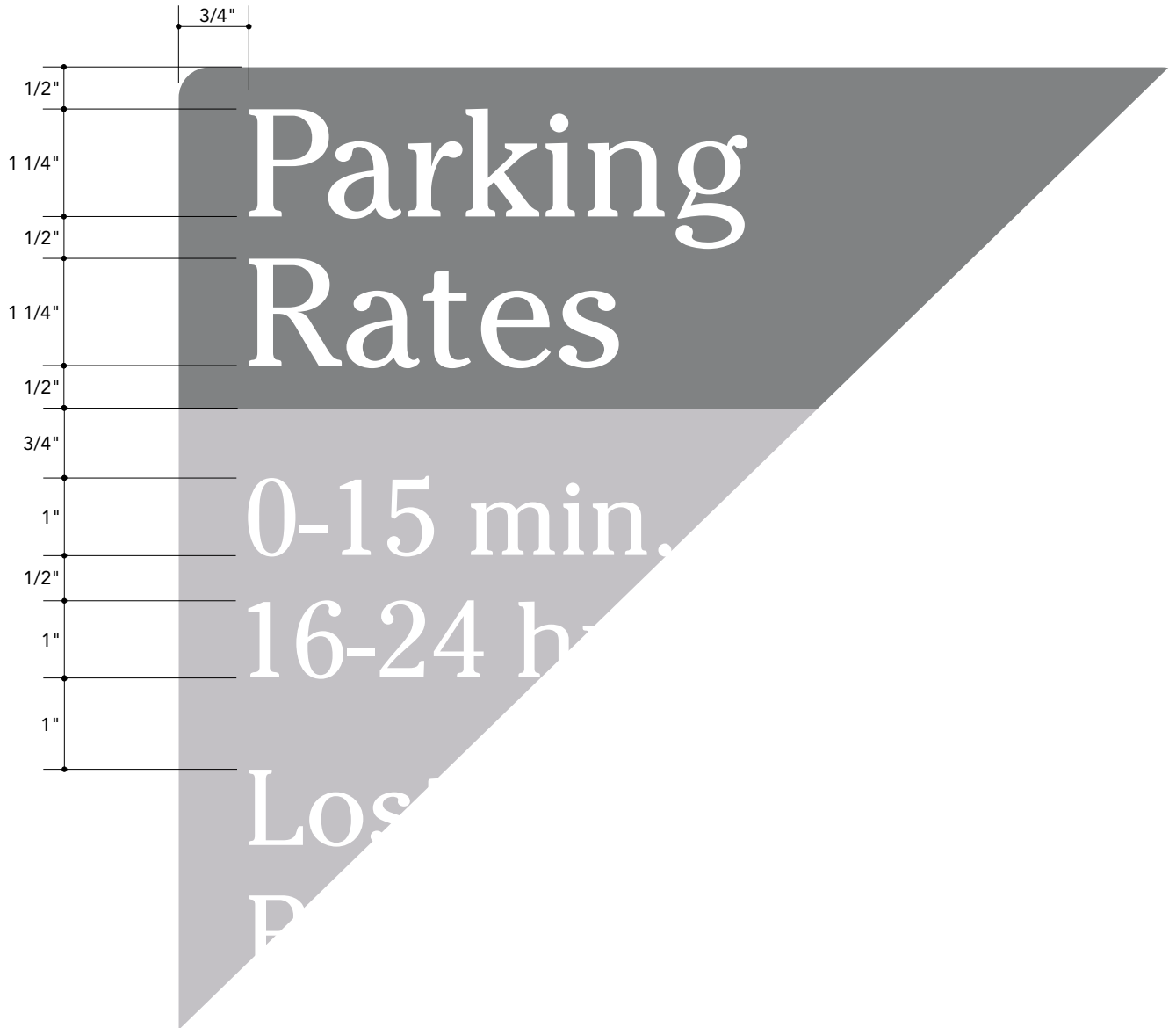
Sign panels are rectangular in shape with radiused corners. Signs will be mounted to ticket dispensers with VHB and silicone adhesive.

White text should be engineer grade reflective vinyl applied to a painted .80 aluminum panel. Grey bands should wrap returns of panel.



1 Elevation
Scale: 3" = 1'- 0"

2 End Elevation
Scale: 3" = 1'- 0"



1 Detail of Face Layout
Scale: Half scale

Memorial Hermann Healthcare System Graphic Standards

Exterior Signage- Informational
Ei.01

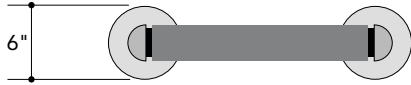
Pedestrian Orientation Map

This sign is used for orienting pedestrian traffic to the campus.

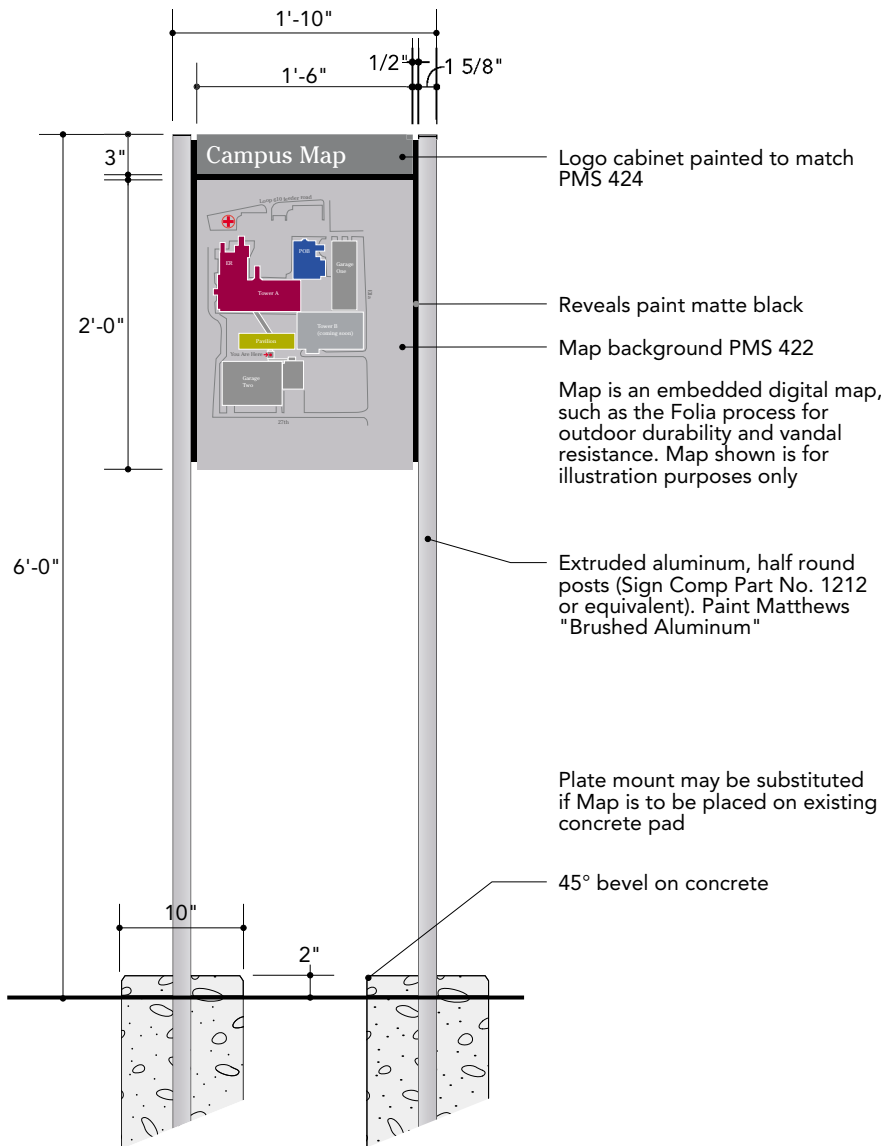
Sign cabinet fabricated from 3"x3" aluminum tubing. Faces are .080 aluminum. A fiberglass or resin embedded digital map panel, such as panels available from Folia or Pinnear, is applied to the face of the cabinet.

Pole covers are half round shapes from aluminum extrusion.

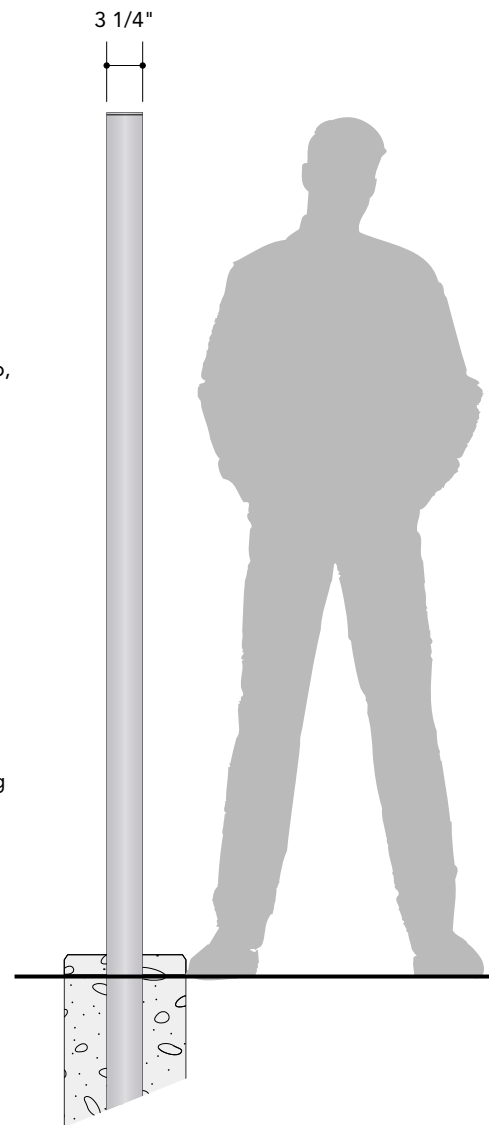
Adequate footing to be engineered by sign vendor according to height, wind load area and soil conditions to 30lbs. per square foot standard. Plate mount may be substituted if Map is to be placed on existing concrete pad.



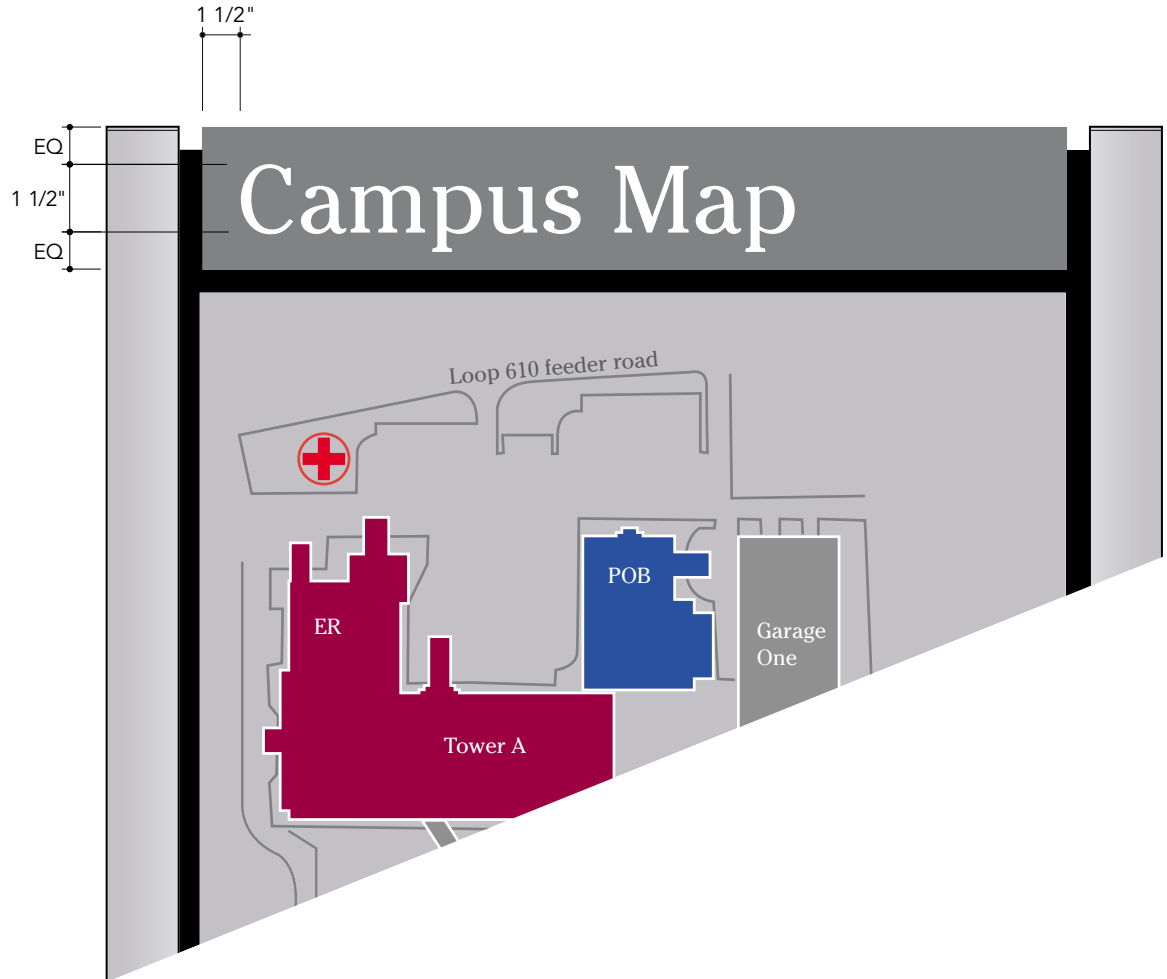
1 Plan View
Scale: 3/4" = 1'-0"



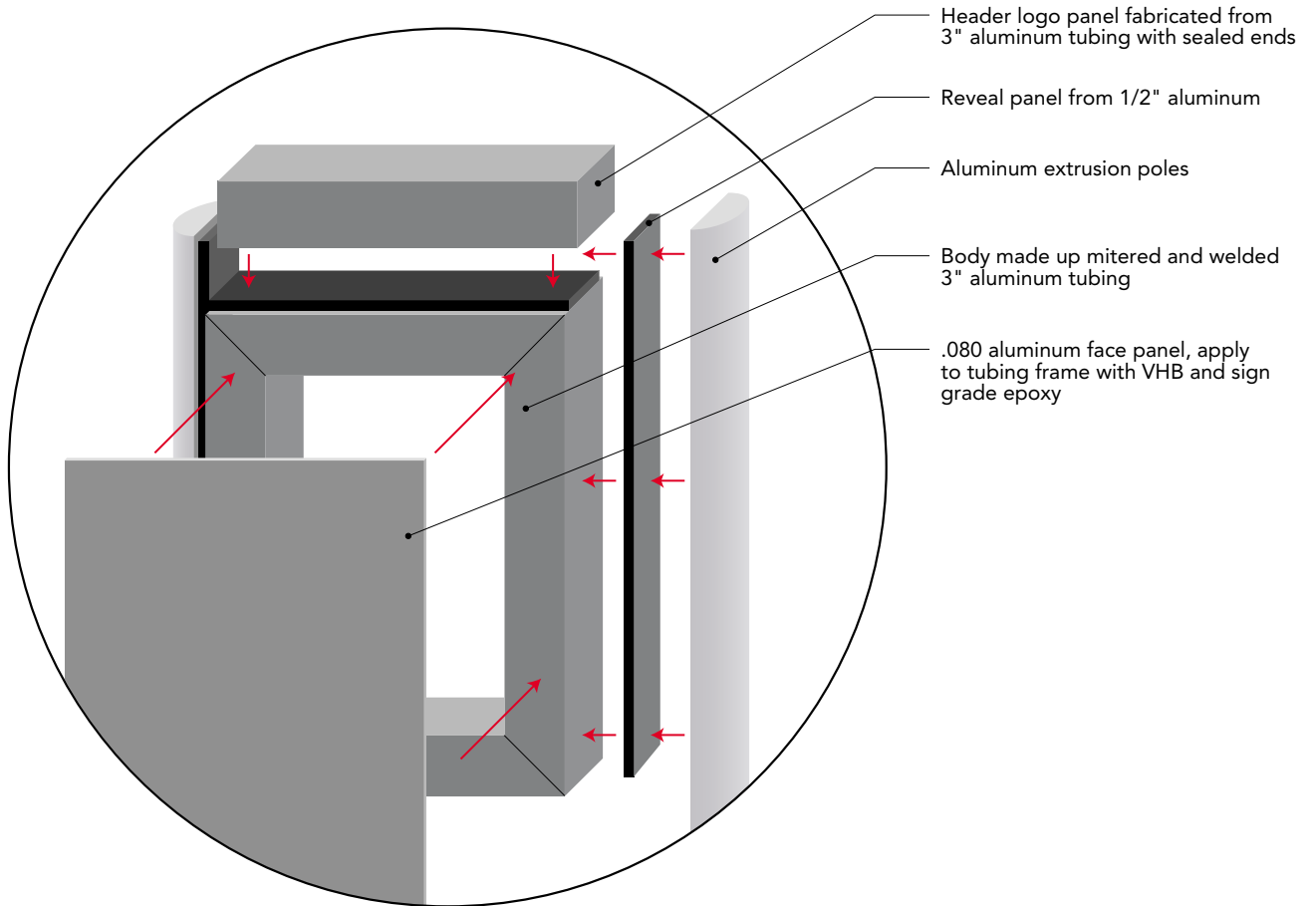
2 Elevation
Scale: 3/4" = 1'-0"



3 End Elevation
Scale: 3/4" = 1'-0"



1 Detail of Face Layout
Scale: 3" = 1'- 0"



1 Detail of Assembly
Scale: not to scale